

# UnScripted Mastermind Groups

## **What is a mastermind group?**

A mastermind group is a peer-to-peer group of like-minded individuals whose members meet regularly with the goal of helping each other solve problems with input and advice from the other group members. These groups are great for accountability, brainstorming, problem solving, advice, and networking.

## **What is the investment?**

Membership is currently \$200 per month. Each new member may attend 2 consecutive group sessions free of charge. Memberships may be cancelled at any time. Members may not receive reimbursement for months purchased.

## **How big are the groups?**

Each mastermind group will consist of 5-8 members.

## **What is the timeline and frequency of mastermind meetings?**

Each group will meet 2 times per month for 12 consecutive months.

## **Structure of the UnScripted Mastermind conversation:**

UnScripted Mastermind groups will allow each member to focus on the “Rose, Bud, Thorn” communication method. Discussions should be guided as follows:

Rose – Something that is going well, and you wish to share it with the group.

Bud – Something on the horizon you wish to discuss and gain other’s insight.

Thorn – Something that is not working well, which you wish to seek another group member’s similar experience.

## **Communication:**

Mastermind group meetings will be conducted on Zoom. Each group will also have access to an exclusive Facebook group to allow ease of communication between the group members.

## **Onboarding process**

All members must sign a non-disclosure agreement. To help protect any intellectual properties (IP), members may not share any personal nor business information discussed inside the group with non-members outside of the group.

## **Mastermind Group Expectations:**

### **Commitment**

Because the mastermind is meant to motivate, inspire, support, and help everyone within reach their goals, naturally, being a part of a mastermind is a commitment. All members are expected to prioritize and attend 80% of mastermind meetings.

### **Trust & Communication**

Being able to trust the members within the mastermind group gives everyone permission to open up and be vulnerable. This is a key to making sure everyone experiences the biggest impact possible.

### **Encouragement & Support**

There will be tough situations, experiences, and feelings that are shared within the mastermind. Members should encourage, not discourage, the betterment of each other member. Constructive criticism should only be given when requested by the member.

**Come join us!**

**John LeBrun & La’Fayette Lane**

