

LOUIS PAX : SWEDISH POP BAND WITH INTERNATIONAL AMBITIONS; ON THE RISE TO SPREAD MUSIC ACROSS BORDERS



FRONTED BY THE ENERGETIC LEAD SINGER OSCAR, WHO TRAINED AT SKURUP FOLKHÖSKOLA AND MALMÖ MUSIKHÖGSKOLA, LOUIS PAX IS FOCUSING ON DEVELOPING NEW SOUND ELEMENTS WHILST MAINTAINING THEIR SIGNATURE POP SOUND. FORMERLY KNOWN AS "ROYAL PROSPECT", THE BAND DEVELOPED AN INTERNATIONAL FOLLOWING ON THEIR TOURS AROUND THE WORLD AS WELL AS MAINTAINING A STEADY FOLLOWING IN SWEDEN.

It all started whilst in high school, when the band, consisting of two brothers (Oscar and Gustav Reingsdahl) and their childhood best friend (Hannes Tingfors) won the Swedish version of the Emergenza Festival, the world's largest competition for unsigned bands. This led them to being signed to an indie label.

Between 2017 and 2019 the band toured internationally under the name Royal Prospect, performing at major events such as the world's largest festival, **Summerfest** in USA, Golden Melody Awards in **Taiwan**, **Canadian Music Week**, TIMM Festival in **Tokyo** and Mondo Festival in **New York**. The band also **opened for Usher at an event organized by SXSW** during the Swedish leg of his tour, as well as performing at **TEDx**. During this time the band released 9 singles, most of which were featured on popular Spotify playlists such as New Music Friday and Made in Sweden.



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CONTACT US:
INFO@LOUISPAX.COM
+46 73 927 06 88

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2020 forced the band to think outside of the box and evaluate their musical path. The band decided to redefine their sound and independently write and produce their own music, and also rebuilding the team surrounding them.

The band is currently based in Tambourine studios in Malmö, where they are continuously working on new music together with talented young producers such as Simon Peyron, and also fully producing themselves

In July 2021 they released the single Motion. An energetic and refreshing pop-rock song with classic rock instrumentation, which gained attention from the bicycle company, Stålhästen who used the song in their commercial and as their slogan "Stay in Motion"

Motion also gained a lot of promising reviews from blogs and was added to several popular

playlists, such as AlexrainbirdMusic with over 1M followers on Youtube. Motion ended up on their Good Vibes playlist with above 1.6M streams.

Bad Things was another a successful release in October 2021 and introduced the band to a broader international following, particularly in The Phillippines and USA. "Spanish Rain", the first ballad from the band was released February 04th, 2022. Followed by "Get You Off my Mind" on April 22nd. Then "Ophelia" was released in July 2022.

After nearly a year of being away, May 12th, 2023, "the road back"" will be released as the lead single from Louis Pax's upcoming EP "in case i don't see ya (part I)", which is set to come out June 1st. It's a great introduction as to what we can expect from this talented Swedish band. Part II of this 2-part EP series is expected to be released in fall 2023.

