



LEEDS PUBLISHING

Prepared For
NEW AUTHORS

Prepared By
LEEDS PRESS CORP
LEEDS PUBLISHING DIVISION



LEEDS PRESS CORP.

WHY
CHOOSE ...

Leeds

At Leeds Press, we provide publishing services to authors of all genres. Our specialty in the publishing industry helps first-time authors develop manuscripts through our unique 20-point questionnaire, coaching, and content development process. We help our clients bring their stories to life, as well as getting their stories into the hands of new readers and avid supporters.



WHY SHOULD YOU WRITE A BOOK?

Just like other stories told, yours is unique. You possess unique qualities. Think about how many love stories and movies have been written, published, and produced. Too many to count? Well, be one of the new additions. Yours may just be the one the world has been waiting for...



YOU CAN CREATE A *Legacy*
OR HERITAGE ... FROM YOUR
OWN CULTURAL PERSPECTIVE!

Most of the materials and books are written from a European Perspective and writing a book from your cultural perspective will enable you to meet a need to bring a voice that has not been widely heard or experienced in a language that will resonate with the voiceless and the invisible

AUTHOR SERVICES THAT WE OFFER



PUBLISHING
AND
DISTRIBUTION



CONTENT
CREATION
AND
EDITORIALS



MARKETING
AND
P.R. MANAGEMENT

Leeds

PUBLISHING

MARKETING

DISTRIBUTION



PERFECT TIMING



INSTANT CREDIBILITY



MONETARY VALUE

1. **Perfect Timing:** There will never be a perfect time to write your book. Like every bestselling author, you too will start with a pen and a blank sheet of paper. At Leeds Press, we are here to guide you through the process. Let's get started writing that biography, family history, poem, novel, children, young adult, educational, social-cultural, political, and religious books.

2. **Instant Credibility:** From a business perspective, writing a book is the fastest way to gain credibility, establish yourself as an expert in your field, and build a professional reputation. It can also be used as a promotional item and marketing tool for your business

3. **Monetary Value:** Do it for the money! If your book sold 10,000 copies at \$15, you'll generate \$150,000 in gross revenue. It's safe to say you could earn more than \$70,000 after taxes and fees. Imagine what an extra \$70k will do for your life. You can invest, save for retirement, and/or start a business without debt. By not writing and publishing that great story, you'll never know.

AUTHOR PRODUCT & *Services*

PUBLISHING SERVICES

We provide publishing services to authors of all genres. Our uniqueness in the publishing industry helps first-time authors develop manuscripts through a unique 20-point questionnaire system, coaching, and content development

AUTHOR BENEFITS

From our superior marketing system that goes beyond average book exposures and retail distribution. We've developed a superb strategy that puts the authors in front of their readers.

PRODUCTS & SERVICES

People buy products and services from entities they trust. An author's book is a business and must be marketed as such but with a unique personal touch. At Leeds Press, we call High Tech and High-Touch.



AUTHORS WHO PUBLISH WITH...

Leeds



***CLERGY**



***PUBLIC FIGURES
&
PUBLIC SPEAKERS**



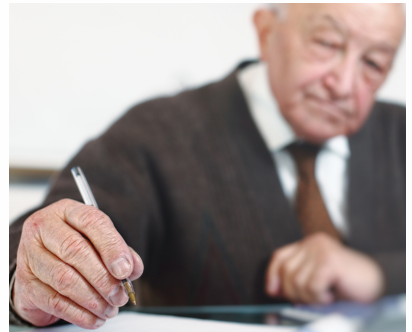
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LICENSEES ACADEMIC
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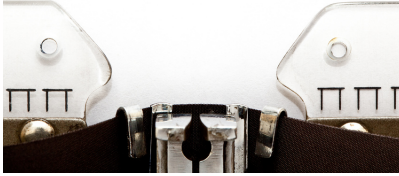
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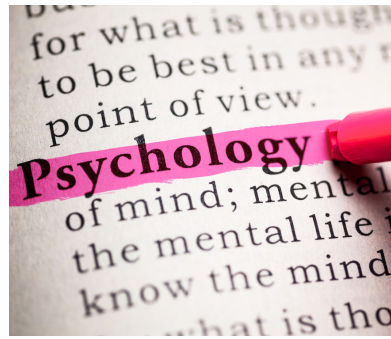
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MANUSCRIPT



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Empower your legacy


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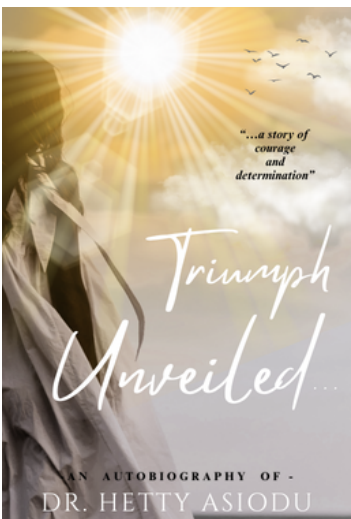
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- LAYOUT & COVER DESIGN
- PUBLISHING
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