

LOUIS PAX : A 4-PIECE SWEDISH POP BAND WITH INTERNATIONAL AMBITIONS; ON THE RISE TO SPREAD MUSIC ACROSS BORDERS



FRONTED BY THE ENERGETIC LEAD SINGER OSCAR, WHO TRAINED AT SKURUP FOLKHÖSKOLA AND MALMÖ MUSIKHÖGSKOLA, LOUIS PAX IS FOCUSING ON DEVELOPING NEW SOUND ELEMENTS WHILST MAINTAINING THEIR SIGNATURE POP SOUND. FORMERLY KNOWN AS "ROYAL PROSPECT", THE BAND DEVELOPED AN INTERNATIONAL FOLLOWING ON THEIR TOURS AROUND THE WORLD AS WELL AS MAINTAINING A STEADY FOLLOWING IN SWEDEN.

It all started whilst in high school, when the band, consisting of two brothers (Oscar and Gustav) and their childhood best friends (Hannes T and Hannes P) won the Swedish version of the Emergenza Festival, the world's largest competition for unsigned bands. This led them to being signed to an indie label.

Between 2017 and 2019 the band toured internationally under the name Royal Prospect, performing at major events such as the world's largest festival, **Summerfest** in USA, Golden Melody Awards in **Taiwan**, **Canadian Music Week**, TIMM Festival in **Tokyo** and Mondo Festival in **New York**. The band also **opened for Usher at an event organized by SXSW** during the Swedish leg of his tour, as well as performing at **TEDx**. During this time the band released 9 singles, most of which were featured on popular Spotify playlists such as New Music Friday and Made in Sweden.



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CONTACT US:
INFO@LOUISPAX.COM
+46 73 927 06 88

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2020 forced the band to think outside of the box and evaluate their musical path. The band decided to redefine their sound and independently write and produce their own music, and also rebuilding the team surrounding them. Furthermore, they embraced live streaming and hosted two live stream concerts as well as virtually performing at festivals.

The band is currently based in Tambourine studios in Malmö, where they are currently and continuously working on new music together with talented young producers such as Simon Peyron and Lucas Gullbing.

Louis Pax intends to release 6 new singles during 2021/2022 with the next single, Bad Things, will be released in October 21, 2021.

In July the band released the single Motion. Motion is a energetic and refreshing pop-rock song with classic rock instrumentation, and gained attention from the bicycle company, Stålhästen who used the song in their commercial and as their slogan - *Stay in Motion*. Motion also gained a lot of promising reviews from blogs and was added to several popular playlists, such as AlexrainbirdMusic with over 1M followers on Youtube. Motion ended up on their Good Vibes playlist with above 270k streams.

The band also just started touring again with mentionable gigs in Denmark being at the club Gimle in Roskilde and at Jyllinge Festival with a 2000 people audience. The band now hopes for plenty more live performances to spread their music again!

