## OPHELIA - OUT JUNE 9TH Summer feels with Sweden's Louis Pax's latest release

Right from the very beginning, when the first drums kick in, the simple way of playing and letting the song breathe between the pulses, transports you back to those after-school, MTV-watching, punk-era days. Ophelia plays homage to the old synth sounds and classic melodies of the 80s but also takes inspiration in the sound and lyrics from bands that dominated the scene in the early 2000s.

Much like Shakespeare's Hamlet, the song tells of Ophelia, a modern-day, independent woman plagued by the wrong-doings of her lover, which causes her to act out and be seen as a little "mad" to the rest of the world. But Ophelia is just being Ophelia. She doesn't give a f\*ck about society's norms, she questions everything and is not afraid to show up to the world raw and uninhibited. In this song, she's in leather-jacket-clad dialogue with the singer, trying to get him to understand the way she sees the world and he is mesmerised by her sweet, charming, yet bad b\*tch presence. She reminds us of Mia Wallace from Pulp Fiction a bit too, doesn't she?

Ophelia is an uptempo and fun pop song with a very hooky chorus. Perfect for summer! Throw it on next weekend and everybody at your party will be singing along to it! And after a few drinks, they too will be thinking about how they are "trapped within a system" as she claims to be and maybe a heated debate will arise - or maybe everyone will start singing "Ophelia, Ophelia uh!" at the top of their voices, in revolt against that system. This song will make you feel something and wish you knew Ophelia in real life! Or even wish you were Ophelia!

Ophelia is the 5th single from Swedish band Louis Pax, since they have gone independent. Their previous singles have had great feedback from both listeners and the media. The band is currently on tour in Sweden and Denmark. More information in the EPK

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