



GARDEN CITY NEW YORK MEDIA

bringing the community to you

PHOTOGRAPHY RATES

All Packages Include: • Pre-shoot consult so we nail the shoot

739 Franklin Avenue

Garden City, NY 11530

Book Online: www.gcnym.com

Photography Packages

All Packages Include: • **Fast turnaround** for your previews • **Private online gallery** to view/share
 • **Pre-shoot consult** so we nail the shoot

30 Minute Session 1 Look, 1 Retouched Images Indoor or Outdoor	The Executive Ideal for business executives who need a quick profile pic for LinkedIn or the company website	\$375
60 Minute Session 2 Looks, 2 Retouched Images Indoor and/or Outdoor All web-ready images	The Classic Perfect for business professionals who want multiple options and seasoned pic	\$525
2-Hour Session 3+ Looks, 3 Retouched Images Indoor and/or Outdoor All high-res images	The Pro Popular with actors who have a new look or type, and C-suite execs & entrepreneur	\$700
A half-day Session 4+ Looks, 5 Retouched Images Indoor and/or Outdoor All high-res images	Comp Card/ Portfolio Ideal for established & aspiring models seeking to emphasize or expand their portfolio or commercial profile.	\$1300

GROUP PRICING

Group pricing is for teams of 3 or more, and more = less (\$\$, that is!)

EXTRAS

- Professional Makeup Artist: \$220 (headshots), \$400 (Comp Card). Paid directly to The Artist.
 - Basic retouching is included. Fancy-schmancy retouching: \$175/hr.
- Photos are provided through email and digital downloads. Want them on a DVD? No problem: \$15 plus tax and S&H.

DISCOUNTS (Who Doesn't Like A Discount?)

- Returning Clients: Save \$50 (\$25 for Executive30 or Classic Package)
- BFFs: Book consecutive sessions with your best friend, and you each save 15%.
 - Identical Twins: Second twin is half price.



Relax • Be yourself • Have Fun!

- Share your online gallery with your friends, family, colleagues, managers and agents. And then you can ignore their advice about which ones you should use. It's your career after all, not theirs.
- Technically you don't need to be an executive. We also photograph doctors, chefs, consultants, middle management, associates, and even politicians..
- We both want the best results, so we don't run a stopwatch. We do our best to schedule our photo shoots to provide for a little extra time if we need at no extra charge. Just don't bring your sleeping bag.
- To get all the shots we need, plan for your comp card shoot to last about 5 hours or so.
- Add a second 2-hour comp card session for a whole different set of look and/or new locations: \$475 (including two more retouched images).
- Unless you're younger than 16, blessed with perfect skin and use more hairspray than the entire Channel 4 News Team, chances are your pictures could use some simple and free retouching of the skin, hair, and eye area.
- Photoshop is magical in the right hands (*i.e.*, our hands). And yes, if you want us to, we'll make you look 20 pounds lighter and we'll bleach your teeth for much less than it'll cost at the dentist. But truly, you should look like your headshot, so we don't recommend it.
- Proof that he or she is your Best Friend is not required.

What to expect?



Photo Shoot

Showtime!
Receive e-Mail to view images
Online



Online Gallery

View, Download, Share & Order
Prints Online



Retouch Image

Retouch Selected Images (within 14 days
of list of favorite submission.)

BOOKING PAYMENT & CANCELLATION POLICY

BOOKING: For all portrait sessions; a non-fundable session retainer is required to book and hold the date for your session and serves as a cancellation fee. However, the fee can be credited towards a future session upon the photographers approval. All remaining balances are due at the time of the session.

For wedding packages; a 30% retainer is due immediately to book and hold the date of your event and also serves as a cancellation fee. The remaining balance is due two (2) weeks before the date of the wedding. you can break this up into multiple payments however you see fit.

PAYMENT: All sessions and packages (plus taxes) can be paid via cash, check, Visa or MasterCard. If a client pays by check, the check must clear and any uncleared check will have an additional charge of \$35 to cover bank fees. The remainder at this time must be paid.

CANCELLATION POLICY: For portrait sessions, client forfeits their session retainer paid to book the session. As previously stated, the fee can be credited towards a future session if the client reschedules the appointment by calling 72 hours prior to the date of session and re-booking at an agreeable date and time.

For weddings and events, if for any reason the Client cancels before the wedding date, the Photographer will keep the forfeits event retainer fee paid to hold the wedding or event date as a cancellation fee. Cancellation must be made in sent in writing, by mail or email. However, if the client requires to change the wedding date, we will do our best to accommodate the change and no fee will be charged as long as the new date is available and within five months of the original event date. If the photographer is not available for the new date, the original contract will be cancelled and subject to the cancellation policy.

If Garden City Studio Photography cannot perform this Contract due to fire or other casualty, strike, act of God, or other cause beyond the control of the parties, or due to Photographer's illness or emergency, then the Photographer shall return the retainer fee to the Client but shall have no further liability with respect to the Contract. This limitation on liability shall also apply in the event that photographic materials are damaged in processing, lost through camera or other media malfunction, lost in the mail, or otherwise lost or damaged without fault on the part of the Photographer