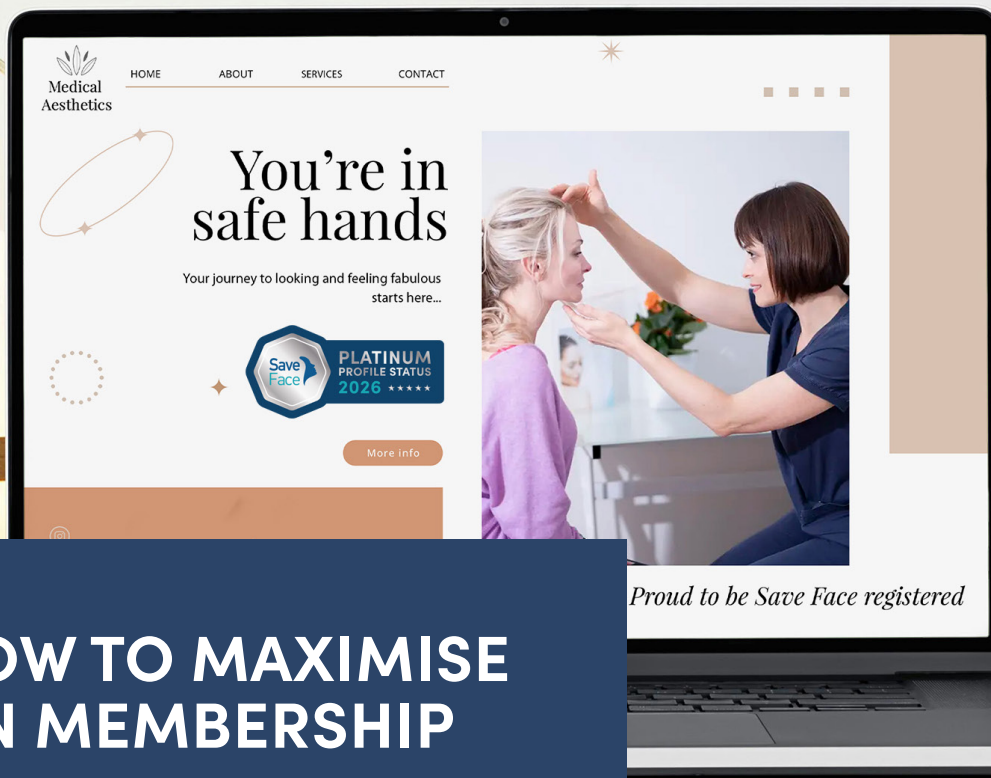




## HOW TO MAXIMISE ON MEMBERSHIP

Using Save Face as a differentiator can add real value and compliment a lot of the good content you already have on your website.

Public confidence is paramount when individuals seek to make informed aesthetic decisions. Independent third-party validation is a proven driver for increasing consumer confidence and significantly improving conversion rates. It also powerfully reinforces the impact of referrals, reassuring patients that they are making a sound and reliable choice.

This consistent messaging acts as a powerful reinforcement for the public, many of whom are already familiar with Save Face's extensive media presence. With over 300 media appearances in the past two years, Save Face is widely recognised as a leading champion for public safety, actively promoting the importance of connecting with accredited practitioners. By continually reminding and informing the public of what Save Face accreditation truly means, this content actively complements and amplifies your existing efforts to build trust and attract discerning patients.



**OVER 1.3M  
ACTIVE USERS**

**Who have used Save Face  
to find safe, qualified  
practitioners**



# EXAMPLE CONTENT YOU CAN USE ON YOUR WEBSITE AND SOCIALS TO HELP DIFFERENTIATE YOUR CLINIC

The mockup shows a website for 'MED AESTHETICS'. The header includes a logo, navigation links (HOME, PROFILE, ABOUT US, CONTACTS), and a search bar. The main content area features a 'Why Choose Us?' section. It highlights 'WE ARE SAVE FACE ACCREDITED' with a 'PLATINUM PROFILE STATUS 2026' badge. Two images show a woman receiving a facial treatment. The text explains the benefits of Save Face accreditation, including safety, professionalism, and care. A circular 'ACCREDITED Save Face CLINIC' badge is also displayed. The footer includes a leaf graphic.

**Why Choose Us?**

WE ARE SAVE FACE ACCREDITED

**PLATINUM PROFILE STATUS 2026** ★★★★★

**What is Save Face Accreditation?**

Save Face is a government-approved register that recognises safe, ethical, and professional non-surgical cosmetic clinics and practitioners in the UK. It's a trusted mark of quality that reassures clients they're in safe hands.

**Why is it great that our clinic is part of it?**

Being Save Face accredited means our clinic has gone through a rigorous assessment process and proven that we meet the highest standards in safety, professionalism, and care. It's an independent seal of approval that sets us apart and gives you peace of mind when choosing treatments.

**What does it mean for you?**

You're being treated by a qualified, trained, and insured medical professional. Treatments take place in a safe, hygienic, and professional environment. We only use authentic, high-quality products sourced from licensed suppliers. You have the reassurance of knowing we're accountable to a recognised body.

**What checks do Save Face do?**

To award accreditation, Save Face carries out a detailed inspection that includes:

1. Verifying practitioner qualifications, training, and professional