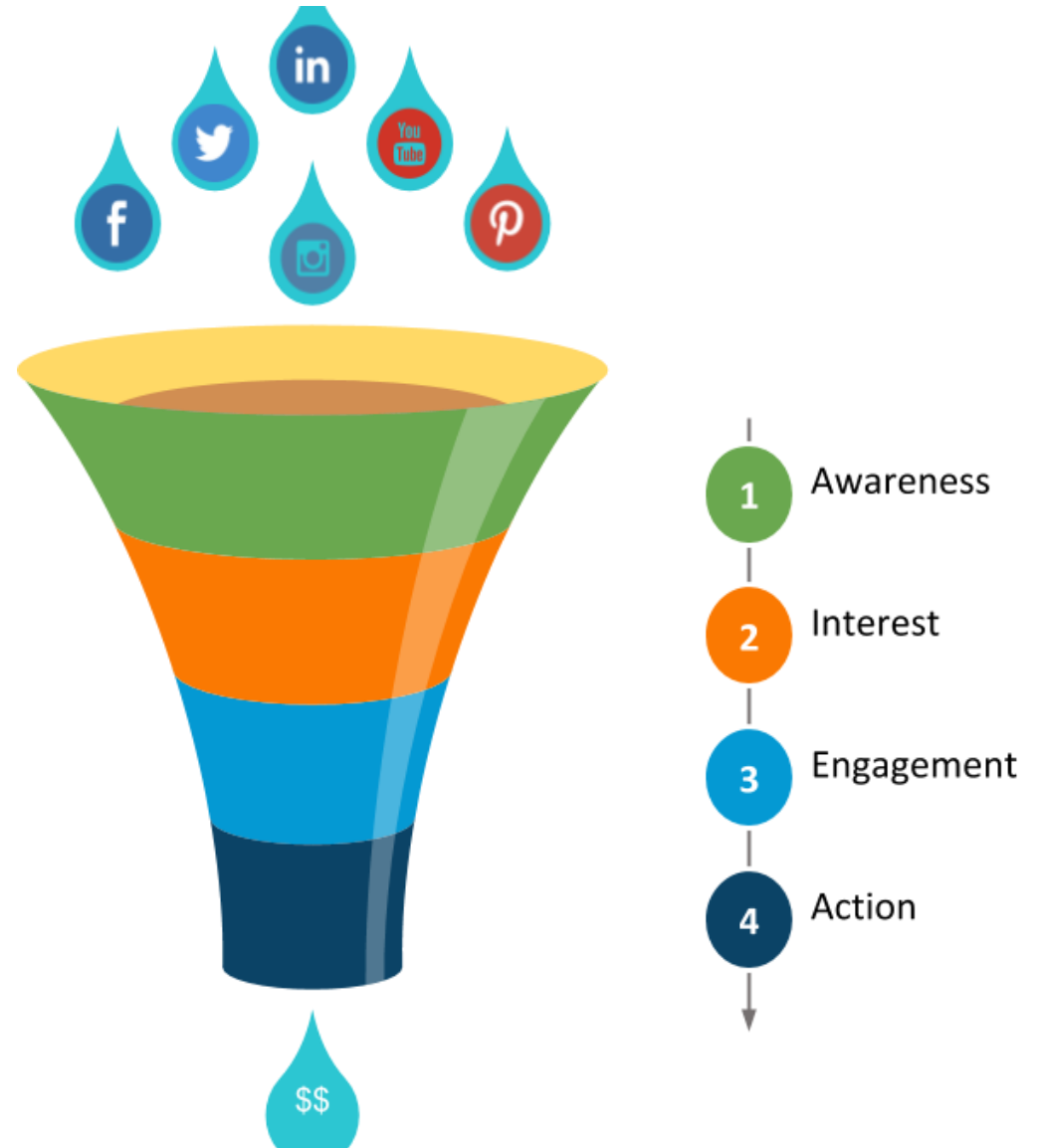


# Why use Social Media Marketing?



**GARDEN CITY NEW YORK MEDIA**  
bringing the community to you



# Increase Exposure



If customers can't find it, it doesn't exist. We will list and describe the services you offer. We will showcase your premium services.



# Increase Excitement



Having a big sale, on-site celebrity, or other event? We will announce it so everybody knows and gets excited about it.



# Increase Engagement



Are your customers raving about you on social media? We will share their great stories to help turn potential customers into loyal ones.



# Increase Sales



Running a holiday sale or weekly special? We will help you to promote it to get customers excited about getting a sweet deal.



# What to Expect?



## Start

Creative Session  
Pay 1<sup>st</sup> Month Deposit  
& Sign Agreement



## Review & Approve

Production Itinerary  
& Schedule for Photo/  
Video shoot.

Approve Social Media  
Posts & coordinate  
campaign launch



## Publish an Article

Publish article about  
your project.



## Photo & Video Production

Content creation



## Social Media Marketing

Share your story on  
our Social Media  
platforms and drive  
traffic to your  
platform.

## Social Media Marketing Package(s) (choose an option)

<input type="checkbox"/> <b>PICK 2</b> <b>\$768 per mo.</b>	<input type="checkbox"/> <b>PICK 3</b> <b>\$1197.60 per mo.</b>	<input type="checkbox"/> <b>PICK 4</b> <b>\$1701.60 per mo.</b>	<input type="checkbox"/> <b>PICK 5</b> <b>\$3072.00 per mo.</b>
<p><b>Facebook</b></p> <ul style="list-style-type: none"> <li>• Post 7 days/week</li> <li>• Posts to Facebook groups once a week</li> <li>• Answering comments, and messages when needed</li> <li>• Boosting posts when needed (Budget for boost not included)</li> </ul>	<p><b>Instagram</b></p> <ul style="list-style-type: none"> <li>• Post 7 days/week</li> <li>• Posting to stories and highlights when possible</li> <li>• Answering comments, and messages when needed</li> <li>• Boosting posts when needed (Budget for boost not included)</li> </ul>	<p><b>YouTube</b></p> <ul style="list-style-type: none"> <li>• Post 7 days/week</li> <li>• Posting to stories and highlights when possible</li> <li>• Answering comments, and messages when needed</li> </ul>	<p><b>TikTok</b></p> <ul style="list-style-type: none"> <li>• Posting as frequently as possible based on the content provided</li> <li>• Editing videos to match the current trends</li> <li>• Trends research</li> <li>• Proper tags</li> <li>• Managing followers</li> </ul>
<p><b>LinkedIn</b></p> <ul style="list-style-type: none"> <li>• Post 7 days/week</li> <li>• Posts to LinkedIn groups once a week</li> <li>• Connecting with people in their target market every week</li> <li>• Sending hello messages to new connections</li> <li>• Managing on-going conversations to qualify/disqualify the lead</li> <li>• Managing comments, and messages</li> </ul>	<p><b>Pinterest</b></p> <ul style="list-style-type: none"> <li>• Creating boards for your Pinterest</li> <li>• Pinning pictures as needed</li> <li>• Tagging and linking pictures properly</li> <li>• Following people and boards in your target market</li> </ul>	<p><b>Email Marketing</b></p> <ul style="list-style-type: none"> <li>• 1-4 Email blasts per month</li> <li>• Creating custom designed emails</li> <li>• Managing your email list</li> <li>• Cost of email marketing site (ex. Constant Contact, MailChimp, etc.) not included</li> </ul>	<p><b>Additional Add Ons:</b></p> <ul style="list-style-type: none"> <li>• Hello messaging on Facebook (\$375/month more)</li> <li>• Text Marketing (\$375/month)</li> <li>• WiFi Plug In (\$575/month)</li> <li>• Google My Business (\$375/month)</li> <li>• Review Ramp (\$575/month)</li> </ul>



**GARDEN CITY NEW YORK MEDIA**

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