

Marketing Services Order Form

### **Date Submitted**

## **Client Information**

#### Company

#### Name

#### Address

Street Address

#### Street Address Line 2

City

State / Province

Postal / Zip Code

### E-mail

example@example.com

#### **Phone Number**

Area Code	Phone Number

### Marketing Service Type

O Market Research

O Marketing Plan

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Marketing Multimedia Production (Please Submit a Graphic Design Order Form)

O Inbound Marketing

Outbound Marketing

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Offline Marketing (e.g. Newspaper, Magazine, Radio, Coupon Book, etc.)

Content Marketing

C Email Marketing  $\bigcirc$ 

CTA (Call-to-Action) Marketing

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Search Engine Marketing

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Product Marketing

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Online Marketing, other than Social Media)

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Social Media Marketing (Check All That Apply)

- $\bigcirc$  Baidu Tieba (China-based Online Forum & Largest Chinese Search Engine)
- $\bigcirc$  Facebook (Social Media Platform with Mobile Application)
- Instagram (Photo/Video Sharing Social Media Network Mobile Application)
- Line (Messaging App)
- $\bigcirc$  LinkedIn (Social Media Platform with Mobile Application)
- Medium (Publishing Platform with Social Network)
- Messenger (Facebook Social Messaging Network Mobile Application)
- $\bigcirc$  Pinterest (Social Media Platform with Mobile Application)
- QQ (Social Messaging Mobile Application)
- Qzone (China-based Social Network Platform with Mobile Application)
- Reddit (Online Forum & with Social Network)
- Sina Weibo (China-based Social Media Platform with Mobile Application)
- Snapchat (Social Media Mobile Application)
- Telegram (Messaging App)
- $\odot$  Tik Tok (Music Video Social Network Mobile Application)
- Tumblr (Microblogging & Social Networking Platform with Mobile Application)
- $\odot$  Twitter (Social Media Platform with Mobile Application)
- Viber (Phone & Video Messaging Network Mobile Application)
- $\odot$  WeChat (All-In-One Social Messaging Network Mobile Application)
- $\bigcirc$  WhatsApp (Phone & Video Messaging Network Mobile Application)
- YouTube (Video-sharing Platform with Mobile Application)
- $\bigcirc$  Other

Event Marketing

○ Other

# Marketing Campaign Design/Marketing Plan Information

#### **Date Needed**

Marketing Campaign/Plan work takes a minimum of three to four weeks.

## Marketing Campaign/ Marketing Plan Objective

What is your marketing goal?

## Marketing Campaign or Marketing Plan Requirement / Scope

### **Target Audience**

## **Special Requirements / Additional Details**

## Budget

## **Billing Information**

### **Bill to**

E-mail

example@example.com

## Address

Street Address

Street Address Line 2

City

State / Province

Postal / Zip Code

# Form Submission $\neg$

Once you download and complete this form, please email it to <u>hello@visionary-</u> <u>people.com</u> and write "Marketing Services Request" in the subject box.