



SKINWAY MEMBERSHIP AGREEMENT

This Membership Agreement (“Agreement”) is entered into between the undersigned client (“Client”) and LifeWay Health & Wellness (“LifeWay”) for participation in the SkinWay membership program and the provision of SkinWay aesthetic services.

1. MEMBERSHIP ENROLLMENT & FEES

A one-time **\$40 enrollment fee** is due upon initial enrollment into a SkinWay membership. The Client will be charged the applicable monthly membership fee listed below:

SkinWay Nurture — \$80/month

SkinWay Flourish — \$100/month

The monthly membership fee will be automatically charged to the payment method on file on the Client’s scheduled billing date.

The \$40 enrollment fee is non-refundable. If a Client pauses their membership and later restarts, the enrollment fee will not be charged again. If a Client cancels their membership and later chooses to re-enroll, a new \$40 enrollment fee will apply.

2. MEMBERSHIP COMMITMENT

All SkinWay memberships require an initial minimum commitment of **three (3) consecutive months**.

After the initial three-month commitment has been fulfilled, the Client may cancel or place their membership on hold with **30 days’ notice**, subject to the policies outlined in this Agreement.

3. MONTHLY FACIAL BENEFIT

Each monthly membership payment earns the Client one facial benefit.

SkinWay Nurture — \$80/month

The monthly facial benefit may be redeemed toward one of the following:

Custom Express 30-Minute Facial

Custom 60-Minute Facial

BBB Facial

SkinWay Flourish — \$100/month

The monthly facial benefit may be redeemed toward **any facial currently offered on the SkinWay facial menu**, including custom and concern-specific facials, dermaplaning services, and Image peels.

Facial benefits are intended for the enrolled Client only and are non-transferable. Facial benefits have no cash value and cannot be exchanged for cash, retail products, packages, or other non-facial services.



4. BANKED FACIAL BENEFITS & ROLLOVER

Unused monthly facial benefits may be banked and used at a later date.

Each facial benefit is valid for **six (6) months from the date it is earned**. Each benefit maintains its own individual expiration date.

Banked facial benefits may be redeemed while the Client's membership is active, including during an approved membership hold.

Facial benefits cannot be transferred to another person and cannot be redeemed for cash.

Upon membership cancellation, any valid unused facial benefits may continue to be redeemed for up to six (6) months following the membership termination date, subject to their individual expiration dates.

5. FLOURISH COMPLIMENTARY ENHANCEMENTS

Flourish members receive **two (2) complimentary eligible enhancements with each redeemed facial benefit**.

Complimentary enhancements are available each time a Flourish facial benefit is redeemed, including when redeeming a current-month benefit or a valid banked benefit.

Additional eligible enhancements beyond the two complimentary enhancements are available at the Flourish member discount of **15% off**.

Complimentary enhancements do not have cash value and cannot be exchanged for other services or products.

LifeWay reserves the right to determine which enhancements are eligible for the complimentary Flourish benefit.



6. MEMBERSHIP DISCOUNTS

Nurture Members

Nurture members receive:

10% off regularly priced eligible SkinWay aesthetic services

10% off retail products

10% off paid enhancements

Flourish Members

Flourish members receive:

15% off regularly priced eligible SkinWay aesthetic services

15% off retail products

15% off paid enhancements beyond the two complimentary enhancements included with each redeemed facial benefit.

Membership discounts may be applied to eligible SkinWay services including facials, Procell Microchanneling, waxing, brow stain, and enhancements.

Membership discounts **do not apply** to:

Service packages, promotional and sale pricing, other already-discounted services or offers. Injectable or medical aesthetic services, including filler, tox, Sculptra, or other injectable treatments.

Membership discounts are for the enrolled Client only and may not be transferred or shared.

7. FLOURISH ANNUAL LOYALTY BENEFIT

After every **twelve (12) consecutive months of active Flourish membership**, and provided the membership remains in good standing, the Client will receive **one complimentary Procell Microchanneling treatment**.

This loyalty benefit is earned once every twelve consecutive months of active Flourish membership.

A membership hold pauses progress toward the next twelve-month loyalty benefit. Time spent on an approved membership hold does not count toward the twelve consecutive months required to earn the benefit.

If a Client cancels their Flourish membership, the twelve-month period toward their next loyalty benefit resets upon re-enrollment.

The complimentary Procell treatment is non-transferable and cannot be redeemed for cash or exchanged for another service.



8. MEMBERSHIP HOLD

After completing the initial three-month commitment, a Client may place their membership on hold with 30 days' notice.

A membership hold may last for a maximum of **three (3) consecutive months**.

No new monthly facial benefit is earned while the membership is on hold.

Any previously earned and valid banked facial benefits may still be redeemed during the hold period. Placing a membership on hold does not pause, extend, or reset the expiration date of any previously earned facial benefit.

A membership hold also pauses progress toward the Flourish annual loyalty benefit.

At the end of the approved hold period, the Client's regular monthly membership billing will automatically resume.

9. CANCELLATION

After the initial three-month commitment has been completed, the Client may cancel their membership by providing **30 days' notice**.

The membership and associated monthly billing will remain active through the required notice period.

Any valid unused facial benefits remaining after membership termination may be redeemed according to the banked facial benefit policy outlined in Section 4.

If the Client later chooses to re-enroll after cancellation, a new \$40 enrollment fee will apply.

10. FAILED OR MISSED PAYMENTS

A valid payment method must remain on file for the duration of the membership.

If a scheduled membership payment fails, the Client will be notified and will have **24 hours to resolve the payment**.

A **\$25 failed-payment fee** may be charged if the payment is not resolved within the required timeframe.

Membership facial benefits and other membership benefits may not be redeemed while the account has a past-due membership payment.

Continued failure to maintain a current payment method or resolve outstanding payments may result in cancellation of the membership.



11. MEMBERSHIP CHANGES

After the initial three-month commitment, the Client may request to change their membership level by providing **30 days' notice**.

Changing membership levels does not eliminate valid previously earned facial benefits. Any valid banked benefits will remain subject to their original expiration dates.

Future monthly facial benefits will follow the terms of the new membership level once the change becomes effective.

LifeWay reserves the right to modify membership pricing, benefits, or terms in the future. Clients will receive at least **30 days' notice** of any future membership fee increase or significant membership change. If a Client does not wish to continue under the updated terms, they may cancel their membership before the change takes effect.

12. GENERAL TERMS

Membership benefits are available only while the Client's membership is active and in good standing, except where this Agreement specifically allows benefits to be used after cancellation or during a membership hold.

Membership benefits cannot be combined with packages, promotional pricing, sale pricing, or other discounts unless specifically stated otherwise by LifeWay.

LifeWay reserves the right to update the SkinWay service menu, including adding, removing, or modifying individual services. If a membership benefit becomes unavailable due to a permanent service change, LifeWay will work with the Client to provide an appropriate alternative within the applicable membership terms.

By enrolling in a SkinWay membership, the Client acknowledges that they have read, understand, and agree to the terms of this Agreement.

MEMBERSHIP SELECTION

Client Name: _____

Membership Selected:

- ☐ SkinWay Nurture — \$80/month
- ☐ SkinWay Flourish — \$100/month

Enrollment Date: _____

Client Signature: _____ **Date:** _____



FOR OFFICE USE ONLY

Enrollment Fee Paid: ☐ \$40

Membership Start Date: _____

Monthly Billing Date: _____

Staff Initials: _____