



GARDEN CITY NEW YORK MEDIA

bringing the community to you

GOING VIRTUAL

GARDEN CITY STUDIOS
739 Franklin Ave.
Garden City, NY 11530
www.gcnym.com
(516) 373-1515



Welcome

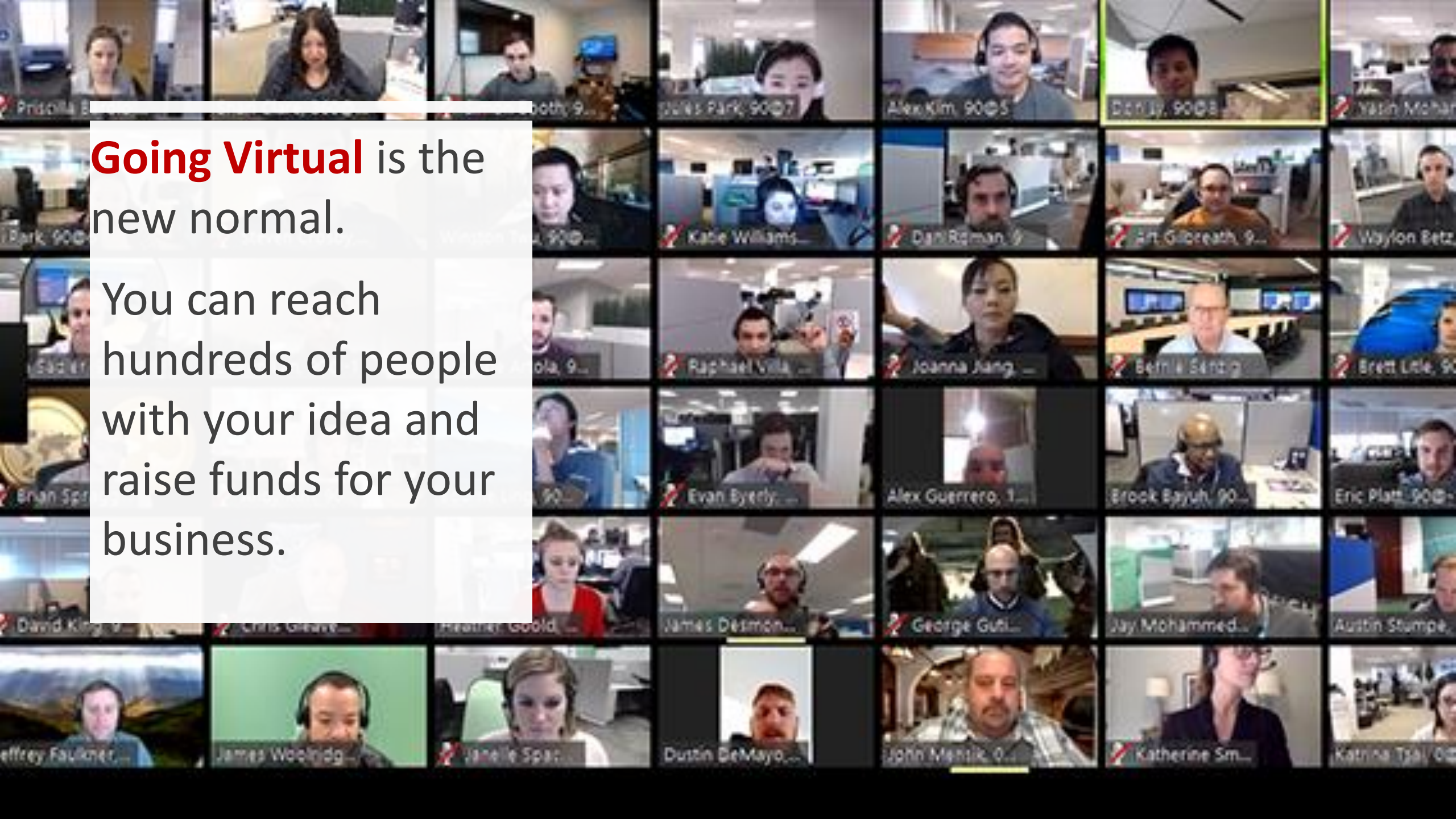
Thank you for inviting us to discuss your virtual program. We truly appreciate the time you are taking to speak with us about your video production and virtual program needs.

Proper preparation for your virtual event ensures that you and your team receive the most from our services. We've put together this presentation as a start for you.

We hope this presentation will provide you with information to help you prepare for your video and virtual presentation experience.

Kindest Regards,

John Paul
Executive Director
Garden City New York Media, Inc.



Going Virtual is the new normal.

You can reach hundreds of people with your idea and raise funds for your business.

Going Virtual allows you to host a global conference, trade show, fundraiser, product launch or recruitment fair from the comfort and safety of your home or office.



What to Expect?



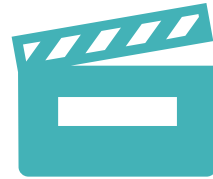
Start

Select a Virtual Package
Sign Production Agreement
Pay Production Deposit



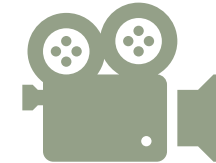
Review & Approve

Storyboard/ Run of
Virtual Show
Production Itinerary
Production Schedule



Production Day

Showtime!
Pay Filming Deposit



Post-Production

Approve Video Edit
Pay Edit Deposit
Video Delivery



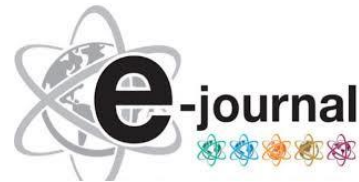
Broadcast Virtually

Preview Run of Virtual Show
Registration Link
Host the Virtual Event.



Upload the Program

Watch Program Online &
Selected Social Media Platforms



e-Journal Advertisement

Interactive, page-turning digital
journal. Sponsors Advertisement

PLEASE NOTE: A \$250 retainer fee is required for all virtual conventions, global conferences, trade shows, fundraisers, product launches, virtual recruitment fairs, profile videos, & Real Estate property tours.

My Virtual Production Team



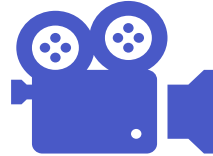
Producer/ Project Manger

Develops Storyboard/
Run of the Virtual Show
Oversees the
Production Team



Production Assistant

Manages the Show Schedule
Assists Production Team
Members



Director, Photographer & Editor

Directs the Camera Crew
Oversees the Editing
Process



Drone Operator

Operates the Drone
camera to capture high
quality aerial shots



Social Media Marketing Specialist

Reach your target
audience



Writers

Script what you or Actors
say on camera



Hosts

Shares Information
about your brand



Actor/ Actress

Represents you or your
brand on camera



Make-Up Artist

Makes you look your best



Props & Staging

Ensures the set is camera
ready

VIRTUAL VIDEO PRODUCTION PACKAGE	1
1. Recording Location	In Studio
2. Virtual Video Program Day(s)	2 Filming, 3 Editing Days & 1 Day Live Presentation
3. Video Presentation & Footage	Up to 60 mins (1 hour)
4. Production Itinerary, Storyboard (Run of Virtual Show), Script & Music license	X
5. Production Camera Crew (Producer, Director, Director Photography, Production Assistant, Boom Operator)	X
6. HD 4K Equipment Rental & Sound Equipment Rentals	X
7. Studio Rental	X
8. Filming & Editing Services	X
9. One (1) Host/ One (1) Talent/ Make-Up Artist	X
10. 30 Second Promo Commercial	X
Total	\$26,500

10% Off Virtual Event Marketing Services

WEBSITE DEVELOPMENT PACKAGE	2
1. Build a Custom Event Website to Watch the Virtual Program Online, Registration and Receive Donations.	X
2. Create an Auction & Fundraiser Portal	X
3. Set-Up an Interactive E-Journal Page/ Link to Sponsors	X
4. Set-Up or Upgrade YouTube Channel	X
5. Receive a List of people who register/ support/ donated for future use	X
Total	\$6,999

Hosting/ Domain Name not included.

VIRTUAL EVENT MARKETING SERVICES	3
1. Creative Consulting Services, Professional Voiceover Artist + Script	X
2. 30 Second Virtual Event Promo Commercial	X
3. A Special GC360 Episode about the Virtual Event	X
4. Build Awareness for the Virtual Event	X
5. Generate Interest through e-Mail Blasts & Social Media Contacts	X
6. Establish Engagement through Social Media Contacts	X
7. Donors and Sponsors Taking Action	X
Total	\$5,599

Advertising through social media, local papers and TV not included.

E-JOURNAL DEVELOPMENT PACKAGE	4
1. E-Journal Sponsors Advertisement	X
2. Graphic Design Services	X
Total	\$799

Electronic Journal Set-Up Fees not included

VIRTUAL INTERACTIVE CONFERENCE	5
1. Zoom Participants	Up to 1000
2. Breakout Rooms	Up to 50
3. Virtual Program	Up 300 Minutes
4. Run of Virtual Show	X
5. Virtual Team (Host, Audio/ Visual, Spotlight/Mute/Unmute, Registration, Waiting Room, & Security Attendant)	X
6. Tech Support & Phone Hotline	X
Total	\$7,599

Content/ products not included



Our Host



Our Host will be your host for the event.



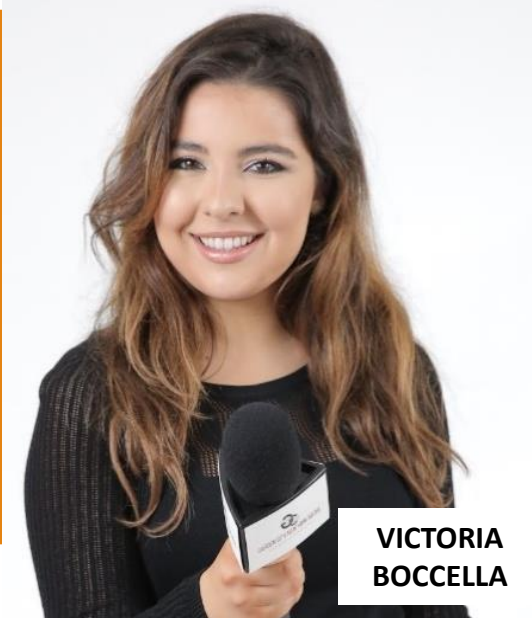
Dressed in themed attire they will interview, interact and present valuable information about your brand.



**ERICA
BECKER**



**KATHERINE
O'CONNELL**



**VICTORIA
BOCCELLA**



**FRANCINE
JACQUE**



MATTHEW SWAIDER
Director of Film



PHILLIP HAMMOND
Producer



KATE WORSTELL
Production Assistant



EMILY SAUCHELLI
Writer



ALEXANDRA FORAN
Project Assistant



DIANA PIGNATELLI
Social Media



PETER ABRAHAM
Studio Technician



The Virtual Village Show

An award show honoring individuals and groups who have gone above and beyond to make a difference during the pandemic.
The Essential Worker Award • The Hometown Hero Award • The First Responder Award



GC360

PODCAST

A video podcast hosted by Erica Becker & Victoria Boccella.



www.gc360podcast.com



THANK YOU FOR
CHOOSING OUR TEAM!



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