

## Privacy Statement

Types of information held are detailed in Table 1.

**Table 1. Information held**

How data received	Type of data	Why	Storage
Enquiries received via the website or by email	Message, name and email address	Answer query and follow up	Important messages are filed and saved, otherwise emails are retained for up to two years.
Mailing list (populated by people registering on the website, or opting in by email)	Message, name and email address	Class management + marketing	Held indefinitely as all mailings have opt out link.
Health and registration forms (completed via the website, email or in class)	Name, contact details, next of kin, and health information	Class management + insurance purposes.	Held for at least seven years for insurance purposes.
Attendance registers + notes on classes	Name, amount in cash paid for class.	Data collected online using Google sheets. Used for class management.	
Non-Personal Information (includes information that cannot be used to personally identify you)  Information is tracked using cookies, or small text files, which include an anonymous unique identifier. Both persistent and session cookies may be used	Anonymous usage data of website (such as the time and date of access, general demographic information, referring/exit pages and URLs, platform types, preferences and preferences that are generated based on the data you submit and number of clicks)	Aggregated to track trends and analyse use patterns of the website.	<p>Cookies are sent to a user's browser from our servers and are stored on the user's computer hard drive.</p> <p>Persistent cookies remain on your computer after you close your session and until you delete them, while session cookies expire when you close your browser. Persistent cookies can be removed by following your Internet browser help file directions.</p>
Website cookies set	n/a	n/a	We do not knowingly

automatically by our software.			access these or pass to third parties.
--------------------------------	--	--	----------------------------------------

### Age of consent

- By using the Service, you represent that you are at least 18 years of age.

### Who will your personal data be shared with?

- Except where required by law, we do not share data with third parties or pass it on to any third party, without your express consent.

### GoDaddy

- Our service is hosted by GoDaddy. Your information, including personal information, may be stored through GoDaddy's servers. By using the service, you consent to GoDaddy's collection, disclosure, storage, and use of your Personal Information in accordance with Go Daddy's privacy policy, available at <https://uk.godaddy.com/agreements/showdoc?pageid=PRIVACY>

- **Merger or acquisition**

In the event we (or GoDaddy) undergo a business transaction such as a merger, acquisition by another company, or sale of all or a portion of our assets, your personal information may be among the assets transferred. You acknowledge and consent that such transfers may occur and are permitted by this Privacy Policy, and that any acquirer of our (or Go Daddy) assets may continue to process your personal information as set forth in this Privacy Policy.

- **Links to other sites**

We provide links to websites outside of our website, as well as to third party websites. The content of these linked sites are not under our control, and we cannot accept responsibility for the conduct of companies or other entities linked from our website.

- **Changes to our Privacy Policy**

Any changes to our privacy policy will be posted on this page.

- **Consent**

By using the Bloomsbury yoga website or email you consent to our collection, storage, use and disclosure of your personal information as described in this Privacy Policy. In addition, by using our service, or services across partnered and unaffiliated sites, you are accepting the policies and practices described in this Privacy Policy.

### Questions or concerns?

- If you have any questions regarding this privacy policy or how your data is being stored or wish to withdraw your consent for the continued collection, use or disclosure of your

Personal Information, please contact us by sending an email to [michelle.richardson@bloomsbury.yoga.com](mailto:michelle.richardson@bloomsbury.yoga.com)

**Last Updated: This Privacy Policy was last updated on September 23rd, 2018.**