

# info sheet tiny home expo's

## Mission:

- Attract as many patrons to a location over a short period of time to discover the diversity of living tiny.
- Sell houses during the expo and over the weeks following the expo.
- Advocate to Local, State and Federal Authorities to recognise tiny living as a way of life for many Australians now and in the future.

## Exhibits:

Tiny Homes, Home Offices, Granny Flats, Modular Homes, Container Homes.

Tiny Home/ Off Grid Living associated products including Solar Energy, Water Tanks, Grey Water Systems, Toilets, Foundations, Cladding, Interior Finishes, Tiny Home Furnishings and Space Saving ideas.

## Expo Format:

Held over a 3 day period (Friday, Saturday and Sunday). High profile locations including Showgrounds with all amenities on site.

Patrons walk a well thought out street plan to ensure every exhibitor is seen and adequate space is set out to ensure all tiny homes can access available sites. Speaker Hall is established with ample seating, stage with Audio/Visual equipment where a range of topics is discussed by expert speakers some of which are flown in especially for the expo.

## Costs:

Exhibitor sites are set out to display a good range of products and services.

Builders are charged a flat fee of \$1650 plus gst which gives them a site to bring 1, 2 or 3 homes. The site will vary in size to accommodate what a builder is bringing. Product and services sites range from 6m x 6m, 6m x 3m or 3m x 3m depending on the space requirements (prices are set out on the booking form).

## Cancellations:

Cancellations are not looked upon favourably by us. When a builder or exhibitor fills in a booking form we progress to the next stage which involves setting out the plan, marketing the business extensively on all out platforms, locking the site away turning away other businesses and so on.

**Cancellations affect our brand.** Patrons come specifically to view or find out more about a specific product and a certain number of homes on display. When you cancel this trust is broken and the brand suffers backlash on all social media platforms.

## Contacts:

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On average  
**9800**  
patrons visit a  
tiny home  
expo's



On average  
**42**  
homes are on  
display at our  
tiny home expo's



On average  
**70%**  
of homes on  
display at our  
expo's sell