

●●● THE TEXAS BPA LEADERSHIP ACADEMY

Enhancing Success Through 12 Competencies

Integrity • Goal-Oriented • Communicator • Learner • Innovator • Problem-Solver • Risk-Taker • Visionary • Strategic • Inclusive • Relationship-Builder • Facilitator

Day 1	Working Titles	Working Descriptions	TEKS Crosswalk – Business Management & Administration
Concurrent Session A	Rock Star Leadership	<p>This course focuses on identifying your leadership values and personal mission. Topics include: integrity, goal-setting, problem-solving, communication, risk-taking, and strategic thinking. Participants will leave this course ready to move organizations forward. In addition, learn to differentiate between leaders and managers.</p> <p>Key competencies: Integrity, Strategic, and Learner</p>	130.132.130.D.1.C-E 130.132.130.D.3.A-B 130.132.130.D.14.B-C 130.133.8.E 130.134.c.2.A-B 130.134.c.12.C 130.138.c.2.C 130.139.c.6.F-H 130.139.c.8.D-E,G 130.141.c.3.E 130.142.c.13.B 130.144.c.5.A-E
Concurrent Session B	The Big Goal-Setting Guide	<p>Everyone needs goals, but not everyone sticks to them. This course teaching the SMART goal-setting method of: Specific, Measurable, Attainable, Realistic, and Timely. Students will leave with developed goals and plans of action to achieve them. Discuss the motivating theory of goal-setting. Also, you'll get a better idea of your strengths and weaknesses!</p> <p>Key competencies: Goal-Oriented</p>	130.132.130.D.1.F 130.132.130.D.14.A 130.133.8.E 130.134.c.12.C 130.138.c.2.C 130.139.c.6.A-B,E 130.139.c.8.D-G 130.141.c.3.E 130.142.c.13.B
Concurrent Session C	Epic K-ommunication Failures: Critical Mistakes that Leaders Make	<p>From the typos in the title of this workshop to epic corporate communication disasters, this course will help you avoid costly mistakes. Learn effective communication and facilitation strategies from the experts!</p> <p>Key competencies: Communicator and Facilitator</p>	130.132.130.D.1.A,C 130.133.5.A-C 130.133.8.A 130.133.8.E 130.134.c.12.C 130.135.c.2.A-F 130.135.c.4.A-B 130.135.c.5.A-H 130.135.c.5.A-D 130.135.c.15.A-C,G 130.137.c.3.A,E 130.138.c.2.C 130.139.c.6.M-O 130.139.c.8.D-E,G

			130.141.c.3.E 130.142.c.13.B 130.143.c.5.A-C 130.144.c.2.A-E
Day 2	Working Titles	Description	
Concurrent Session D	It's Never too Late to Teach an "Old" Dog New Tricks	True leaders never stop learning and always look for new problems to solve. This course reviews learning styles and teaches you how to mentor others based on their learning style. Also, we'll use the problem-solving process to tackle major challenges facing your organization. Key competencies: Learner and Problem-Solver	130.133.8.E 130.134.c.12.C 130.138.c.2.C 130.139.c.8.D-E,G 130.141.c.3.E 130.142.c.13.B 130.143.c.12.A-D 130.144.c.3.A-D
Concurrent Session E	What happens when organizations refuse to change? Blockbuster, Kmart, Kodak, Radio Shack, and Pan Am	Change happens. Shift happens. This course explores the reality of starting a business in today's ever-changing environment. Participants will role play setting up a virtual office. They'll be forced to develop a business plan, marketing plan, explore innovative ideas, and take risks to survive in today's market. Key competencies: Innovator and Risk-Taker	130.133.8.E 130.134.c.12.C 130.138.c.2.C 130.139.c.4.E,G-H 130.139.c.8.D-E,G 130.141.c.3.B-E 130.141.c.4.B-C 130.141.c.6.A-D 130.141.c.9.A-E 130.142.c.13.B 130.143.c.9.A
Concurrent Session F	Are we there yet? Leaders need vision and strategy to win at war...there is no difference in everyday life!	This course forces participants to look at vision and strategy as there never have before. We'll explore translating vision and strategy into project management and how it is used in business operations. Participants will role play a business systems problem, building a system of management functions and issues that affect human resources. Key competencies: Strategic, Visionary, and Integrity	130.133.8.E 130.134.c.12.C 130.136.c.4.A-E 130.137.c.4.A-D 130.138.c.2.C 130.139.c.4.A-D,F 130.139.c.5.A-J 130.139.c.8.D-E,G 130.139.c.9.A-E 130.141.c.3.E 130.141.c.9.A-E 130.142.c.2.A-H 130.142.c.13.B 130.143.c.9.A

Concurrent Session G	Interactive Teambuilding Course	<p>This dynamic and motivational obstacle course features power sessions on teambuilding and communication skills. This is a fast-paced workshop where you won't have time to sit.</p> <p>Key competencies: Inclusive, Communicator, Goal-Oriented, and Problem-Solver</p>	<p>130.132.130.D.1.B 130.133.8.D-E 130.134.c.12.B-C 130.134.c.12.C 130.135.c.15 130.137.c.3.G 130.138.c.2.C 130.139.c.8.D-E,G 130.141.c.3.E 130.142.c.13.B 130.143.c.6.A-E</p>
Concurrent Session H	Take it or Leave it: Effective Relationship-Building and Negotiation Strategies	<p>We build relationships through every person we meet. When taking our business relationships to negotiating, it's sometimes hard to separate "friendship" from the bottom line. This course will teach great networking strategies and how to use our networks to negotiate partnerships that will benefit everyone.</p> <p>Key competencies: Relationship-Builder and Communicator</p>	<p>130.133.8.E 130.134.c.7.A-B 130.134.c.12.C 130.137.c.5.A-F 130.138.c.2.C 130.139.c.8.D-E,G 130.141.c.3.E 130.142.c.13.B</p>
Concurrent Session I	It's Cheaper Than Jail: Dealing with Difficult People	<p>Coffee and caffeine help, but how do you deal with difficult people? People are different, and this course explores leadership styles, personalities, and conflict styles that can help you work with even the most difficult person.</p> <p>Key competencies: Communicator, Inclusive, and Facilitator</p>	<p>130.133.8.E 130.134.c.12.A 130.134.c.12.C 130.135.c.5.E,F 130.135.c.5.E-H 130.137.c.3.A,E,F,G 130.138.c.2.C 130.139.c.6.C 130.139.c.8.A-C 130.139.c.8.D-E,G 130.141.c.3.E 130.142.c.13.B 130.135.c.5.D-F</p>

Unboxed Texas BPA Leader Certification Ceremony

To qualify, each BPA member must:
Complete at least 6 Unboxed Concurrent Sessions
Complete the Unboxed Leadership Self-Assessment
Complete the Unboxed Leader Exit Test and score at least 75%