

ROCK STAR LEADERSHIP



Ten characteristics that all leaders can learn...

ROCK STAR CHARACTERISTICS?



Confidence
Stage Presence
Fans Love Them
Love what they do





Confidence
Stage Presence
Fans Love Them

CONFIDENCE

- Goal Oriented
- Strategic
- Learner
- Risk Taker
- Know what they want
- Have a plan to get there
- Know the songs
- Taken the plunge, willing to fall of their face

STAGE PRESENCE

- Facilitator
- Innovator
- Own the stage
- Trendsetter

FANS LOVE THEM

- Relationship-Builders
 - Inclusive
 - Communicators
- Relationships with Fans, Band Members, Media, etc....
 - They relate with people and people relate with them
 - They communicate, especially with their music

LOVE WHAT THEY DO

- Born to do it...
- Does it happen over night?
- Is there sacrifice?
- Do you think they ever get discouraged?



WHAT DO YOU REALLY WANT?

You will never get
what you really want
until you discover
what you really
VALUE. Andy Stanley




WHAT KIND OF PERSON DO YOU
WANT TO BE?

INTEGRITY

Values drive your integrity

What do you value?



I believe that we get so caught up in what we want, many of us don't even know what we truly VALUE until it's almost too late.



WHAT ARE VALUES?



YOUR VALUES ARE THE THINGS THAT
YOU BELIEVE ARE IMPORTANT IN THE
WAY YOU LIVE AND WORK AND PLAY.

An abstract graphic at the top of the page consists of several overlapping, wavy bands of color. From left to right, the colors transition from yellow and orange to red, then to green, and finally to cyan. The bands have a soft, blurred edge, creating a sense of motion and depth.

DEFINE YOUR VALUES

WHAT ARE VALUES...

- Wisdom
 - Wealth
 - Trustworthiness
 - Skills & Abilities
- Having good understanding, insight and good judgement
 - Having plenty of money
 - Being honest & straightforward
 - Being able to use knowledge effectively

WHAT ARE OTHER VALUES...

- Religious Belief
- Power
- Pleasure
- Physical Appearance
- Your higher power
- Having authority and influence
- Satisfaction, fun, job
- Concerned with being attractive

WHAT ARE OTHER VALUES...

- Recognition
 - Morality
 - Loyalty
 - Love
- Being well liked and accepted, being important
 - Believing in and keeping ethical standards and integrity
 - Maintaining allegiance to a person or group
 - Warmth, caring, unselfish devotion

WHAT ARE OTHER VALUES...

- Justice
- Honesty
- Health
- Family
- Treating others fairly or impartially
- Being frank and genuine with others
- Being of sound body
- Your present or future family

LEADERSHIP CHARACTERISTICS...

- Goal-Oriented
- Communicator
- Learner
- Risk-Taker
- Strategic
- Inclusive
- Relationship Builder
- Facilitator
- Innovator



INTEGRITY

Values drive your integrity

What do you value?

What you value, will
define what kind of leader
you become.



THANK YOU

Kelly Kirkes Johnson
Find me on Facebook or
www.unboxedok.com