

Welcome to an extraordinary evening hosted by **The Bridge Builders Foundation**, in collaboration with the **Inner City Youth Orchestra of Los Angeles** (ICYOLA), **Palos Verdes Links**, and the **Viscount Foundation**. We are thrilled to invite you to join us in a celebration of music, talent, and philanthropy.

This special event promises to be more than just an evening of entertainment. It is a showcase of the mesmerizing musical talents of ICYOLA, set in an awe-inspiring atmosphere. As a valued sponsor, your presence and support will significantly contribute to the success of this gala. This event is not just a performance; it is a powerful statement of commitment to nurturing young talents and supporting meaningful causes within our community.

Your sponsorship is crucial in elevating this event and ensuring the sustainability and growth of these vital music programs. Together, we can make a lasting impact on the lives of these young musicians and the communities they represent. We eagerly look forward to welcoming you to an unforgettable night of music, celebration, and community support. Your involvement will undoubtedly help make this event a resounding success and a memorable experience for everyone involved.

# Sunday, March 17th, 2024 @ 3pm

Palos Verdes Pavillion Performing Arts Norris Theatre • Rolling Hills Estates, CA

Cocktail Reception • Live Entertainment • Silent Auction



### THE CAUSE

Youth of color, especially those from America's underserved communities, are grossly underrepresented in STEM/STEAM careers and college pursuits. STEM jobs are growing faster than any other US sector. Failure to achieve diversity and significant minority representation is a threat to the US dominance of the global technological economy.

In addition, failure to provide pathways for diversity in high-demand and high-paying sectors has trans-generational consequences on people and communities. The "Diversity & Advancement in Arts and Science" Gala supports community organizations that are committed to bridge the achievement gap and provide supportive services to underserved youth and communities.



### THE VENUE

**Palos Verdes Pavillion Performing Arts Norris Theatre** Rolling Hills Estates, CA

- 450-seat tiered seating with outstanding visibility from any seat
- State-of-the-art theatre is equipped with advanced sound and lighting technology
- A picturesque event venue situated in the beautiful and scenic Palos Verdes Peninsula.
- The Forum Ballroom Floor to ceiling glass doors open onto a secluded terrace surrounded by nature and the tranquil spirit of the quiet fountain.



### THE CONCERT

Featuring the Inner City Youth Orchestra of Los Angeles (ICYOLA)

#### **ARTS** | Inner City Youth Orchestra of Los Angeles (ICYOLA)

ICYOLA is a California 501(c)(3) nonprofit corporation that transforms the lives and minds of young people in Inner City Los Angeles through high-quality music education. It teaches inner city youth the great music of the world, and provides opportunities for them to perform that music in the most magnificent settings of our community.



ICYOLA prepares its members for advanced study and high-caliber success in music, and instills the ancillary benefits that music instruction provides: problem-solving skills, critical thinking, self-reliance, selfconfidence, self-discipline, and the crystallization and pursuit of meaningful purpose.

ICYOLA offers four programs: the ICYOLA Orchestra Program, the Los Angeles Orchestra Fellowship (that it operates in collaboration with the Los Angeles Chamber Orchestra and the Thornton School of Music at the University of Southern California), the South Side Chicago Youth Orchestra (a new sister orchestra to ICYOLA); and the Youth Orchestra of Tsakane, South Africa.







#### **SCIENCE** | BRIDGE BUILDERS FOUNDATION

Founded in 1999, the Bridge Builders Foundation's mission is to remove the barriers of race, poverty, ignorance, and despair through Mentoring, STEM/STEAM Programs, Academic Support, and Healthcare Awareness. Since 2002, the BBF has provided targeted, innovative science programs that seek to expose, encourage, and support minority youths' pursuit of education and careers in STEM/STEAM disciplines.

In addition to their science programs, the BBF provides Mentoring, Coaching, and Leadership programs at the middle and high school levels, and a "Start-2-Finish" Scholar program the supports African American Male Academic Achievement through college and into careers.













#### **SOCIAL MOBILITY** | **VISCOUNT FOUNDATION**

Viscount Foundation, Inc. is an educational foundation established to impact and serve the African American community. The Foundation has focused its efforts on mentoring, tutoring, Science, Technology, Engineering, Arts, Math (STEAM) scholarships and leadership programs that positively affect at-risk African American youth. Viscount activities provide targeted programs designed to augment existing community initiatives and increase success trajectories for youth of color, especially African American males.

Boasting a robust pool of highly successful professionals and entrepreneurs, Viscount Foundation promotes the game-changing aspects of technology and a college education. The Foundation's hands-on mentoring and life-learning leadership skills are the stepping stones necessary for our communities youth to thrive personally and professionally, with a goal of successful wealth development and community advancement.



#### **SERVICE** | PALOS VERDES LINKS, INCORPORATED

The Links, Incorporated is an international, not-for-profit corporation, established in 1946. It is one of the nation's oldest and largest volunteer service organizations committed to enriching, sustaining, and ensuring the culture and economic survival of African Americans and other people of African ancestry.

The Palos Verdes Chapter (CA), chartered in 1982, has served Los Angeles and South Bay communities for over 40 years, fulfilling the organization's long tradition of promoting and engaging in educational, civic and inter-cultural activities that enrich the lives of members of the Black community at large. The cornerstone of our service is our five programming facets — Services to Youth, The Arts, National Trends and Services, International Trends and Services, and Health and Human Services. Through our facets, we implement programs and initiatives that address the most critical needs of underserved communities.











Supporting Scholarship Through Diversity and Advancement in Arts and Science

## Legendary Sponsor - \$25,000

- Naming and Logo on All Banners, Flyers, Brochures
- Formal Introduction/Acknowledgement during Concert
- Video Advertisement and Acknowledgement (Reception and Concert)
- Prime Placement of FULL PAGE AD and recognition in Souvenir Booklet
- 10 VIP Gala Tickets

## **Iconic Reception Sponsor(s) - \$10,000**

- Naming and Logo on All Banners, Flyers, Brochures
- Video Advertisement and Acknowledgement (Reception and Concert)
- Prime Placement of FULL PAGE AD in Souvenir Booklet
- 5 VIP Gala Tickets

# **Section Sponsor(s)** - \$5,000 (5 Opportunities)

Section sponsorship areas: Conductor, Percussion, Brass, Woodwinds and Strings

- FULL PAGE AD and recognition in Souvenir Booklet
- Video Acknowledgement (Reception and Concert)
- 2 VIP Gala Tickets

# Beverage Sponsor(s) - \$3,500

- FULL PAGE AD and recognition in Souvenir Booklet
- Signage at Bar
- Video Acknowledgement (Reception and Concert)
- 2 VIP Gala Tickets

# **Souvineer Program**

Full Page AD \$1,000Half Page AD \$500

### **Tickets**

General Admission \$200







**YES!** I would like to sponsor the Bridge Builders Foundation's **Evening in The Arts** based on the following partnership level:

\$25,000 Legendary Sponsor \$5,000 Section Sponsor \$10,000 Iconic Reception \$3,500 Beverage Sponsor

I would like to reserve an ad in the Commemorative Souvenir Journal.

□ Full Page (Size: 7.5" x 10") - \$1000
□ Half Page (Size: 7.5" x 5") - \$500

All copy, layouts, or company logos should be created to ad size and submitted as high resolution (300 dpi) electronic art as JPEG or PDF files and e-mailed to: kelcey@attaindmc.com. If you have any questions on preparing your electronic files, please contact Kelcey Newman at (805) 822-9392 for technical assistance.

Ad Submission Deadline is close of business February 17, 2024.

I do not have an ad, but I will donate	e to the Scholarship Progra	m \$	
Name/Company			
Address			
City		State	Zip
Phone	(Fax)	Email	
☐ Check attached Check #	Name on check		
☐ Credit cardName as it appears on credit card:			
Credit card type	Card#		_ Exp:
Signature		Date	

Please make your check payable to:

BRIDGE BUILDERS FOUNDATION, INC.

3787 South Vermont Ave. Los Angeles, CA 90007

SCAN QR Code to make a Donation

