



No. One .
Left. Unloved .



The first dating application specifically designed for people living with disabilities

We are a social purpose company whose mission is to offer people living with one or more disabilities a safe, fun and inclusive community for dating, putting latest technologies at the service of love, friendship and companionship, because emotional inclusion matters!

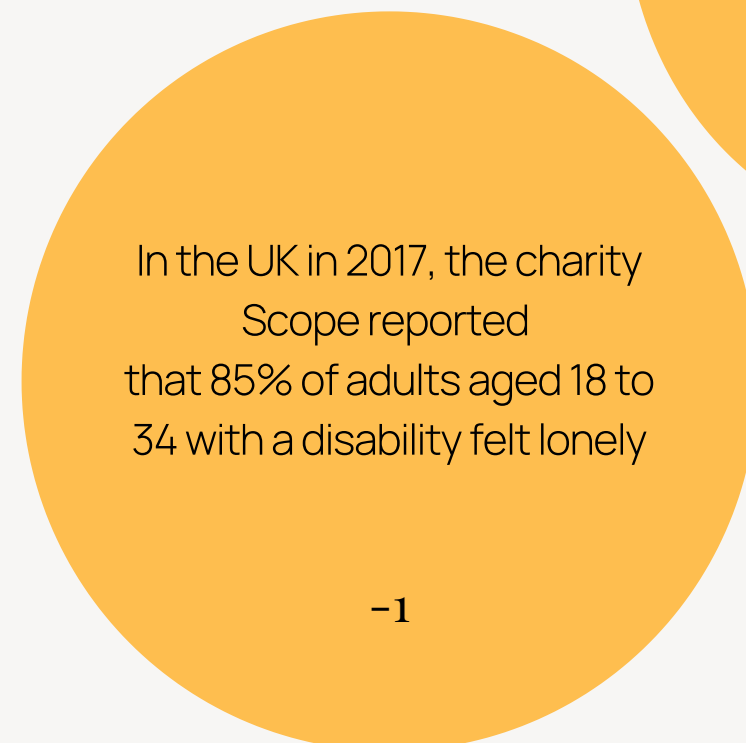
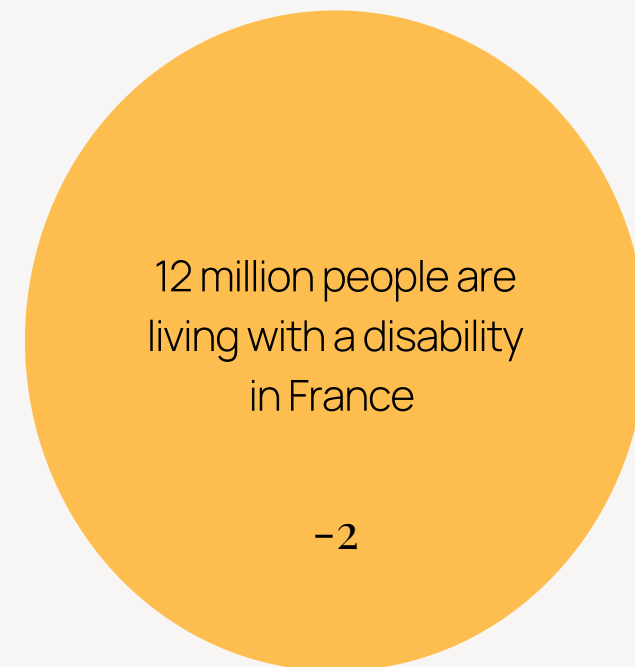


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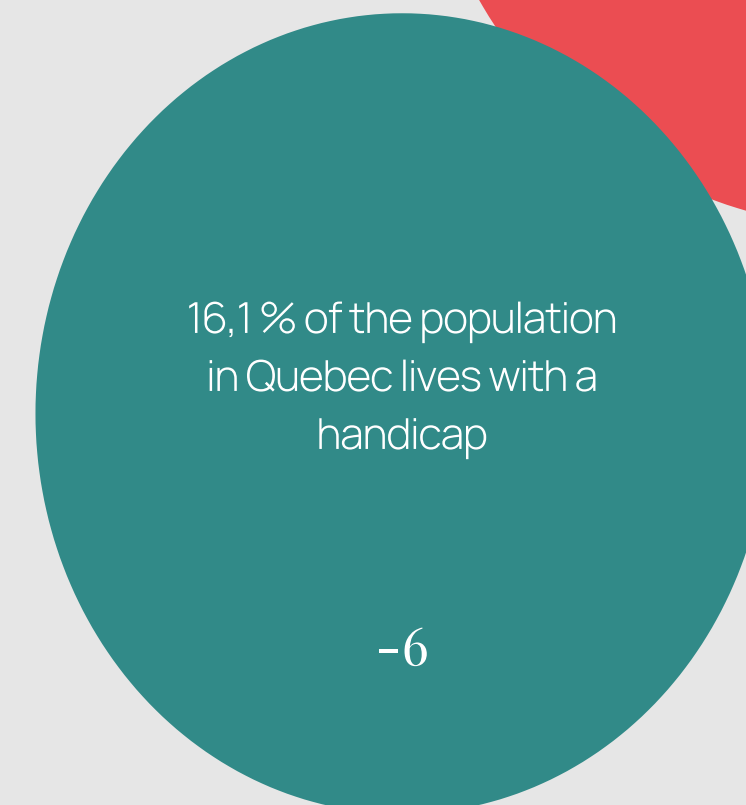
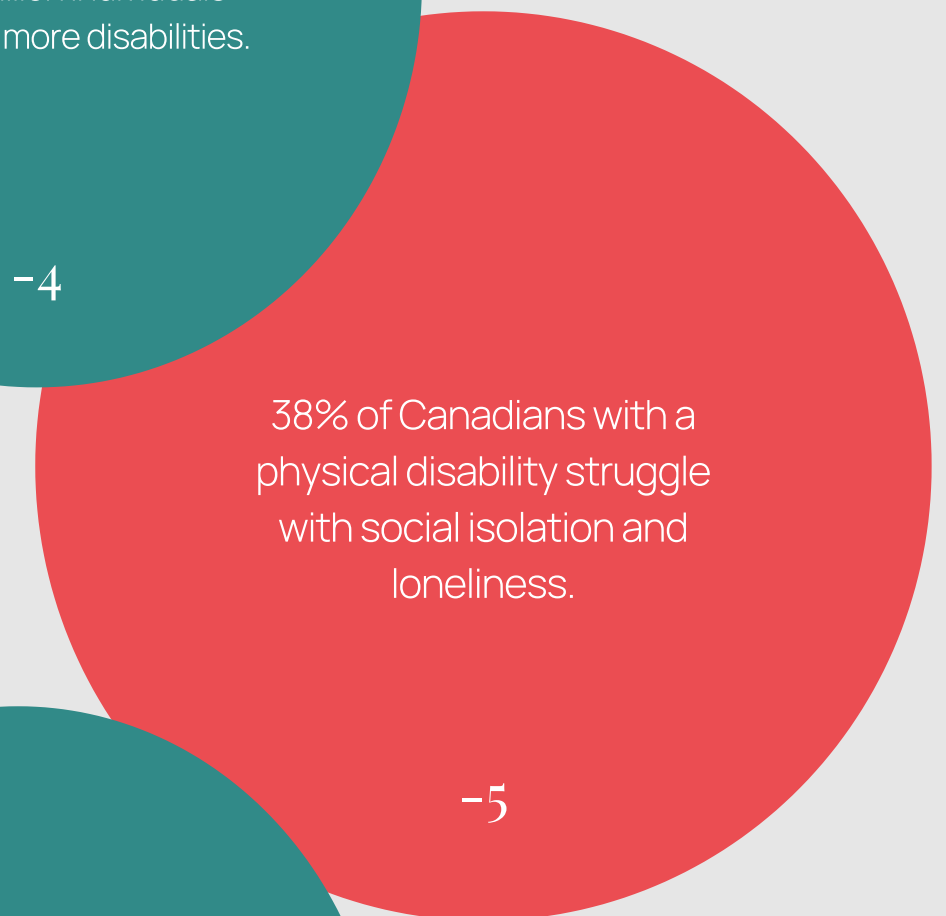


Some statistics

It's time to break the barriers to emotional exclusion!



Canada



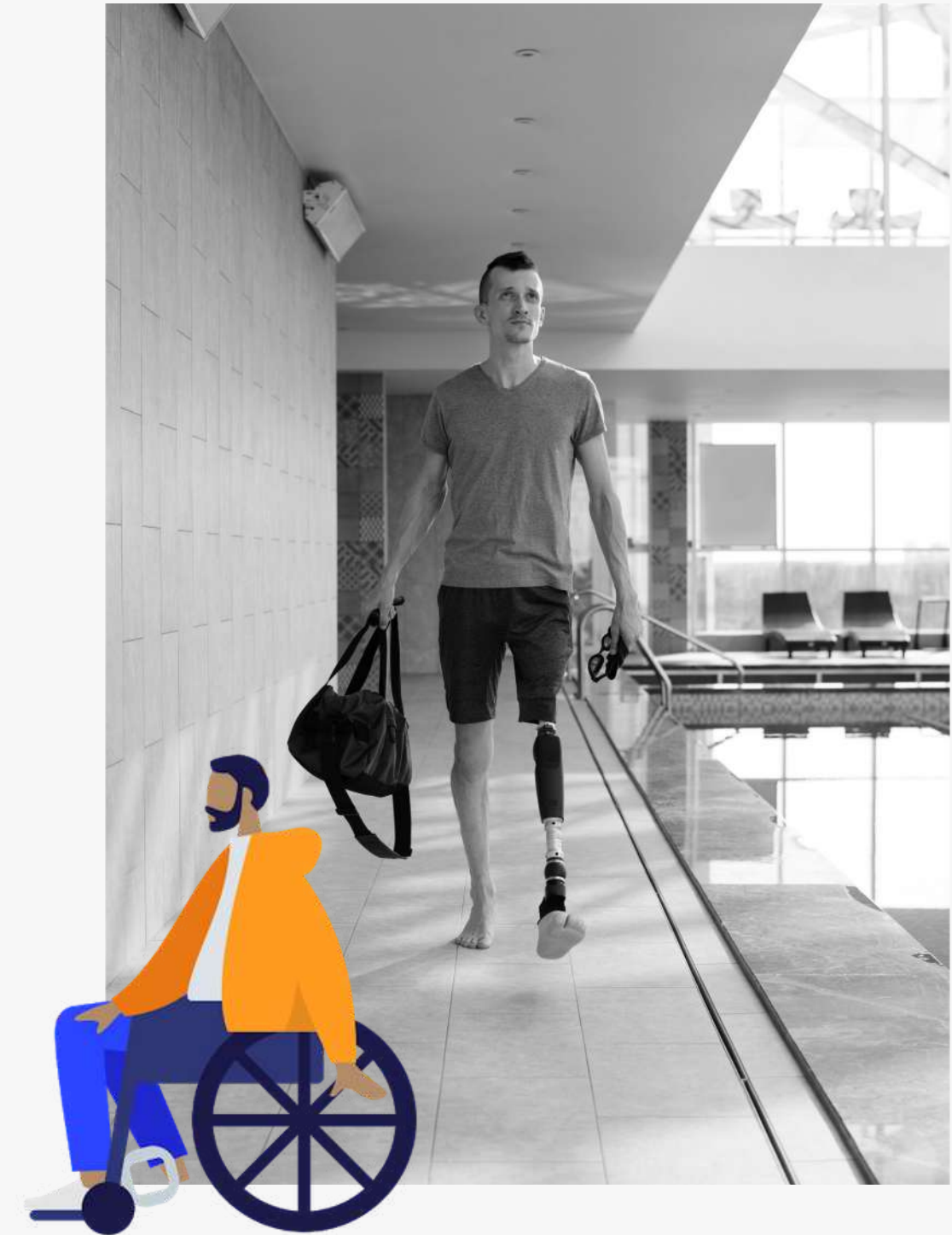


Living with disabilities.

For persons living with disabilities, regardless of where they live, life can be physically challenging.

Disabilities can often leave them housebound and isolated from the rest of society. With limited access to public transportation, public buildings and businesses, the disabled have limited access to society, which can then lead to feelings of social isolation and exclusion.

Thankfully, times are changing. Governments, businesses and society as a whole, are waking up to the value and contributions of all human beings and are making great strides towards that vital level of inclusivity – inclusivity to public transportation and services, businesses and employment opportunities.





Beyond physical accessibility.

living with a disability creates other barriers, barriers to an equal vital need for inclusivity, building and nurturing social connections. These barriers often lead to feelings of social isolation, emotional loneliness and depression. All human beings, deserve love, friendship and companionship, including disabled persons – they deserve to be included in all of what life means for those without disabilities.

And this is why Nolu was created!



nolu

Because emotional
inclusion matters.



Why we need Nolu?

Top of the line dating app using technology where it matters most! Creating a a fun, safe and inclusive community of dating

We believe that, in 2020, people living with a disability deserve to have a top-notch, high end, social application dedicated to their needs as would any other group of society! Inclusion means being all able to live life to its fullest. We believe that diversity, inclusion, interableness, accessibility, intersectionality, should not be just words but a reality towards which we can all thrive.

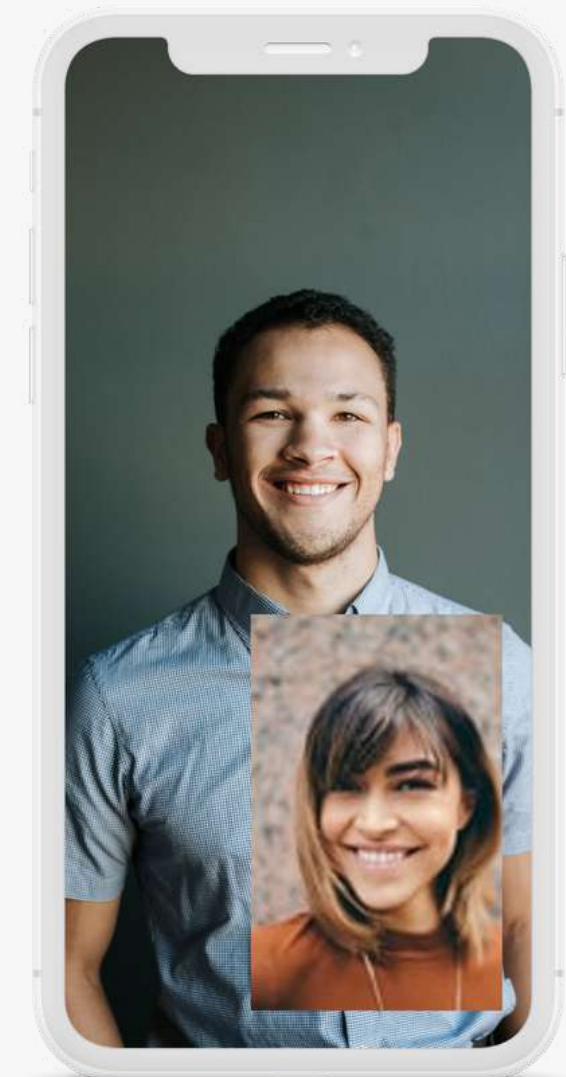
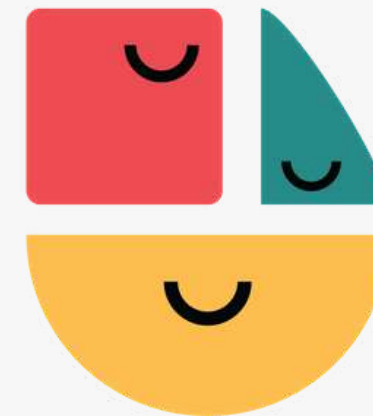




We want to build a community.

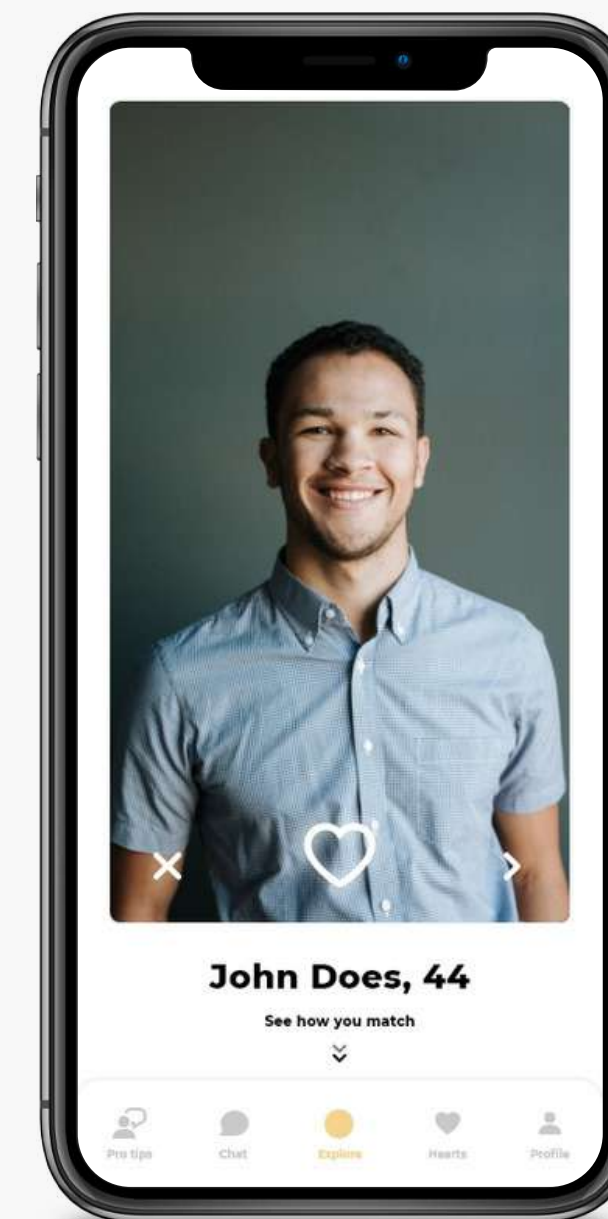
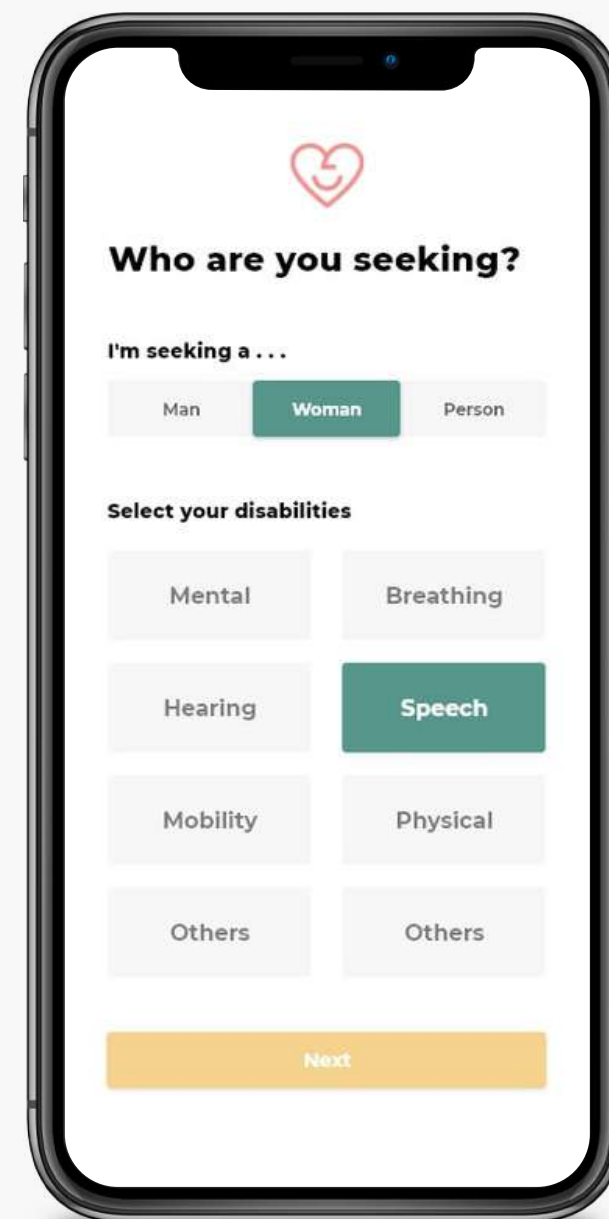
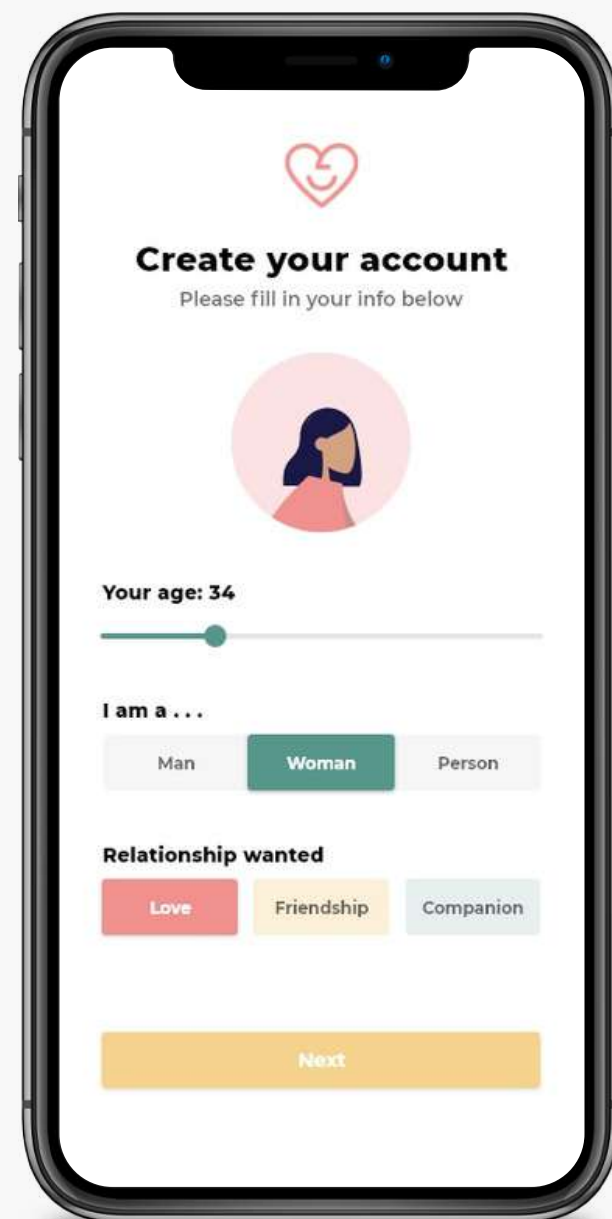
Being able to share and have video conferences will help break isolation and maintain contact even in times of confinement or social restrictions

What can be easier than communicating directly within Nolu to talk and share with friends and other members to create real bonds that can last!





Prototype Features for an all inclusive experience





Up-Coming Features v1.1-v1.2

Core Differentiator Advanced Features:
Virtual Interview Module

Question selection

Voice to text
conversion

Background
Selection





Up-Coming Features v1.2

Core Differentiator Advanced Features:

Nolu Coaches and professionals
live consultation

Help and support by professionals to create the best possible dating conditions.

We understand the challenges faced and the vulnerability of our users when approaching dating sometimes for the first time. Our matchmakers, sexologists and life coaches are there to help!





What They Say About Us



“

Hi thanks for reaching out and for the support. I love what you are doing! And love the name of your app. Having a disability shouldn't exclude anyone from dating and finding love, a dating app can be a great resource to navigate the dating world. It is so difficult disclosing a disability on other dating sites or apps, having an inclusive dating app is so important and a great strategy for equal love opportunity. I will definitely follow you back

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Support from the community



"This is why the Créative Handicap association expresses its unequivocal support and encourages the mobile dating application project with the love life of disabled people at heart, carried by Nolu (no.one.left.unloved), Canadian company bringing together a technological start-up with a committed company, founded by Catherine Dumas and François Rochon. "

- Sylvie Sanchez, Fondatrice et directrice générale Créative Handicap



Le 26/08/2020

Objet : Lettre de Soutien à l'entreprise **NOLU**

L'association **Créative Handicap**, (reconnue d'Intérêt Général, siégeant à Nanterre, membre du **CNCPH** (Conseil Consultatif des Personnes Handicapées), et administrateur du Conseil d'administration du CCAS de Nanterre), fondée en 2004 par **Sylvie Sanchez**, artiste plasticienne, est un collectif d'artistes et d'experts en nouvelles technologies, en situation de handicap ou non.

Leur engagement : rendre l'art, la culture, le numérique, les loisirs accessibles à tous, en les utilisant comme vecteurs de (re)construction et de dépassement du handicap.

Durant plus de 15 ans, nous avons pu nous rendre compte de la détresse affective de nos bénéficiaires en situation de handicap et de la méconnaissance des « valides » face aux situations de handicap.

Les enjeux d'accès à la vie affective étant des questions majeures relevant **des droits humains fondamentaux** (Convention Relative aux Droits des Personnes Handicapées) et **un élément fondamental de l'épanouissement de chacun**, nous avons donc choisi de nous servir de l'art comme outil puissant, média universel pour sensibiliser et fédérer autour des thèmes de l'amour et du désir des personnes en situation de handicap, au travers d'événements, de rencontres, d'expositions.

C'est pourquoi l'association **Créative Handicap** exprime son soutien, sans réserve, et encourage le projet d'application mobile de rencontres ayant à cœur la vie amoureuse des personnes handicapées, portée par **Nolu** (no.one.left.unloved), compagnie canadienne réunissant une start-up technologique à une entreprise engagée, fondée par **Catherine Dumas et François Rochon**.

Nous tenons à souligner l'**intelligence** de cette application qui **prend en compte les spécificités de chacun en matière de compréhension**, avec des fonctionnalités ludiques, utilisant les nouvelles technologies de pointe, doublée d'un **accompagnement humain indispensable**, d'experts dans différents domaines de la vie affective.

Nous serons **leur relais français**, afin que ce beau projet, puisse voir le jour sur notre territoire et **ne laisse personne sans amour**.

Sylvie Sanchez
Fondatrice de l'association Créative Handicap

Association Loi 1901, reconnue d'intérêt général
Siège : 27 rue Sadi Carnot 92000 Nanterre
Atelier : 11, place des Victoires 92500 Amélie-sur-Seine
Tel : 01 72 61 02 63 - 06 68 83 57 55 - Mail : lafabrique@creativehandicap.org
SIRET : 451 974 133 000 48



Our story

A timeline of our company history.



September 2019

Aftre many years searching for someone to help him achieve his dream, François Rochon is introduced to Catherine Dumas, serial entrepreneur and mobile application developper with expertise in the dating industries. Together they are the co-founders of Nolu and have vouched to revolutionize the dating landscape.



Pre-covid 2020

The team starts market surveys and clarification of its mission. International teams are hired and the application is designed with its **Virtual Interview Module** at the core of Nolu's unique features to allow all users to be seen, heard and understood!



Covid 2020 in Canada

In spite of the confinement, Nolu adapts and grow stronger with communication platforms at the core of its daily work processes. The finished prototype (French and English) is posted on Google Play and the strategic planning is put in place to use a crowdfunding campaign on Indiegogo to finalize the commercial offer.



September 15, 2020

We are launching the crowdfunding campaign on the international platform Indiegogo with marketing teams in Canada and parts of Europe. We hope to reach a large audience and become a landmark in making emotional inclusion matter!

The Executive Team

President and co-
founder



Catherine Dumas

Catherine has over 20 years of experience as a serial entrepreneur and in business development. Her approach in creating sustainable business models is anchor in multy level revenue channels development that supports a clear company's vision and mission.

Co-founder and
ambassador



François Rochon

Retired entrepreneur since 2010, François has a dream born out of his own journey from an able-bodied person to disabled, due to a progressive MS, which has led him to experience solitude and loneliness. No more!..Nolu's journey is giving him a second life, where he can share his dream with the world .



Meet the management team.



Andrew Gonczi

VP Technology



Jean Nagbo

VP International Development





Meet the tech team.



Robert Guylas

Developer



Peter Mileff

Developer

NOLU PRESS KIT | 2019



Meet the **social** team.



Daniele Déry.

North America



Esa Agita
Anjani

France et Europe



Meet the design team.



Carmelo Motta

Mobile Application

Indiegogo web page

Nicco Ghirotto

Brand Guidelines &
emoticon

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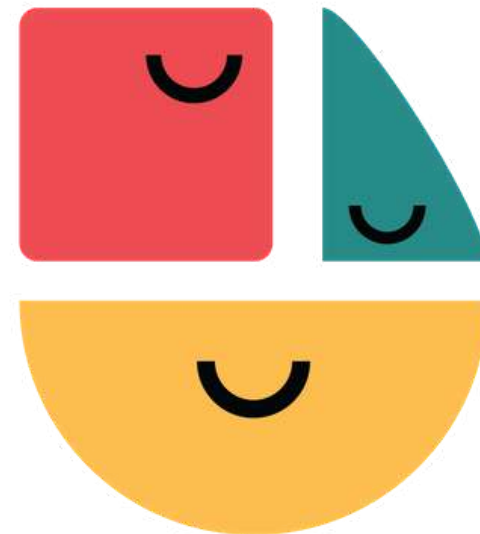
Advisory. Committee

Mark Shekter, Founder
Thinkglobal Institute



Administrative support

Céline Marks



Consultants

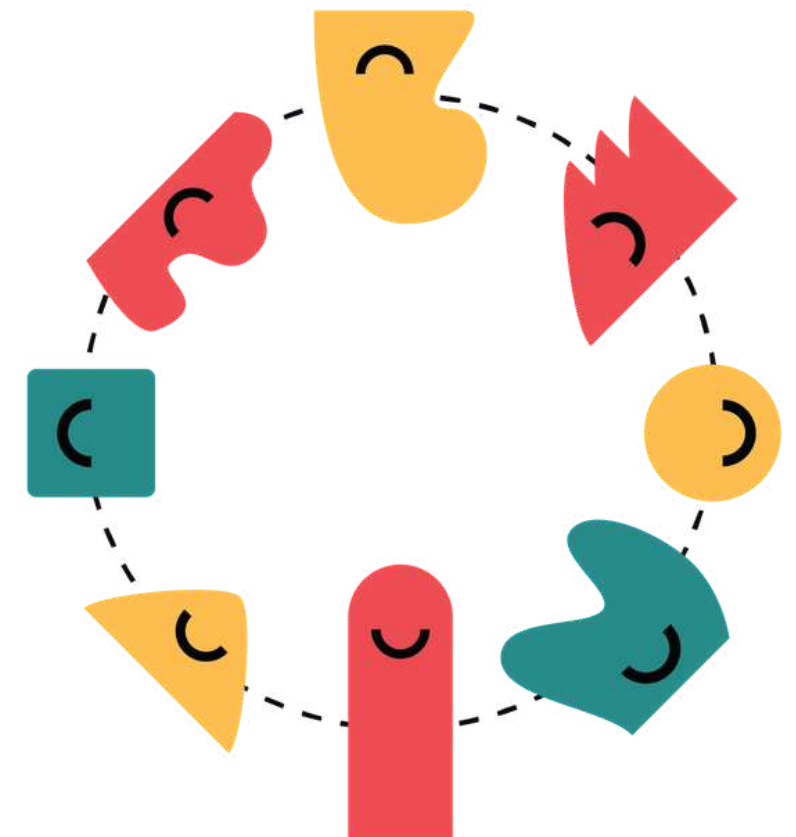
Daniele Parent. Matchmaker

Karen Diaz, president, CKG
training and consulting

Sarah Fillion, Sexologist

Line Maheux - Social
research and narrative
development

Louise Bonnet, Editorial
guidelines



We are worldwide!

International
Head Office

Montreal



Satelite Office

Paris



Programming
team

Budapest



Technical Advisory
and development

Jakarta



Video consultation

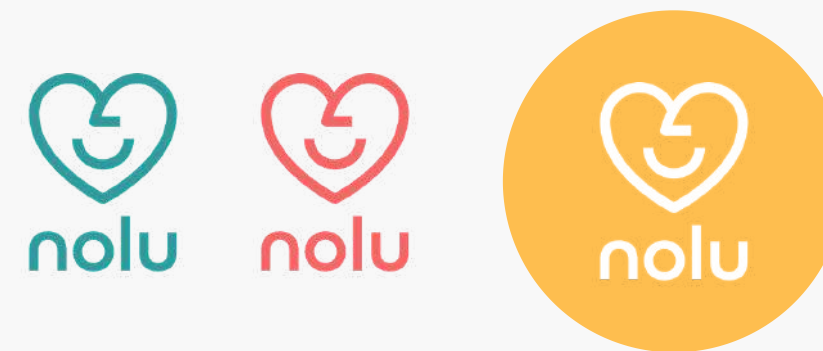
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Teams



Branding Guidelines

Logo



Front

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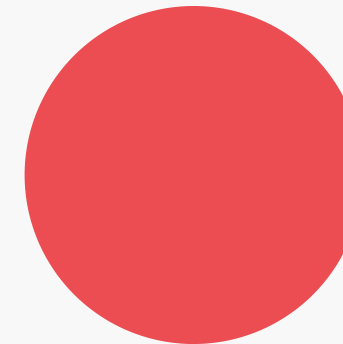
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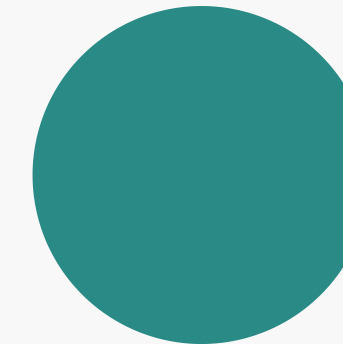
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Nolu Media



Visit our Youtube channel, meet the co-founders, listen to inspiring interviews, learn from professionals... .