

Passport America

United States, Canada & Mexico

21263 Tucker Road

Long Beach, MS 39560-9041 USA

(800) 283-7183 Fax (228) 452-9972

Email: info@passport-america.com Website: www.passport-america.com

Dear Campground Owner,

Enclosed is your invitation to join the fastest growing camping network of its kind in America. With **FREE AFFILIATION, NO ENTRY FEE, and NO YEARLY DUES!** You pay nothing. And in return you receive **FREE NATIONAL ADVERTISING** for your park throughout the United States, Canada, and Mexico.

No investment, no selling. No changes in the operation of your campground and here's how it works:

PASSPORT AMERICA seeks out all campgrounds all over the United States, Canada, and Mexico to join **PASSPORT AMERICA'S Lagniappe** (pronounced lan-yap) program. This is a French word meaning "something extra".

Each campground continues to operate as it has in the past. You may join **PASSPORT AMERICA** by offering your unused sites to our cardholders on a space availability basis only. You charge the **PASSPORT AMERICA** cardholders half (50%) of your regular nightly rate that will be published in our National Directory which goes out to our thousands of members each year. If you choose to send us your brochures, we will send them out to our members and display them at all RV Shows and Rallies across America that **PASSPORT** attends.

Campers pay \$44.00 for their card & directory allowing them to save one half the regular rate at participating campgrounds. We also have an optional sales program that allows your park to actually earn money from **PASSPORT AMERICA**. The program is simple and very effective, as many campgrounds have found throughout the country. (See the enclosed sheet explaining this optional program.)

Remember, these sites have been sitting empty. Now you can earn a profit on them! **FILL YOUR EMPTY CAMPSITES, RECEIVE FREE INTERNATIONAL ADVERTISING AND BROCHURE DISTRIBUTION ALL AT NO CHARGE TO YOU!**

To join hundreds of successful campground owners in saving money and making the most of their camping sites, simply fill out the enclosed contract and send it to us along with the information sheet, a map and a brochure from your park if it's available. We will sign and return your copy after approval along with everything you need (signs, directories, literature, etc.). If you have any questions, please feel free to call us toll free (800) 283-7183, Monday-Friday, 8AM-8PM CST.

Thank you!
Ray Fernandez
Passport America

As a **Passport America Participating Campground** you will receive the following:

- Membership certificate of affiliation
- Campground Member sign
- Decals
- Fill your empty sites
- Free advertising in our National Directory and the World Wide Web.
- Free listing on our Web Site.
www.passport-america.com
- Opportunity to earn extra income by displaying Passport America brochures and/or participating in the sales program
- A perpetual affiliation, grandfathered in at no cost to you
- Free brochure distribution at RV shows and rallies across America
- Plus "Free" exhibitor booth space at our Passport America national rallies
- Newsletter four times a year
- All at no charge to you

Join hundreds of other campgrounds now and send in your Agreement Form and Information Sheet!

For more information, please call 1-800-283-7183.

Optional Sales-Income Opportunity Program

To assist you in increasing your income, we are offering to **Passport America Parks ONLY** the following sales program.

You are not required to participate in this program, however; if you do, this is how it works:

You have two options:

- (1) Display and hand out our brochures with your park ID# on them.
- (2) Sell memberships at your park and provide the new member a thirty (30) day temporary membership card along with a listing of all Passport America Affiliated Parks or a Passport America Campground Directory. This will allow the member to use it when they leave your park.

If you participate in option (2) you simply have the member fill out the application accordingly and collect the required membership fee. Once a week mail us the forms with payment (less the commission earned). **THIS PUTS MONEY IN YOUR POCKET IMMEDIATELY!** When you receive the forms, we will process them promptly and mail the member the permanent card and directory. (If they did not receive a directory from you.)

Commission Schedule

1 year - \$44.00	Keep \$22.00	Send us \$22.00
2 Years - \$75.00	Keep \$25.00	Send us \$50.00
3 Years - \$109.00	Keep \$35.00	Send us \$74.00

The best part is as long as you remain a Passport America affiliate, we will pay you the following commission rates on all of your renewals, year after year, regardless if you ever see that member again!

RENEWAL COMMISSION SCHEDULE

1 YEAR \$15.00, 2 YEARS \$20.00, 3 YEARS \$30.00*

We will periodically mail you a check for all mail and phone orders we take with your park ID number or name.

Call our office Toll Free (800) 283-7183, if you have any questions regarding the Sales Program and/or your Passport America affiliation. We are always very happy to help you!

*NOTE: All renewal applications are handled by Passport America. Members are not allowed to renew at participating campgrounds. This helps to maintain the original referral commission. Please call (800) 283-7183 if you have any questions regarding Passport Sales and Services.

Passport America and Campground Agreement

Passport America's Lagniappe program offers campers the opportunity to camp in affordable, quality, and convenient campgrounds. Passport America provides a No Cost Service to Campgrounds, significantly increasing usage & profit. For this purpose, Passport America and the undersigned campground agree:

1. Each participating campground will sign this agreement with the following obligations agreed upon. The agreement is perpetual, and may be canceled by either party upon 120 day written notice, received by September 1 of each year before the printing of the following year's annual National Directory. The Campground agrees to honor Passport America cardholders for the entire year listing in the Passport America directory. Each year the campground will be mailed an information sheet to make all changes necessary for the following year's ad at no charge to the campground owner.
2. Passport America's Lagniappe program is not a franchise and it is not involved in the management of properties. No investment in Passport America is accepted from any campground.
3. Participating campgrounds will provide site upon a space availability basis. Any number of sites may be rented to Passport America cardholders nightly. No designated percentage need be reserved,
4. The spaces available to Passport America cardholders will be rented at 50% of the regular nightly rate.
5. Each campground will provide Passport America cardholders with a clean, secure and friendly place to camp in general afford Passport America cardholders the same rights and privileges offered its regular customers.
6. Upon written request, complimentary Passport America cards are made available to your management and desk personnel at no charge.

Campground

Date Submitted: _____

Campground Name: _____

Address: _____

Phone: _____

Title: _____

Name (please print clearly): _____

Signature: _____

Passport America

Date Approved: _____

Approved By: _____

Signature: _____

Referred By: Vintage Camper Share,

Catherine Light, owner/ Passport America AD# R-0323787

Please make a copy of pages 4, 5 & 6 then mail to: Passport America, 21263 Tucker Road, Long Beach, MS 39560-9041 USA
You can also fax a copy to (228) 452-9725, Monday-Friday, 8AM-8PM CST.

Campground Information Sheet

Your Name: _____
Position in Park (Owner/Manager): _____

Please fill in the information below exactly as you would like it to appear in the *Passport America International Camping Directory*, along with a MAP or LOGO that you would also like on your directory page advertisement.

Campground Name: _____
Address: _____

City: _____ State/Province: _____ Zip/Postal Code: _____
Phone Numbers For Reservations (If any): _____

Complete Directions to Your Campground: _____

Name Of Closest Cities:
City: _____ Miles From Campground: _____
City: _____ Miles From Campground: _____

Regular Rate: \$ _____ Passport Rate: \$ _____

Total Number of RV Sites: _____ Number of Comfort Stations: _____
Maximum Length of RV That You Can Accommodate: _____
Facilities Available At Your Campground (Resort Highlights): _____

Any Restrictions (Notes): _____

Please Circle Yes or No:

Would you like to participate in the sales program?	YES	NO
Would you like to display Passport America brochures with your Parks ID# on them?	YES	NO
Would you like Free Campground Brochure distribution?	YES	NO

(If "Yes", send us as many as you can!)

Please make a copy of pages 4, 5 & 6 then mail to: Passport America, 21263 Tucker Road, Long Beach, MS 39560-9041 USA. You can also fax a copy to (228) 452-9725, Monday-Friday, 8AM-8PM CST.