



GARDEN CITY NEW YORK MEDIA

bringing the community to you

PRODUCTION CATALOG

739 FRANKLIN AVENUE • GARDEN CITY, NY 11530

(516) 373-1515

www.gardencitynymedia.com

What to Expect?



Start

Creative Session
Sign Production Agreement
Pay Production Deposit



Review & Approve

Storyboard/ Run of Show
Production Itinerary
Production Schedule



Production Day

Showtime!
Pay Filming Deposit



Post-Production

Approve Video Edit
Pay Edit Deposit
Video Delivery



Broadcast

Watch the Show

A \$250 retainer fee is required for all virtual conventions, global conferences, trade shows, fundraisers, product launches, virtual recruitment fairs, profile videos, & Real Estate property tours.

Production Itinerary



Producer/ Project Manger

Develops Storyboard/
Run of the Show
Oversees the
Production Team



Production Assistant

Manages the Show Schedule
Assists Production Team
Members



Director of Photography & Editor

Directs the Camera Crew
Oversees the Editing
Process



Drone Operator

Operates the Drone
camera to capture high
quality aerial shots



Social Media Marketing Specialist

Reach your target
audience



Writers

Script what you or Actors
say on camera



Hosts

Shares Information
about your brand



Actor/ Actress

Represents you or your
brand on camera



Make-Up Artist

Makes you look your best



Props & Staging

Ensures the set is camera
ready



ERICA
BECKER



VICTORIA
BOCCELLA



FRANCINE
JACQUE



KATHERINE
O'CONNELL

Our Hosts



**MATTHEW
SWAIDER**
Director/ Editor



**ALEXANDRA
FORAN**
Project Assistant



PETER PAVLAKIS
Director of Photography



**PHILLIP
HAMMOND**
Producer/ Writer

Our Production Team



JON
NOTO



SILVANA
JAKICH



MATTHEW
DONEGAN



JEWELLS
BLACKWELL

Our Cast of Actors & Actresses



NISARAH
LEWIS



**MATTHEW
SWAIDER**



**VAN
HARRIS**



**PETER
ABRAHAM**



**MARIO
VITELLOZZI**

Our Photographers & Videographers



**BRENTON
STOWERS**



AMBER TAYLOR
Make-up Artist



EMILY SAUCHELLI
Writer



DANIEL VAZQUEZ
Marketing



BRIAN SAMUELS
Graphic Designs



DIANA PIGNATELLI
Social Media Accounts

Our Marketing Team

GCC360

Our Shows



GC360

A video podcast hosted by Erica Becker and Victoria Boccella. GC360 covers all angles, topics such as relationships, business, finance, sports, education, health and breaking news.

Listen & Watch GC360 Podcast

Amazon Music, Anchor, Breaker, Facebook, IHeart Radio, Instagram, Google Podcasts, Player.FM, Pocket Casts, Radio Public, Spotify, TuneIn, Twitter, YouTube & more





Merchants Corner

By Emily Sauchelli, Writer

An Article Series

Read Articles @
www.merchantscorner.net





The Virtual Village Show

An award show honoring individuals and groups who have gone above and beyond to make a difference during the pandemic. The Essential Worker Award • The Hometown Hero Award • The First Responder Award

www.virtualvillageshow.com



Our Products

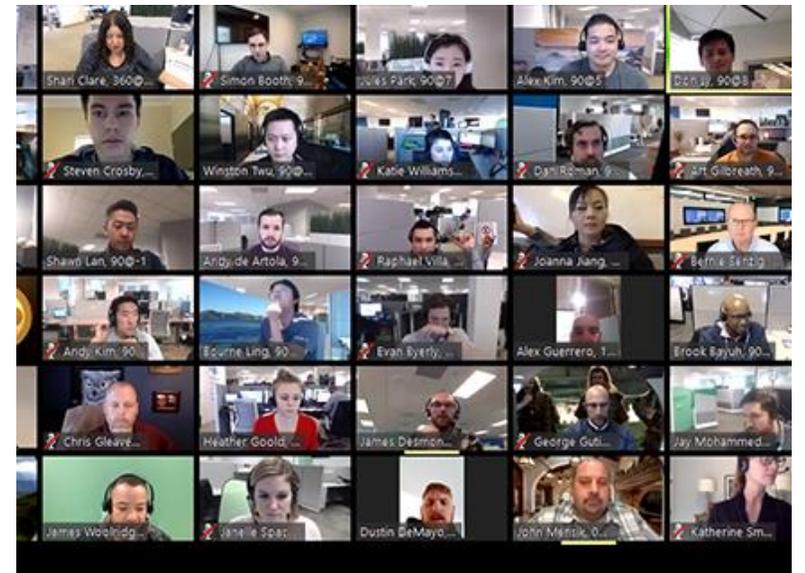
Reach hundreds of people with a video.



Podcasting



REAL ESTATE
PROPERTY
VIDEO TOURS

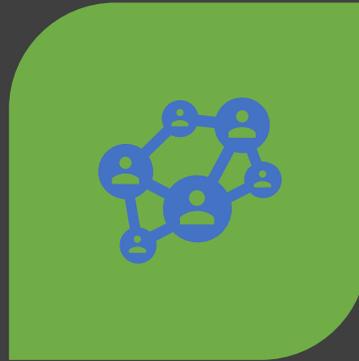


THE INTERACTIVE **VIRTUAL** CONFERENCE

Go Virtual



Going Virtual allows you to host a global conference, trade show, fundraiser, product launch or recruitment fair from the comfort and safety of your home or office.



Reach hundreds of people with your idea and raise funds for your business.

CONTACT US FOR MORE INFORMATION
CALL (516) 373-1515



Profile Video

Let them see you move and hear you speak and begin the process of gaining their business long before you even know their names.

Our profile videos do all of that, while remaining affordable and simple to produce.



CONTACT US FOR MORE INFORMATION
CALL (516) 373-1515

Profile Packages starting at \$750



Real Estate Property Video Tours

*The Power of Video Marketing in
your hands!*

Reach potential clients 24/7, even while on vacation or asleep.

CONTACT US FOR MORE INFORMATION
CALL (516) 373-1515

Real Estate Property Video Tours Packages start at \$2500

Word on the Street

A video marketing solution designed to boost awareness of your business.

- Let the community know your doors are now open!

Reach potential clients & customers 24/7

CONTACT US FOR MORE INFORMATION
CALL (516) 373-1515



Packages start at \$599



Photography Studio

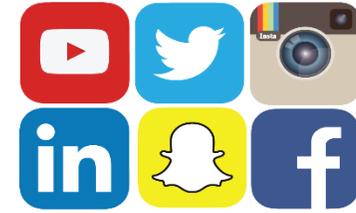
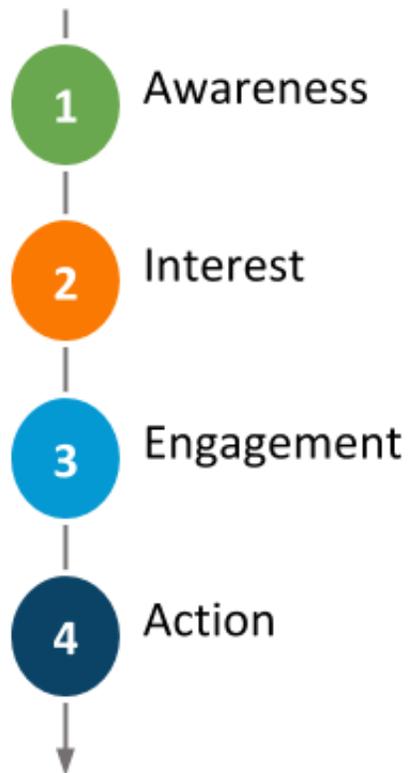
Order website headshots, portfolio and
group photos.

FOR AN APPOINTMENT
(516) 373-1515



Virtual Event Marketing Services

CONTACT US FOR MORE INFORMATION
CALL (516) 373-1515



Social Media Marketing

Starting at \$20 a day

CONTACT US FOR MORE INFORMATION
CALL (516) 373-1515



Podcasting Studio Rental

U-RECORD • U-LAUNCH



\$65 Per Hour
(2 hr. Minimum)

Book the Studio!
(516) 373-1515



Photography Studio Rental

\$60 per hour (3 hrs. Min)

Package:

Lights • Umbrella(s): White, Black • Backdrop(s): White, Black, Green,
other colors upon request

55" TV Display • Studio Tech Engineer

Amenities: Free Parking, Changing room for make-up

739 Franklin Ave. Garden City, NY 11530

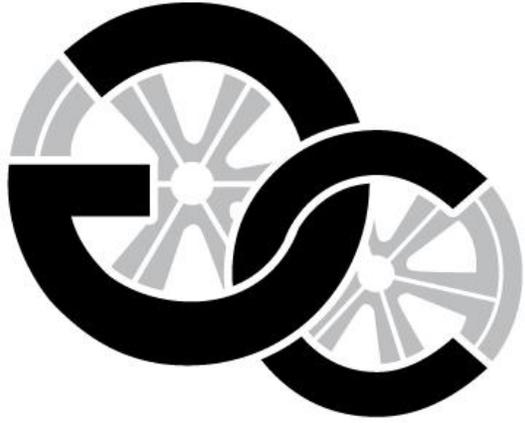
(516) 373-1515

Studio@gcnym.com

Did you know you can get a free video?

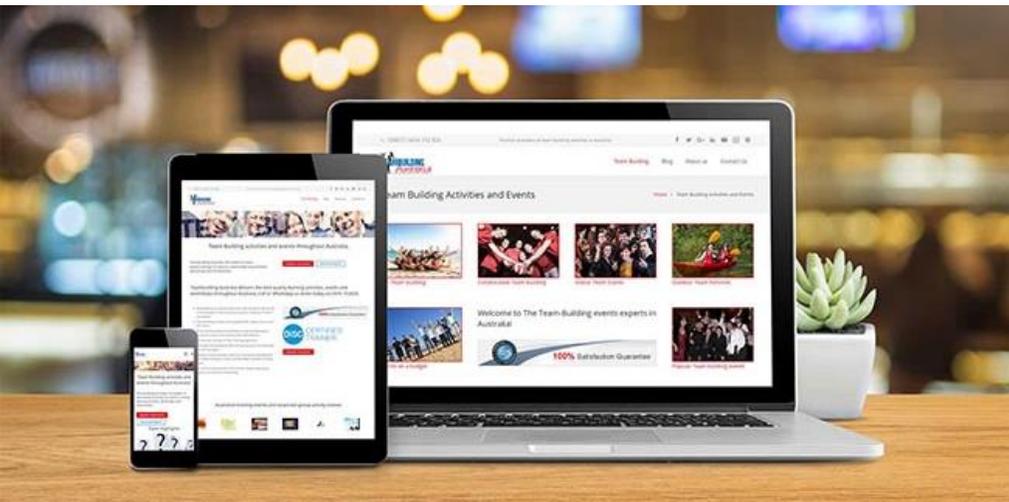


For more information about
Sponsorship call (516) 373-1515



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CUSTOM WEBSITE PACKAGES

Starting \$799

Create a
Funeral
Slide
Show



MEMORIAL SLIDE SHOW VIDEO

Preparation Time (7 full days to
prepare your Memorial Video)

We create memorial videos for your
loved one for as little as \$599.

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Safeguard your obsolete media

MEDIA CONVERSION CENTER

739 Franklin Avenue • Garden City, NY 11530

(516) 373-1515

Monday to Friday 12-4pm



LOCAL MERCHANT MARKETING FUND

Helping local businesses thrive during the pandemic and reach their target audience through social media and video marketing.

Giving away a *\$1,000.00 marketing ad spend* to the first 25 local businesses that Sign-up.

Together we are Stronger

Sign-up online

www.gardencitynymedia.com

Daniel Vazquez, Merchant Marketing Fund

516-730-3443 ext. 702



An initiative by Garden City New York Media to galvanize local business.

THANK YOU!

John Paul, Executive Producer
516-373-1515 ext. 701
jpaul@gcnym.com

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