



# GARDEN CITY NEW YORK MEDIA

bringing the community to you

REAL ESTATE PROPERTY

VIDEO PRESENTATION

*Visit our Studio*  
739 Franklin Avenue  
Garden City, NY 11530  
(516) 373-1515  
[gcnymedia@gmail.com](mailto:gcnymedia@gmail.com)



# The Power of Video Marketing *in your hands!*

Reach potential clients 24/7, even while on  
vacation or asleep.

# My Video Production Team



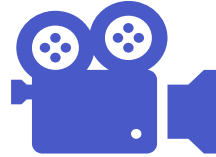
## Producer/ Project Manger

Develops Storyboard  
Oversees the  
Production Team



## Production Assistant

Manages the Schedule  
Assists the Production Team



## Director, Photographer & Editor

Directs the Camera Crew  
Oversees the Editing  
Process



## Drone Operator

Operates the Drone  
camera to capture high  
quality aerial shots



## Social Media Marketing Specialist

Reach your target  
audience



## Writers

Script what you or Actors  
say on camera



## Hosts

Shares Information  
about your brand



## Actor/ Actress

Represents you or your  
brand on camera



## Make-Up Artist

Makes you look your best



## Props & Staging

Ensures the set is camera  
ready

# What to expect?



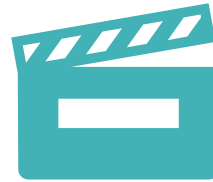
## Start

Sign Production Agreement  
Pay Production Deposit



## Review & Approve

Storyboard  
Production Itinerary  
Production Schedule



## Production Day

Showtime!  
Pay Filming Deposit



## Post-Production

Approve Video Edit  
Pay Edit Deposit  
Video Delivery



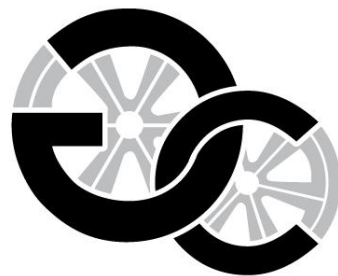
## Soft Marketing Launch

Complimentary In Studio Marketing Launch  
Invite Friends & Family.



SERVICES	Silver	Gold	Platinum
Video Footage of inside & outside property (up to 3 minutes)	Up to 180 Sec. (3 mins)	Up to 300 Sec. (5 mins)	Up to 600 Sec. (10 mins)
Camera crew + HD equipment rental (up to 4 hours)	X	X	X
Storyboard & Production Itinerary	X	X	X
Video Editing (with text overlays)	X	X	X
Music license	X	X	X
Drone footage of property & encircling community.		X	X
Property staging including props, flowers, etc.		X	X
Realtor Voiceover + Script		X	X
Professional Voiceover Artist + Script			X
Professional Profile Video <i>discount</i> (see page 6)			X
Realtor or host on camera			X
Make-up Artist & Hair			X
Complimentary In Studio Soft Marketing Launch			X
Sub Total	\$2400	\$3600	\$4800
<i>Pandemic Relief Discount</i>		25%	25%
<b>Total</b>		\$2700	\$3600
Property photos not included (Photography Packages start at \$199.)			





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THANK YOU FOR  
CHOOSING OUR  
TEAM!

# PROFESSIONAL PROFILE VIDEO

A digital version of yourself and what services you have to offer.

- A visually stimulating presentation.
- Reach thousands of potential clients.

Our Professional Profile Videos include our skilled team of writers and producers who will make sure you look and sound your best.

Contact us for more information  
call (516) 373-1515



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# GC360

Share your Story on  
our Show!

Contact us for more information  
call (516) 373-1515



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bringing the community to you





# Complimentary In-Studio Soft Marketing Launch

- An In-Studio or virtual Scan & Share networking event designed to boost your video on all social media platforms.
- Invite friends and family to your launch.

Date: TBA



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*Strategic Business Partners*

