



GARDEN CITY NEW YORK MEDIA

bringing the community to you

VIDEO PRODUCTION RATE SHEET

Production Itinerary



Producer/ Project Manger

Develops Storyboard/ Run of the Show
Oversees the Production Team



Production Assistant

Manages the Show Schedule Assists Production Team Members



Director of Photography & Editor

Directs the Camera Crew Oversees the Editing Process



Drone Operator

Operates the Drone camera to capture high quality aerial shots



E-Commerce/ Website

Create your own modern, professional website with no technical knowledge required.



Social Media Marketing Specialist

Reach your target audience



Writers

Script what you or Actors say on camera



Hosts

Shares Information about your brand



Actor/ Actress

Represents you or your brand on camera



Make-Up Artist

Makes you look your best



Props & Staging

Ensures the set is camera ready



Digital Marketing Strategist

Develops a strategic plan for your digital media.

Corporate and Commercial

Video Production

Cameras, rigs, lighting, audio kit and professional camera operator, in high def 1080p or 4K

Videography Full Day Rate Up to 8 hours of setup and/or production	\$850.00 Per videographer	
Videography 1/2 Day Rate Up to 4 hours of setup and/or production	\$450.00 Per videographer	
Videography Hourly Rate	\$200/first 2 hours \$75/hr. after 2 hours Per videographer	

Pre-Production

Creative Session	\$250.00	
Script, planning, scheduling, concept, story boarding.	\$50/ hour	

Additional Crew/ Cast

Grip, Gaffer, etc. Larger projects sometimes require bigger crews and more gear.	\$25/hour Per crew member	
On-Screen Talent Actors, Actresses, Models, etc.	\$40-200/hour Prices vary depending on who we use.	
Interviewer	\$30-50/hour Prices vary depending on who we use.	

Post-Production

Standard editing Color grading, Transitions, Basic titles, Audio mixing.	\$125/minute in length of final video	
Complex editing Color grading, Chroma Keying, Transitions, Motion titles, Audio mixing, Hand drawing animation overlays, Motion graphic/effect overlays, Distort effects, Motion tracking, Time remapping, Masking, Rotoscoping, etc. (contact me for full list of specific effects)	\$150-350/minute in length of final video Price varies depending on scope of the project.	
VFX/Motion Graphics Anything from removing unwanted items from a frame to as complex as creating a 3D virtual set.	\$150-500/30 seconds worth of visual effects Price varies depending on scope of the project.	
Basic Editing Simple video cuts, Color grading, Audio mixing.	\$75/minute in length of final video	
Stock Footage, Graphics, Photos and Music	\$50/Hour of research + Cost of each item Costs vary depending on the source, use, etc.	
Voice-Over Professionally recorded voice overs from selection of voiceover talents.	\$25-75/minute read Price varies depending on who we use.	
Urgent Delivery Typically, the turnaround time for videos is anywhere from 1-3 weeks depending on the project. But if you need it done faster, we can prioritize your project and get it done within 1-3 days.	\$50-200 Price varies depending on scope of the project	
Editing revisions The first revisions are free if it's nothing too major.	\$35-150 Price varies depending on revisions.	

Travel

We will travel to locations within a 25-mile drive without any additional charge.
The rates for anything over that are as seen below.

Driving Mileage For video shoots beyond a 25-mile radius.	\$1/mile	
Overnight Stays All basic expenses, lodging, meals, etc.	Reimbursed by Actual Receipt	
Long Distance Travel Anything not within driving distance.	Cost of plane tickets + \$300/day	

Hard Drive Delivery

Most projects are delivered via the Internet; however, if you require hard drive delivery, that is offered as well.

Your Hard Drive A copy of your final video + all the project files & raw video files to your personal hard drive (Projects under 2TB).	\$25	
Provided Hard Drive A copy of your final video + all the project files & raw video files to a hard drive I will provide (Projects under 2TB).	\$125	
Flash drive A copy of your final video on a flash drive I will provide.	\$20	
DVD/Blue-ray copy Your video will be converted to DVD or Blue-ray format.	\$10/ Copy	
Interactive Menu Upgrade Custom menu creation and interactive links to. program material. Custom video, graphics, and titles can be added.	\$25	

What to Expect?



Start

- Creative Session
- Select a Product
- Sign Production Agreement
- Pay Production Deposit



Review & Approve

- Storyboard/ Run of Virtual Show
- Production Itinerary
- Production Schedule



Production Day

- Showtime!
- Pay Filming Deposit



Post-Production

- Approve Video Edit
- Pay Edit Deposit
- Video Delivery



Broadcast Virtually

- Preview Run of Show
- Registration Link
- Host the Show



Upload the Program

- Watch Program Online & Selected Social Media Platforms



e-Journal Advertisement

- Interactive, page-turning digital journal. Sponsors Advertisement

PLEASE NOTE: Before we begin research work, and generate a scope of work contract on your behalf, we require a retainer fee in the amount of two hundred (\$250) fifty dollars to begin work. The retainer will be applied to your new account and will serve as a source of payment for all or part of our account or invoices when rendered. If you move forward and sign our work contract the retainer fee will be applied to the final balance of the contract pricing. If you do not wish to move forward with our work contract, the retainer fee will serve as payment for initial research work.



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