

# BRIDGE BUILDERS FOUNDATION

in partnership with

**INNER CITY YOUTH ORCHESTRA  
OF LOS ANGELES**

and **VISCOUNT FOUNDATION**

presents

**BRIDGE  
BUILDERS**  
FOUNDATION

**BLACK-TIE**

# Symphony GALA

*Save  
the  
Date*

**SATURDAY,  
FEBRUARY 22, 2020**

COCKTAIL RECEPTION 5:00 PM

CONCERT 6:30 PM

**TOM BRADLEY THEATER**

LOS ANGELES THEATER CENTER

514 SPRING STREET

LOS ANGELES, CA 90013

**CORPORATE  
SPONSORSHIP  
OPPORTUNITIES**

SUPPORTING

**DIVERSITY &  
ADVANCEMENT IN  
ARTS AND SCIENCE**



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## BLACK-TIE SYMPHONY GALA

SUPPORTING "DIVERSITY & ADVANCEMENT IN ARTS AND SCIENCE"

CONCERT PERFORMANCE BY THE  
**INNER CITY YOUTH ORCHESTRA OF LOS ANGELES (ICYOLA)**

### The CAUSE

Youth of color, especially those from America's underserved communities, are grossly underrepresented in STEM/STEAM careers and college pursuits. STEM jobs are growing faster than any other US sector. Failure to achieve diversity and significant minority representation is a threat to the US dominance of the global technological economy. In addition, failure to provide pathways for diversity in high-demand and high-paying sectors has trans-generational consequences on people and communities.

The "Diversity & Advancement in Arts and Science" Gala supports community organizations that are committed to bridge the achievement gap and provide supportive services to underserved youth and communities.

### The VENUE

#### TOM BRADLEY THEATER

- ◆ Split-Level Orchestra and Balcony Seating: Orchestra 256 and Balcony 244
- ◆ Semi-Circular Stage with Raised Stage
- ◆ Open and Spacious Ballroom



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### ARTS | ICYOLA

The Inner City Youth Orchestra of Los Angeles (ICYOLA) is a California 501(c)(3) nonprofit corporation that transforms the lives and minds of young people in Inner City Los Angeles through high-quality music education. It teaches inner city youth the great music of the world, and provides opportunities for them to perform that music in the most magnificent settings of our community. It prepares its members for advanced study and high-caliber success in music, and instills the ancillary benefits that music instruction provides: problem-solving skills, critical thinking, self-reliance, self-confidence, self-discipline, and the crystallization and pursuit of meaningful purpose. ICYOLA offers four programs: the ICYOLA Orchestra Program, the Los Angeles Chamber Orchestra Fellowship (that it operates in collaboration with the Los Angeles Chamber Orchestra and the Thornton School of Music at the University of Southern California), the South Side Chicago Youth Orchestra (a new sister orchestra to ICYOLA); and the Youth Orchestra of Tsakane, South Africa.



### SCIENCE | BRIDGE BUILDERS FOUNDATION

Founded in 1999, the Bridge Builders Foundation's mission is to remove the barriers of race, poverty, ignorance, and despair through Mentoring, STEM/STEAM Programs, Academic Support, and Healthcare Awareness. Since 2002, the BBF has provided targeted, innovative science programs that seek to expose, encourage, and support minority youths' pursuit of education and careers in STEM/STEAM disciplines.

In addition to their science programs, the BBF provides Mentoring, Coaching, and Leadership programs at the middle and high school levels, and a "Start-2-Finish" Scholar program that supports African American Male Academic Achievement through college and into careers.



### SOCIAL MOBILITY | VISCOUNT FOUNDATION

Viscount Foundation, Inc. is an educational foundation established to impact and serve the African American community. The Foundation has focused its efforts on mentoring, tutoring, Science, Technology, Engineering, Arts, Math (STEAM) scholarships and leadership programs that positively affect at-risk African American youth. Viscount activities provide targeted programs designed to augment existing community initiatives and increase success trajectories for youth of color, especially African American males. Boasting a robust pool of highly successful professionals and entrepreneurs, Viscount Foundation promotes the game-changing aspects of technology and a college education. The Foundation's hands-on mentoring and life-learning leadership skills are the stepping stones necessary for our communities' youth to thrive personally and professionally, with a goal of successful wealth development and community advancement.



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# SPONSORSHIP OPPORTUNITIES

SUPPORTING "DIVERSITY & ADVANCEMENT IN ARTS AND SCIENCE"

## Event Sponsor(s) - \$25,000 | 2 Opportunities

- Naming and Logo on All Banners, Flyers, Brochures
- Formal Introduction/Acknowledgement during Concert
- Video Advertisement and Acknowledgement (Reception and Concert)
- Prime Placement of FULL PAGE AD and recognition in Souvenir Booklet
- Fifteen (15) VIP Gala Tickets

## Reception Sponsor(s) - \$10,000 | 2 Opportunities

- Naming and Logo on Banners, Flyers, Brochures
- Video Advertisement and Acknowledgement (Reception and Concert)
- Prime Placement of FULL PAGE AD in Souvenir Booklet
- Ten (10) VIP Gala Tickets

## Section Sponsor(s) - \$5,000 | 4 Opportunities

Section sponsorship areas: Percussion, Brass, Woodwinds and Strings

- Full Page Ad and Recognition in Souvenir Booklet
- Video Acknowledgement (Reception and Concert)
- Five (5) VIP Gala Tickets

## Beverage Sponsor - \$3,500

- Full Page Ad and Recognition in Souvenir Booklet
- Signage at Bar
- Video Acknowledgement (Reception and Concert)
- Two (2) VIP Gala Tickets

## Contributing Sponsor(s) - \$2,500

- Full Page Ad and Recognition in Souvenir Booklet
- Video Acknowledgement (Reception and Concert)
- Two (2) VIP Gala Tickets

## Individual Sponsorships

### Platinum - \$1,500

Full Page Ad  
2 VIP Tickets  
Video and Book Acknowledgment

### Gold - \$1,000

Full Page Ad  
2 VIP Tickets  
Book Acknowledgement

### Silver - \$500

Half Page Ad  
2 VIP Tickets

### VIP Tickets - \$150

### General Admission - \$100

## Program Book Ads

### Book Size:

5.375" w x 8.5" h

### Full Page - \$500

4.875" w x 8" h

5.625" w x 8.75" h (ad with bleeds)

### Half Page - \$250

4.875" w x 4" h

Ad Deadline: February 3, 2020

Submit to: [meljackson1@me.com](mailto:meljackson1@me.com)

DIRECT DONATIONS IN SUPPORT OF DIVERSITY IN THE ARTS AND SCIENCES WELCOMED

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# SPONSORSHIP RESPONSE FORM

SUPPORTING "DIVERSITY & ADVANCEMENT IN ARTS AND SCIENCE"

Please indicate your selection(s) and print clearly/fill-in form below.

CONTACT \_\_\_\_\_

COMPANY \_\_\_\_\_

ADDRESS \_\_\_\_\_

PHONE \_\_\_\_\_

EMAIL \_\_\_\_\_

## Corporate Sponsorships

- ☐ **Event Sponsor** \$25,000 | 2 Opportunities
- ☐ **Reception Sponsor(s)** \$10,000 | 2 Opportunities
- ☐ **Section Sponsor(s)** \$5,000 | 4 Opportunities
- ☐ **Beverage Sponsor** \$3,500
- ☐ **Contributing Sponsor(s)** \$2,500

## Individual Sponsorships

- ☐ **Gold** \$1,000
- ☐ **Silver** \$500
- ☐ **VIP Tickets** \$150
- ☐ **General Admission** \$100

## Program Book

- ☐ **Full Page Ad** \$500
- ☐ **Half Page Ad** \$250

## Donations

- ☐ **Platinum** \$1,500
- ☐ **Please accept our donation in the amount of \$** \_\_\_\_\_

**Total Amount:** \_\_\_\_\_

## PAYMENT METHOD

- For payment by check: Make payable to the **Bridge Builders Foundation**  
with a note in the memo section: "2020 Symphony Gala"  
Mailing Address: 3031 South Vermont Ave., Los Angeles, CA 90007
- For online payments: Visit: **bridgebuildersla.org**

For more information: Mr. Melvin Jackson, Jr., Vice President Operations Lead  
(888) 355-0917 | melvin.jackson@bridgebuildersla.org