

A photograph of three young women standing side-by-side, smiling and holding several balloons. The balloons are in shades of red, yellow, and silver. The woman on the left has blonde hair, the woman in the middle has long brown hair, and the woman on the right has long dark hair. They are all wearing dark-colored tops. The background is a plain, light-colored wall.

Word on the Street

A VIDEO MARKETING SOLUTION

Garden City New York Media • 739 Franklin Ave. Garden City, NY 11530 • (516) 373-1515



Word on the Street

- A video marketing solution designed to boost awareness of your business.
- Let the community know your doors are now open!



Reach potential clients & customers 24/7



What to expect?



Start

Creative Session
Pay Production Deposit



Review & Approve

Storyboard
Production Itinerary
Production Schedule



Production Day

Showtime!
Pay Filming Deposit



Post-Production

Approve Video Edit
Pay Edit Deposit
Video Delivery



Soft Marketing Launch

Complimentary In Studio
Marketing Launch
Invite Friends & Family.



GARDEN CITY NEW YORK MEDIA
bringing the community to you

My Video Production Team



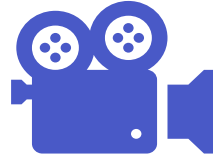
Producer/ Project Manger

Develops Storyboard
Oversees the
Production Team



Production Assistant

Manages the Schedule
Assists the Production Team



Director, Photographer & Editor

Directs the Camera Crew
Oversees the Editing
Process



Drone Operator

Operates the Drone
camera to capture high
quality aerial shots



Social Media Marketing Specialist

Reach your target
audience



Writers

Script what you or Actors
say on camera



Hosts

Shares Information
about your brand



Actor/ Actress

Represents you or your
brand on camera



Make-Up Artist

Makes you look your best



Props & Staging

Ensures the set is camera
ready

WORD ON THE STREET PACKAGES:	Silver	Gold	Platinum
Video Footage	Up to 60 minutes	Up to 120 minutes	Up to 180 minutes
Host & Representative on camera	X	X	X
Camera crew + HD equipment rental (up to 1 hour)	X	X	X
Production Itinerary	X	X	X
Non-copyright Music & Video Editing	X	X	X
GC360 Advertisement <i>discount</i> (see page 9)	X	X	X
Professional voiceover artist + script		X	X
Interview customer on camera			X
Interview employees on camera			X
Sub Total	\$1,200.00	\$1850	\$2800
<i>Pandemic Relief Discount</i>	50%		
Total	\$599	\$1850	\$2800



GARDEN CITY NEW YORK MEDIA

bringing the community to you

John Paul, Executive Producer

516-373-1515 ext. 701

jpaul@gcnym.com

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739 Franklin Avenue Garden City, NY 11530

www.gardencitynymedia.com