Jasmine Sellars

Producer | Reporter | On-Air Talent | MMJ



Jasmine Sellars



in Jasmine Sellars

May '25

May '24

Apr '25 - Present

Sept '24 - Present

Jan '23 - Present

Jan '24- Present

June '24 - Aug '24

Sept '24- May '25

Sept '24- May '25

Sept - Dec '23

Sept '24- May '25

Nov '24 -Dec '24

Jan '23- May '25

Greater New York Area

Education

Hofstra University - Hempstead, NY

Master of Arts - The Lawerence Herbert School of Communication

Accelerated BA/MA Dual Degree Program

Major: Journalism | Concentration: Community and Investigative

Bachelor of Arts - The Lawerence Herbert School of Communication

Major: Journalism | Minor: Creative Writing

GPA - 3.5 | Dean's List

Journalism & Broadcast Experience

FOX Weather | Production Assistant

Pitch breaking and feature weather stories.

- Source top sound bites, video, and graphics for engaging content using INews and Dalet.
- Write banners, scripts, edit video, and help book guests during breaking news.
- Shadow TD's and EP's in the control room during live shows.
- Shadow broadcast met's to learn how they prep for live shows

Coordinate breaking news coverage, working with editors and field producers. Write feature stories for Newsday's LI LIFE and "I Do" segments, focusing on local culture, events, and human interest.

TV News Packages | Multi-Media Journalist

Produce, shoot, write and edited original TV news packages using Premiere Pro and AP ENPS.

Report local Long Island stories using stand-ups, voiceovers and and on camera interviews.

Radio Hofstra University 88.7 FM | On-Air Reporter

Write, produce, and report local, national and international live news for WRHU's "Newsline."

Newsday | Editorial Reporter Intern

Reported breaking news and local stories, producing over 20 stories.

Shadowed TV anchor Jasmine Anderson, assisting in morning show production and field reporting. Pitched story ideas and collaborated with producers.

Hofstra Today | Head Anchor & Associate Producer

Anchor pre-recorded news broadcasts, delivering campus and local news. Write and produce teleprompter scripts using AP ENPS. Engage with guests and on-air talent. Produce news segments, select and cutVO/SOTs.

Manage graphic elements and collaborate with control room staff.

The Center for "Race" at Hofstra | Podcast Host & Producer

Host, produce and edit episodes of the student-run podcast "Critical Conversations for the Culture," covering topics relevant to current cultural and social issues.

The Oceanside & Island Park Herald Newspaper | Reporter Intern

Interviewed Congressman Anthony D'Esposito for front page obituary story.

Wrote 5 front page stories.

Managed digital content updates for breaking news articles.

The Long Island Advocate | Graduate Copy Editor

Edited 10+ digital articles weekly, ensuring clarity, AP style, and SEO optimization.

Social Media & Graphics Experience

Newsday | Social Media Intern

Video production and creation for Instagram, TikTok, and other digital platforms. Achieved +294,200 total reach and +7,700 likes through optimized content strategies. Engaged and interacted with high-profile talent and guests to create reels and posts.

Hofstra Writing Center | Social Media Manager & Graduate Tutor

Content creator for the Center's IG account, gained +900 new subscribers and 40,000 views with reels.

Tutored students in writing, structure, grammar, and clarity through conversational sessions.

Skills

SEO Optimization

- iNews Dalet
- Adobe Premiere Pro CapCut
- **Headline Writing** Buffer Adobe Express
- Later Canva Pro
- AP ENPS AP Stylebook
- Tiktok Adobe Cloud
- Quantel Avid
- WordPress
- Link to Video: www.instagram.com/p/DEDynN5yqJl/ Lawerence Herbert School of Comms | Senior of the Year

Won Senior of the Year in the Master's of Arts in Journalism program for achievements in journalism.

Press Club of Long Island | First Place for Social Media Video

Won First Place Award in the Social Media Video Category.

Awards

May '25

May '25