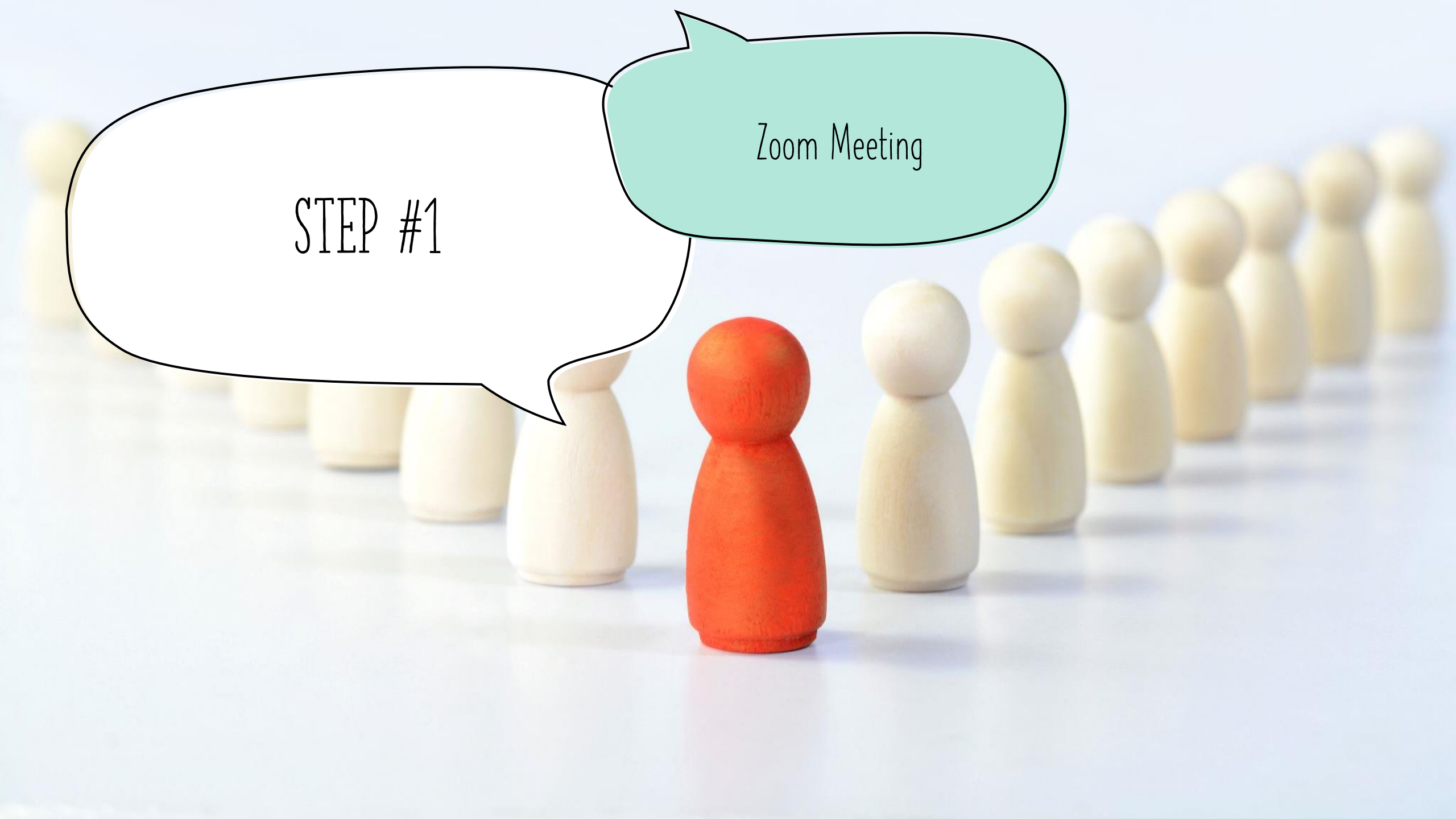


STEP #1

Zoom Meeting



The Digital Media Internship Program

Hybrid Program



GARDEN CITY NEW YORK MEDIA

bringing the community to you

WHAT ARE YOU?

Garden City New York Media
is looking for **thinkers, doers,
dreamers, makers, planners,
crafters, and risk-takers.**

HANDS-ON EXPERIENCE IN THE MEDIA INDUSTRY.

Our programs are designed to provide an active, creative learning experience where students have the ability to interact with production crew members, and their peers and learn the basics of digital media.



REQUIREMENTS

- Enrolled in an undergraduate program or HS Student
- Equipment:
 1. Smartphone
 2. DJI OM 5 Smartphone Gimbal \$159 (B&H)
- GCNYM Shirt \$45 (Studio)



DJI OM 5 Smartphone Gimbal (Athens Gray) \$159.00 at B&H

WEEKLY VIDEO JOURNAL

Date, Name, Activity &
What did you learn?

WHAT TO EXPECT?

9 Weeks: June to August

18 hours per week minimum

\$15 per hour Paid Internship: Check Date: Final day

Plus a Media Portfolio, including photo shoot, profile and testimonial video

No guarantee of employment at the end of the internship

Week 1: Basic Orientation - Subscribe, How to use the equipment? Content Creation Baseline (show your work). What are the trends for i.e., Facebook, Instagram, TikTok, YouTube, etc. Content that reach the heart? Developing a Social Media Marketing Campaign (Establish concept, set goals, casting, design content, focus group & launch the campaign) (Video journal)

Week 2: Campaign Caseload Assignment & Baseline

Week 3: Campaign

Week 4: Campaign Results, Assessment and Re-Launch

Week 5: Campaign

Week 6: Campaign Results, Assessment and Re-Launch

Week 7: Campaign

Week 8: Campaign

Week 9: Campaign Final Results

INTERNSHIP
CURRICULUM

STEP #2

In-Studio Review



IN-STUDIO REVIEW

Garden City Studio
739 Franklin Ave.
Garden City, NY 11530



GARDEN CITY NEW YORK MEDIA

bringing the community to you

IN-STUDIO REVIEW

Date: TBD

12-2PM

- 1.**
- 2.**
- 3.**
- 4.**
- 5.**

Registration

**NOTE: COMPLETING THE
REGISTRATION DOES NOT MEAN YOU
HAVE BEEN ACCEPTED INTO THE
DIGITAL MEDIA INTERNSHIP
PROGRAM**

Scan QR Code to Register

Provide:

- **Copy of Photo ID Card**
- **Proof of Education**
- **Proof of Vaccination**
- **Headshot photo (demo)**
- **Tell us Video**



Demonstration

**Take a headshot
photograph**

Video

(2 minute or less)

Tell us your name?

Tell us the name of your school?

Hi, My Name is From

Tell us if you are accepted into the Digital Media Internship Program, what you hope to learn from the program?

If am accepted into the Digital Media Internship Program I hope to learn.....

Tell us if you are accepted into the Digital Media Internship Program, what you would bring to the program?

If am accepted into the Digital Media Internship Program I hope to bring.....

THANK YOU FOR
COMPLETING THE IN-
STUDIO REVIEW

Our Internship Program administrator will review your application and get back to you shortly.

