

Géant

Thinking

AJMAN STORE LAUNCH

Route 1

While shopping at a supermarket may seem like a mundane task, there is also a huge element of discovery that brings so much joy. It's the feeling of finding a long-lost biscuit that you grew up eating, which always makes you smile, your child finding that 'favorite snack', coming across a cheese board that is both affordable and top quality and perfect for your next house party with your classmates, the joy of bragging about a discount that you found at the store.

Proposition

THE GÉANT AJMAN STORE

Brings back the joy in your everyday shopping. It sparks joy in every corner.

Discover Géant, Discover Joy.

Social Teasers

NEW STORE IN AJMAN

CAPTION

The joy of finding
fresh veggies and fruits.

Coming soon.

#JoyComingSoon #Ajman #Géant
#Happiness #Excitement



Social Teasers

NEW STORE IN AJMAN

CAPTION

The joy of finding
your baking haven.

Coming soon.

#JoyComingSoon #Ajman #Géant
#Happiness #Excitement



Social Teasers

NEW STORE IN AJMAN

CAPTION

The joy of finding
a dairy farm in your neighborhood.
Coming soon.

#JoyComingSoon #Ajman #Géant
#Happiness #Excitement



UNVEILING SOON IN AJMAN

Social Revealr / kv
NEW STORE IN AJMAN

CAPTION

Hello Ajman!

The joy has arrived. Géant is now open in Ajman.

It's time to shop for your favorite foods and experience the joy that stays forever.

#JoyfulDay #WeAreInAjman #Ajman
#Géant #NewStore #Welcome

Géant



Géant



**JOY OF
SHOPPING**

**NOW
IN AJMAN**

Follow up

NEW STORE IN AJMAN

CAPTION

From accessible aisles to a friend-like staff,
our new Ajman store has everything you'd want
for a joyful everyday.
Come, say hello today.

#WeAreInAjman #Ajman #Géant #NewStore
#Happiness #VisitUs

Géant
AJMAN STORE

EASY TO FIND

USER-FRIENDLY AISLES

FRESH PRODUCE

FUN TO SHOP

WARM VIBES

VISIT TODAY

Thinking

AJMAN STORE LAUNCH

Route 2

When I step into a supermarket I am seen as a 'shopper'.

But I am so much more than that,

I am my heritage, my multiple interests and am not the same as the person in the aisle next to me.

I am..The pet lover, the artist, the midnight snacker, the healthy smoothie drinker, the weekend chef.

Proposition

ONLY AT GÉANT AJMAN

Every shopper gets an experience that is crafted for them,
through our wide and unique range of offerings.

Géant, for every you.

Social Teasers

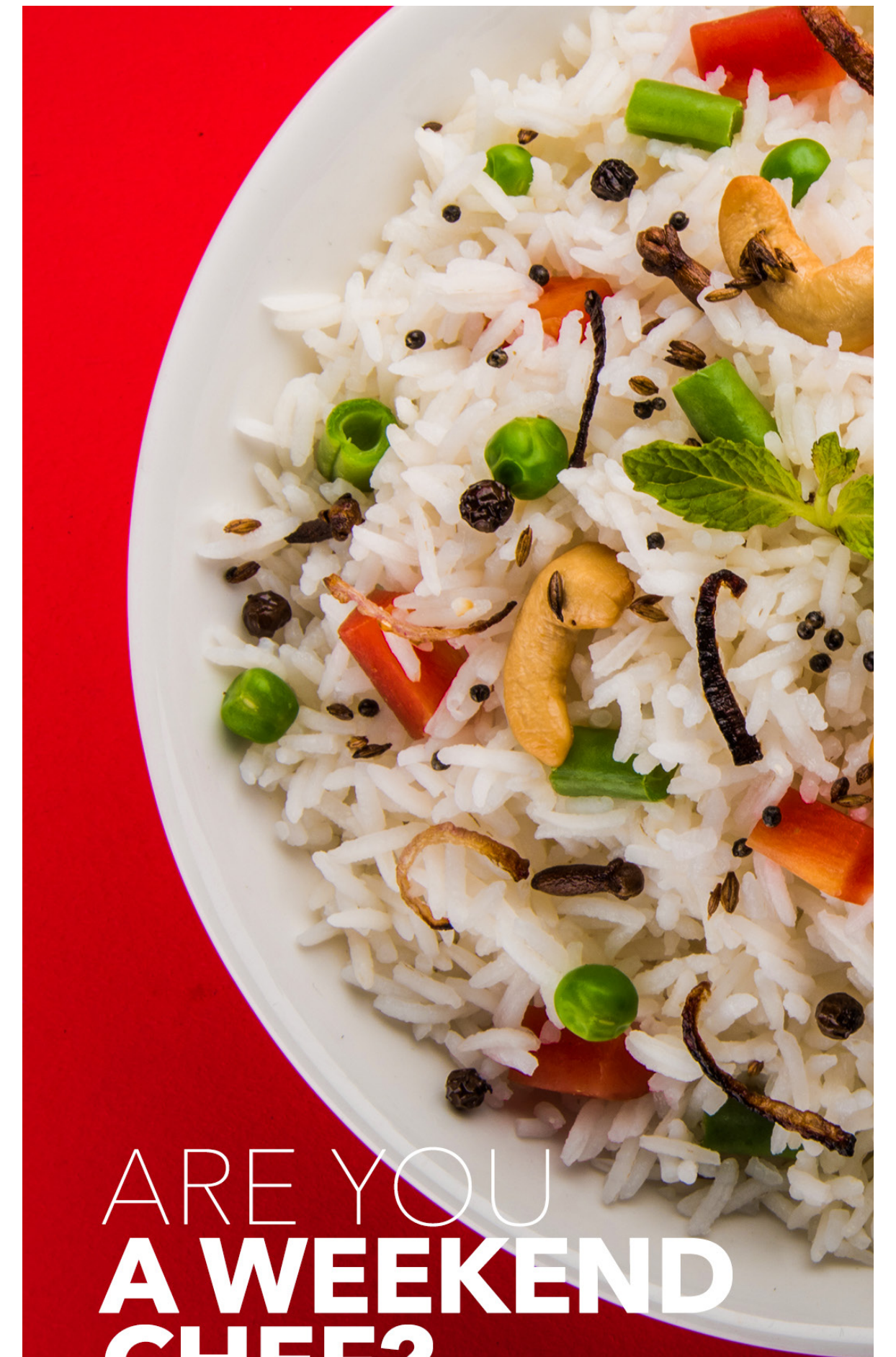
NEW STORE IN AJMAN



ARE YOU
**A SMOOTHIE
SIPPER?**



ARE YOU
**A MIDNIGHT
SNACKER?**



ARE YOU
**A WEEKEND
CHEF?**

Social Revealer / kv
NEW STORE IN AJMAN

CAPTION

Knock knock! Who's there? 👁👁

Your new neighbor that gets you and all your loves.
Géant - now open in Ajman.

**#NewStoreLaunch #WeAreInAjman
#Ajman #Géant #AllYouNeed #VisitStore**



Social Revealer / kv
NEW STORE IN AJMAN

CAPTION

Knock knock! Who's there? 👁👁

Your new neighbor that gets you and all your loves.
Géant - now open in Ajman.

**#NewStoreLaunch #WeAreInAjman
#Ajman #Géant #AllYouNeed #VisitStore**



Social Revealer / kv
NEW STORE IN AJMAN

CAPTION

Knock knock! Who's there? 👁👁

Your new neighbor that gets you and all your loves.
Géant - now open in Ajman.

**#NewStoreLaunch #WeAreInAjman
#Ajman #Géant #AllYouNeed #VisitStore**



YOUR NEW NEIGHBOUR
THAT GETS YOU

Weekend Chef

Géant
AJMAN
NOW OPEN

Smoothie Sipper

Midnight Snacker

A green billboard with a white target graphic. The center circle contains the text 'Géant AJMAN NOW OPEN'. The target is surrounded by four food items: a smoothie bowl with kiwi and mango (labeled 'Smoothie Sipper'), a bowl of cereal with fruit (labeled 'Weekend Chef'), a bowl of cereal (labeled 'Midnight Snacker'), and a bowl of cereal with fruit (labeled 'Midnight Snacker').

YOUR NEW NEIGHBOUR
THAT GETS YOU

Weekend Chef

Géant
AJMAN
NOW OPEN

Smoothie Sipper

Midnight Snacker

A yellow billboard with a white target graphic. The center circle contains the text 'Géant AJMAN NOW OPEN'. The target is surrounded by four food items: a smoothie bowl with kiwi and mango (labeled 'Smoothie Sipper'), a bowl of cereal with fruit (labeled 'Weekend Chef'), a bowl of cereal (labeled 'Midnight Snacker'), and a bowl of cereal with fruit (labeled 'Midnight Snacker').

YOUR NEW NEIGHBOUR
THAT GETS YOU

Weekend Chef

Géant
AJMAN
NOW OPEN

Smoothie Sipper

Midnight Snacker

A red billboard with a white target graphic. The center circle contains the text 'Géant AJMAN NOW OPEN'. The target is surrounded by four food items: a smoothie bowl with kiwi and mango (labeled 'Smoothie Sipper'), a bowl of cereal with fruit (labeled 'Weekend Chef'), a bowl of cereal (labeled 'Midnight Snacker'), and a bowl of cereal with fruit (labeled 'Midnight Snacker').

Follow up

NEW STORE IN AJMAN

CAPTION

Life's sorted when Géant's around. 🧑
From fresh produce to friendly staff,
there's nothing you'd not find here.
Come, let's get you a vibe check. ✅

#WeAreInAjman #Ajman #Géant
#NewStore #Happiness #VisitUs



Let's Discuss
