

coal ENERGY

From the Mine to the Utility

ADVERTISING OPPORTUNITIES

Coal Energy magazine serves as a forum to communicate and promote the nation's professional coal producing and consuming communities.

Effectively reach a professional audience including members from the major coal associations- including American Coal Council, National Coal Transportation Association, American Coal Ash Association, National Mining Association (NMA), American Society of Reclamation Sciences (ASRS), FutureCoal and Alltricity Network.

Reach your target market with one ad, for one price.

Strengthen your relations with the decision makers who purchase your products and services. Symbolize your support for the industry's fastest growing e - journal.

AUDIENCE

Coal Energy's audience includes members from the associations listed above as well as other subscribers. It is geared towards coal production, transportation, and consumption.

Our audience includes, but is not limited to, mine operations supervisors, coal plant directors, rail car owners and manufacturers, rail carriers, barge carriers, utilities, power plant developers and engineers.

EDITORIAL FOCUS

Coal Energy profiles companies and individuals in the industry, covers the latest news and events, and analyzes trends in today's coal consumption.

We cover important legislature updates and follow national and state regulations in our industry.

We are proud to include safety recognitions, reclamation efforts and share updates on carbon capture and clean coal technology.

Once a year, Coal Energy features a memorial section dedicated to fallen coal miners who died in our industry the prior year.

For a complete editorial ladder or to submit press releases, please email info@martonickpublications.com.

PUBLISHER

Martonick Publications, Inc publishes **Coal Energy** four times a year. For more information you may contact our advertising staff toll free at 866-387-0967.



Martonick Publications, Inc.

PO BOX 244322

Boynton Beach, FL 33424

Toll Free Phone: 866-387-0967

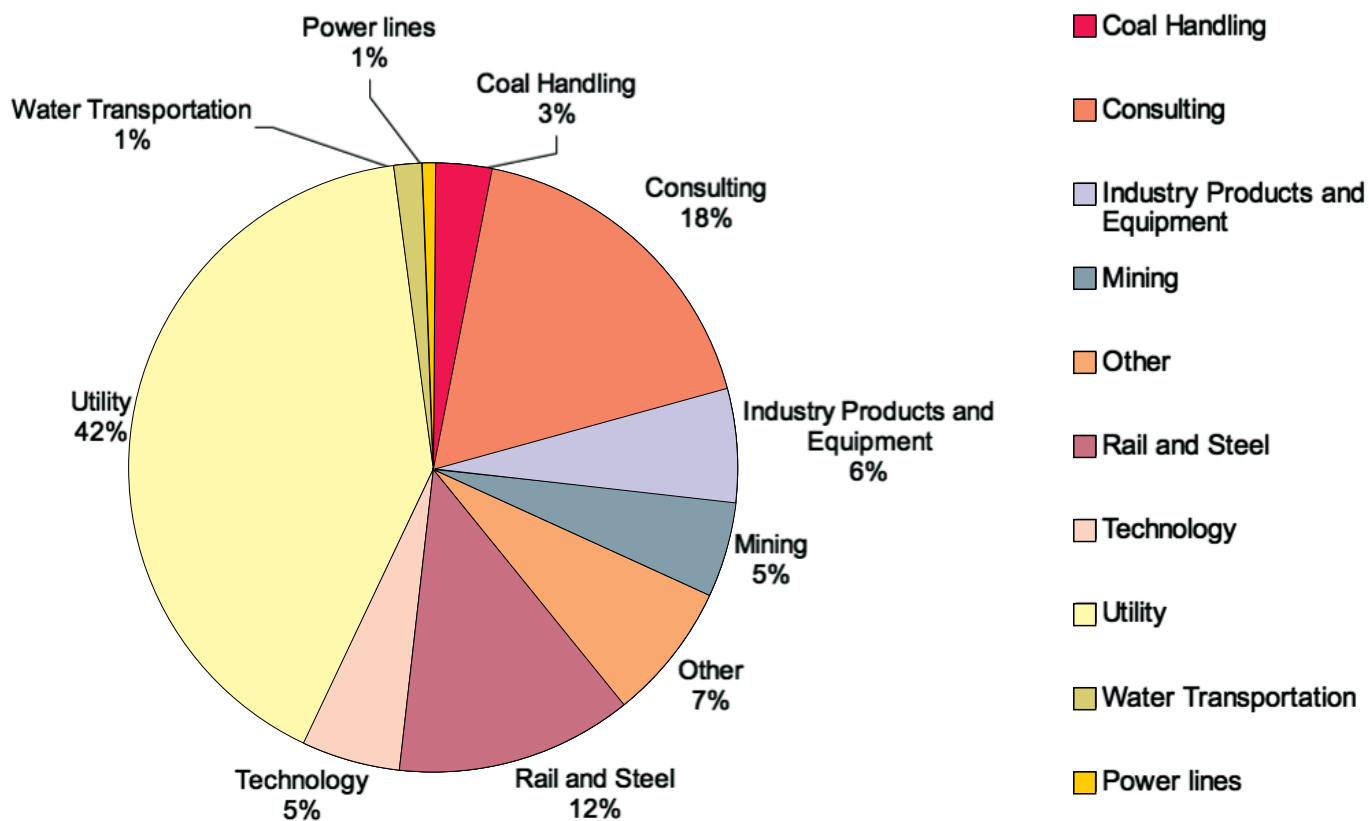
Toll Free Fax: 866-458-6557

Contact: **Maria Martonick**

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READERSHIP STATISTICS



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Contact: **Maria Martonick**
maria@martonickpublications.com
www.martonickpublications.com

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SPACE RATES

Full Page	\$2299.50
2/3 Page	\$2099.50
1/2 Page	\$1199.50
1/3 Page	\$899.50
1/4 Page	\$749.00
1/6 Page	\$449.00
1/8 Page	\$379.00

Online link included in 1/2 page or larger. 1/3 page and smaller add \$99 for online link. Advertisers are allowed two proofs. All following proofs will incur a \$25 fee.

ADVERTISING DISCOUNTS

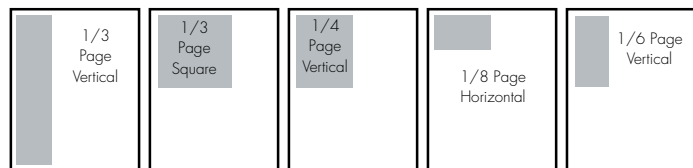
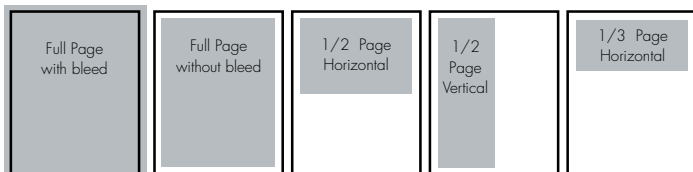
Multi insertion discount 10%

PREMIUM POSITION RATES

Inside Front Cover	\$2699.50
Inside Back Cover	\$2499.50
Outside Back Cover	\$3099.50
Island	\$100.00

DIMENSIONS

Full Page with bleed	8 5/8 X 11 1/8
Full Page no bleed	7 1/8 X 9 7/8
1/2 Horizontal	7 1/8 X 4 3/4
1/2 Vertical	3 1/2 X 9 7/8
1/3 Horizontal	7 1/8 X 3 1/8
1/3 Vertical	2 1/4 X 9 7/8
1/3 Square	4 3/4 X 4 3/4
1/4 Vertical	3 1/2 X 4 3/4
1/6 Vertical	2 1/4 X 4 3/4
1/8 Horizontal	3 1/2 X 2 1/4
Trim Size	8 3/8 X 10 7/8
Line Screen	150



ELECTRONIC FILE GUIDELINES

Preferred format:

High-resolution, press-optimized PDF:

*Embed all fonts & graphics. Include all printers marks.

Other acceptable format:

Collected PC InDesign CS Files (CS or earlier):

*All Postscript and/or OpenType fonts must be enclosed, no TrueType fonts accepted

*High-resolution 300 dpi images at 100% size, no local rotation or flipping in InDesign

Photoshop TIFF, EPS or JPG:

*Raster images only - must be 300dpi at 100% size

*Due to jpeg compression settings, we cannot guarantee quality jpeg reproduction

Illustrator File Formats:

*Vector images only, all fonts converted to paths/outlines

Electronic files can be emailed to:

artwork@martonickpublications.com

DEADLINES/CANCELLATIONS

The Publisher will repeat the advertiser's most recent ad if new material has not been received by the closing date.

No extensions, cancellations or changes in space reservations will be accepted after the closing date.



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ADVERTISING AGREEMENT

ADVERTISER INFORMATION

Date: _____

Contact : _____

Company: _____

Address: _____

Town/City: _____

State/Zip Code: _____

Phone Number: _____

Email: _____

RATE INFORMATION

Ad Rate: _____

Cost per Edition: _____

I have indicated below the number of editions in which my advertisement is to appear.

☐ Q2 2025 ☐ Q3 2025

☐ Q4 2025 ☐ Q1 2026

☐ Memorial 2025

*You will be billed separately for each edition.

APPROVAL

I agree this constitutes the acknowledgement of my order.

Name (Please Print): _____

Signature: _____

PO/IO (If Applicable): _____

INSERTION DETAILS

☐ 2 Page Spread ☐ Full Page

☐ 1/2 Page ☐ 1/3 Page

☐ 1/4 Page ☐ 1/6 Page

☐ 1/8 Page ☐ Other _____

Covers and Placements

☐ Inside Front ☐ Inside Back

☐ Outside Back ☐ Island

☐ Other _____

Ad Shape

☐ Horizontal ☐ Vertical

Artwork

☐ To be Built ☐ To be Supplied

☐ Renewal ☐ Renewal with Changes

***Submit artwork, logos, and other documents to the address provided below or e-mail to artwork@martonickpublications.com**

* I/O's automatically renew unless cancelled thirty days prior to publishing dates.



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