

CARLETON PLACE DRAGON BOAT FESTIVAL



SPONSORSHIP PACKAGE

CPDBFESTIVAL.CA

SPONSOR THE FESTIVAL

PLEASE COMPLETE THIS FORM AND SUBMIT TO INFO@CPDBFESTIVAL.CA. THE COMMITTEE WILL BE IN TOUCH WITH YOU PROMPTLY REGARDING YOUR SPONSORSHIP.

SPONSOR INFORMATION:

COMPANY/ORGANIZATION NAME:	
ADDRESS:	
CITY: (INCLUDE PROVINCE & POSTAL CODE)	
EMAIL:	
PHONE:	
CONTACT PERSON:	

WHAT SPONSORSHIP LEVEL ARE YOU INTERESTED IN?

<input type="checkbox"/>	GOLD LEVEL - \$2,000
<input type="checkbox"/>	SILVER LEVEL - \$1,000
<input type="checkbox"/>	BRONZE LEVEL - \$500

PLEASE SPECIFY THE TOTAL AMOUNT YOUR COMPANY/ORGANIZATION WILL BE SPONSORING: \$ _____

SIGNATURE: _____ DATE: _____

SPONSORSHIP LEVELS

GOLD LEVEL - \$2,000

THIS LEVEL INCLUDES:

- Website advertising (indicating sponsorship level)
 - Logo and name will be displayed on the footer of the home page, link to company website from the festival sponsorship page on website
- Media & Advertising at the Festival:
- On-site corporate promotion includes:
 - **Banner:** provided by your company, will be placed on-site
 - Option to have a company hand-out included with the registration package
- Festival stage advertising (logo displayed on banner or sign on event stage)
- Area for corporate promotion (i.e. tent area)
- 8 sponsorship recognition advertisements during the event over the PA system

SILVER LEVEL - \$1,000

THIS LEVEL INCLUDES:

- Website advertising (indicating sponsorship level)
 - Logo and name will be displayed on the footer of the home page, link to website from the sponsorship page
- Media & Advertising at the Festival:
- On-site corporate promotion includes:
 - **Banner:** provided by your company, will be placed on-site
 - Option to have a company hand-out included with the registration package
- Company logo placed on team signs, signs will be posted through the park at each teams meeting location
- Area for corporate promotion (i.e. tent area)
- 5 sponsorship recognition advertisements during the event over the PA system

BRONZE LEVEL - \$500

THIS LEVEL INCLUDES:

- Website advertising (indicating sponsorship level)
 - Logo and name will be displayed on the footer of the home page, link to website from the sponsorship page
- Media & Advertising at the Festival:
- On-site corporate promotion includes:
 - **Banner:** provided by your company, will be placed on-site
 - Signage along the race course (provided by the company)
 - Option to have a company hand-out included with the registration package
- 3 sponsorship recognition advertisements during the event over the PA system



PLEASE NOTE: IF COMPANIES/ORGANIZATIONS ARE LOOKING TO SUPPORT THE CARLETON PLACE DRAGON BOAT FESTIVAL AS EITHER, A **FESTIVAL SUPPORTER** (DONATION OF LESS THAN \$500) OR AN **IN-KIND SPONSORSHIP**, PLEASE REACH OUT TO THE COMMITTEE VIA INFO@CPDBFESTIVAL.CA TO SPECIFY YOUR SERVICES AND/OR DONATION.