



Video Marketing

What to Expect?



GARDEN CITY NEW YORK MEDIA

bringing the community to you

What to Expect?



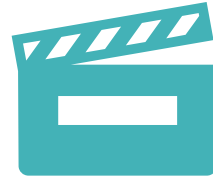
Start

Select a Production Package
Sign Production Agreement
Pay Production Deposit



Review & Approve

Storyboard/ Run of Show
Production Itinerary
Production Schedule



Production Day

Showtime!
Pay Filming Deposit



Post-Production

Approve Video Edit
Pay Edit Deposit
Video Delivery



Broadcast

Watch the Show

A \$250 retainer fee is required for all virtual conventions, global conferences, trade shows, fundraisers, product launches, virtual recruitment fairs, profile videos, & Real Estate property tours.

Production Itinerary



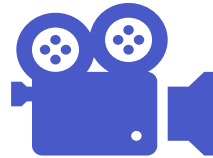
Producer/ Project Manger

Develops Storyboard/
Run of the Show
Oversees the
Production Team



Production Assistant

Manages the Show Schedule
Assists Production Team
Members



Director of Photography & Editor

Directs the Camera Crew
Oversees the Editing
Process



Drone Operator

Operates the Drone
camera to capture high
quality aerial shots



Social Media Marketing Specialist

Reach your target
audience



Writers

Script what you or Actors
say on camera



Hosts

Shares Information
about your brand



Actor/ Actress

Represents you or your
brand on camera



Make-Up Artist

Makes you look your best



Props & Staging

Ensures the set is camera
ready



ERICA
BECKER



VICTORIA
BOCCELLA



FRANCINE
JACQUE



KATHERINE
O'CONNELL

Our Hosts



**MATTHEW
SWAIDER**
Director/ Editor



**ALEXANDRA
FORAN**
Project Assistant



PETER PAVLAKIS
Director of Photography



**PHILLIP
HAMMOND**
Producer/ Writer

Our Production Team



JON
NOTO



SILVANA
JAKICH



MATTHEW
DONEGAN



JEWELLS
BLACKWELL

Our Cast of Actors & Actresses



NISARAH
LEWIS



AMBER TAYLOR
Make-up Artist



EMILY SAUCHELLI
Writer



DANIEL VAZQUEZ
Marketing



BRIAN SAMUELS
Graphic Designs

Our Marketing Team



DIANA PIGNATELLI
Social Media Accounts

ORK MEDIA
to you



**MATTHEW
SWAIDER**



**BRENTON
STOWERS**



**PETER
ABRAHAM**



**MARIO
VITELLOZZI**

Our Photographers & Videographers



**VAN
HARRIS**



Merchants Corner

By Emily Sauchelli, Writer

An Article Series

Read Articles @
www.merchantscorner.net



GC360

PODCAST

A podcast hosted by Erica Becker and Victoria Boccella. GC360 covers all angles, topics such as relationships, business, finance, sports, education, health and breaking news.

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The Virtual Village Show

An award show honoring individuals and groups who have gone above and beyond to make a difference during the pandemic. The Essential Worker Award • The Hometown Hero Award • The First Responder Award

www.virtualvillageshow.com



THANK YOU!

John Paul, Executive Producer

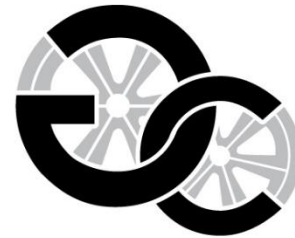
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