Merchants Corner By Emily Sauchelli, Host

A series featuring small businesses doing business in a pandemic





Supporting our local small businesses 'We Are Open' campaign



Sponsored by Merchant Marketing Fund. A fund that was established during 2020 the government shutdown to help small businesses with an article, video feature and social media marketing.







SPONSORSHIP

DIAMOND Sponsorship	PLATINUM Sponsorship	GOLD Sponsorship
In-Studio Video Feature Products & Services Video Feature Social Media Graphic Post Videography shoot QR Code (Free activation + 1 year) Photography shoot Article Spotlight Hyperlinks to e-commerce webpage Published Article	QR Code (Free activation + 1 year) Photography shoot Article Spotlight Hyperlinks to e-commerce webpage Published Article	Article Spotlight Hyperlinks to e-commerce webpage Published Article
\$5,000	\$1,500	\$500
Payment Schedule: 1 st Payment - \$2,000 Signing 2 nd Payment - \$1,500 Media Recording 3 rd Payment - \$1,000 Campaign Launch	Payment Schedule: 1 st Payment - \$750 Signing 2 nd Payment - \$750 Photoshoot	Payment Schedule: 1 st Payment - \$250 Signing 2 nd Payment - \$250 Photoshoot

TARGET AUDIENCE

Family-Oriented

Age: 24 - 60

Female & Male

Income: \$45k above

Location: Long Island





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