



Mr. Cathay Dawkins,
Founder & CEO
Founder@bboclt.com
www.BBOCLT.com

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Good Food, Culture & Music always equal a Winner!
Charlotte 'Make Room' for "Black Food-Truck Thursday™"

Attention Charlotte, NC April 26th, 2018: **Black Enterprise (BE), Black Business Owners of Charlotte (BBOC), and The City of Charlotte** are partnering to provide you an event that is already the Rave of the Summer! The Entire Charlotte Community is invited to join us during **Black Food-Truck Thursday™**, to be held in Uptown Charlotte on June 7th from 6pm-10pm during the **Black Enterprise Entrepreneurs Summit** hosted by **Nationwide**. Charlotte City Councilman, **Mr. James Mitchell**, officially announced **Black Food-Truck Thursday™** during the **BE Entrepreneurs Summit** Press Conference on April 12th, 2018. The **BE Entrepreneurs Summit** will be held from June 6th-9th at the Charlotte Convention Center. The 3 day event will draw over 1200 Entrepreneurs from around the country, who *can "Expect innovative sessions, high-powered speakers, access to investors and an early peek at the products, trends, and services you'll need to stay ahead of the curve"*.[source Blackenterprise.com]

In October 2017, Black Business Owners of Charlotte launched **Black Food-Truck Fridays™** during their inaugural event **Charlotte Black Restaurant Week™ (CBRW)** and over 4500 people were in attendance. **Charlotte Black Restaurant Week™** was a major success. The event reached over 3 Million people on social media and over 40,000 people patronized more than 20 participating restaurants. Since CBRW, BBOC has hosted monthly **Black Food-Truck Fridays™** events that have continued to draw in the masses. The event has been published in over 50 articles, including Newsweek, Charlotte Regional Visitors Authority, Creative Loafing, NPR, WSOC-TV, Spectrum, and Charlotte Agenda.

Organized by BBOC, **Black Food-Truck Thursday™** is set to be a Major Success. Guests will indulge in an **array of cuisines** by up to **20 Food-Trucks and Food Vendors**, Listen to **Great Music** by **DJ SPK**, and **Enjoy the Ethos of Charlotte's Uptown atmosphere!** There will be Special Presentations by: **BE CEO, Mr. Earl "Butch" Graves Jr., Councilman James Mitchell**, and **BBOC CEO, Mr. Cathay Dawkins**, & More! **Black Food-Truck Thursday™** will provide Guests just a little "Taste of Black Charlotte"! Bring the entire Family to **Black Food-Truck Thursday™** on June 7th and indulge in this unique Cultural Experience that is Empowering Entrepreneurs!

For more information about Black Food-Truck Thursday™, including Sponsorship opportunities, Vending information, or Media Passes, Please visit: www.BBOCLT.com.

*For more information about the BE Entrepreneurs Summit, and to REGISTER,
Visit: <http://www.blackenterprise.com/ES/>*