



GARDEN CITY NEW YORK MEDIA

bringing the community to you

Let's **Host** your
Grand Opening!

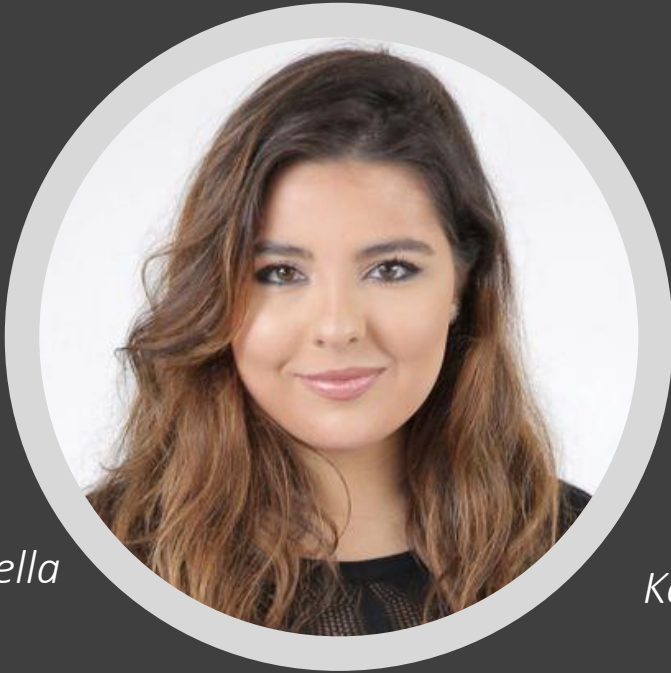
Media Event Coverage Package(s)



Erica Becker



Victoria Boccella



Katherine O'Connell



Our Media Host(s)

Francine Jacque



Emily Sauchelli





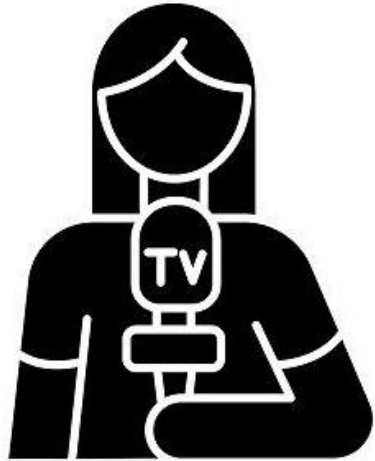
Media Event Coverage Package(s)

Allow 1-2 hours (\$375 each additional hour)

	BASIC MEDIA	PREMIUM MEDIA	DELUXE MEDIA
Full Audio / Lighting Package/ 1 x 4K Camera Rental	X	X	X
Camera Crew	1-2	1-2	2-3
Host	X	X	X
Interview(s)	1	2	3
Event Highlight Video, including ribbon cutting clip (<i>Perfect for social media</i>)	X	X	X
Product Feature Video		X	X
Pro Photographer		X	X
Unlimited High Resolution Images		X	X
Online Gallery - Same Day Delivery		X	X
GC Community Blog post			X
GCNYM Webpage Feature			X
GCNYM Social Media Post: [Facebook, Instagram, TikTok, Twitter & YouTube]			X
GC360 Podcast Facebook LIVE Complimentary Episode			X
	\$999 (25% off)	\$1899 (25% off)	\$2799 (25% off)

Full Event Video (2 Min. of less) Additional \$1000

Production Team



Media Host



Camera Operator



Photographer



BTS & Editor



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WHAT TO EXPECT?



Review and Sign the agreement
1st payment 50% Due



Submit business story draft & Sample Interview Questions



Meet with Host for a Virtual meet and greet



Showtime
2nd payment 25% Due



Video delivery
3rd payment 25% Due



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SAMPLE ITINARARY SCHEDULE:

Production Day(s): TBA

Location: TBA

<u>Time</u>	<u>Details</u>
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05:45 pm	– Crew Arrive & Setup
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06:00 pm	– Photography & Event Video Coverage (Banner)
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06:30 pm	– Ribbon Cutting/ On camera Interview(s)
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07:00 pm	– On camera Interviews (Guests)
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07:15 pm	– B-Roll of the business
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07:30 pm	– Wrap
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07:45 pm	– Crew Pack-Up
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2020 GCNYM - Media Event Coverage Packages