

John W Walton

135 York Street, Brooklyn, NY • 4152601849 • johnwarrenwalton@gmail.com • johnwwalton.com

A proven leader with 20+ years of experience in store construction, project management, real estate, financial reporting, and retail design. I have overseen high performing teams to deliver results in design and development portfolios; including achieving increases in store traffic, better retail sales, and improved customer satisfaction.

WORK EXPERIENCE

John Walton Design LLC • San Francisco / New York • 02/2023 - Present

Independent Consultant

- Business Development for Local Studio Design
- Design Manager for KinderCare Greenfield Project
- Developing new website for regional architecture firm
- Design, Construction and Procurement management for new retailer
- Managed developer proposal (renderings, 3D animation, design development set) for early childhood development client
- Managed NYC flagship development for Janie and Jack brand

Faherty Brand • New York, New York, United States • 07/2022 - 02/2023

VP - Store Development

- Oversight of store development, planning, store design, site selection and procurement
- Created systems and processes to onboard new vendors, consultants and employees
- Outlined a long term Real Estate strategy to include renewals, secondary markets, resort and whole sale partners
- Managed Annual Capex Project Budget for a rapidly growing company
- Built a strategic REC process for review and approval of all new locations, expansions and renewals
- Led an internal leadership team to identify new corporate office space in NYC and began negotiation process with top 4 sites
- Managed an internal team of designers, architects, procurement and logistics to open 20 new locations in 2022, while supporting facilities and maintenance for existing fleet of 45 locations
- Developed a tiered system of construction build outs to assist with site selection and provide upfront construction estimates during lease negotiations

TikTok • San Francisco Bay Area • 07/2021 - 07/2022

Design Lead/Project Manager

- Managed all design and construction aspects of long term and short term offices in Americas Region
- Negotiated fees and coordinates with all consultants and vendors for office projects
- Reviewed and negotiated leases/work letters on 500 000 sqf of commercial office space in Washington, Santa Clara and Austin
- Built detailed budgets, schedules and forecasts for all TikTok Americas 2021-2023 projects (\$30M capital budget)
- Evaluated and assessed new sites and opportunities for growth in US, Canada, Mexico and South American Markets

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WeWork • San Francisco Bay Area • 11/2018 - 09/2020

Design Director

- Managed design team of Interior Designers, Architects, Project Managers, Finance Leads, MEP Leads, ICT Leads, Design Technology and Graphic Designers
- Created strategic workplan, new processes and schedules for extremely fast-paced design development of new projects
- Coordinated business plans, portfolio decisions and sales strategies with Regional Vice Presidents in Western Canada, Seattle, Colorado, Arizona & Utah, Chicago and Texas Markets
- Analyzed new real estate opportunities for profitability, construction costs and schedule impacts based on local jurisdiction requirements
- Responsible for the professional development of staff through mentoring, performance reviews and career planning
- Negotiated and maintained current AOR/EOR documentation, responsibilities, annual RFP and fee structures. Managed bid process with all project consultants
- Identified inefficiencies in current processes and created new global standards across multiple disciplines for company wide implementation
- Responsible for the successful opening of over 80 projects in 2 years totaling 3.2 million sq. ft.

CallisonRTKL • San Francisco Bay Area • 01/2017 - 11/2018

Vice President

- Managed multiple project teams (across multiple locations), including consultants and outside service providers, with overall responsibility for work quality, employee growth and profitability
- Analyzed, marketed to and pursued relevant business opportunities and strategic initiatives
- Oversaw the professional development of staff through mentoring, performance management and career planning
- Oversaw an office responsible for local accounts including One Medical, WeWork, Gymboree, New Balance, Tesla, Williams-Sonoma Inc. & Apple
- Grew new business in the region to over \$3M in less than 2 years

Gap Inc./Banana Republic • 03/2013 - 10/2016

Director Store Design-Banana Republic:Americas

- Led team of designers, project managers, and staff to maintain cohesive brand messaging while evolving existing design elements
- Partnered with Operations, Finance, Marketing, Product and Visual Merchandising to identify key opportunities in store layouts and store locations to maximize sales revenues
- Collaborated with Real Estate and Finance to review market conditions and determine the potential of proposed new store locations
- Accountable for \$52 million dollar capital budget to maximize return on investment

Gap Inc. • 03/2009 - 03/2013

Sr Manager Store Design

- Managed design elements across global brand with multiple target markets and implemented in multi-million dollar marketing and merchandising initiatives
- Communicated design vision, analysis, and strategies to Executive Management and business partners across all divisions and levels of the company
- Managed remodels and renovations for unique high-profile stores in Los Angeles and New York
- Oversaw a multi-disciplinary, strategic thinking team to conceptualize, create and build new store identity for pilot project (Project:LA)
- Led Design Team, Project Management, Production and Construction on multiple pop-up shops, including, Stella, DVF, Olympics, PURE, and Threadless
- Developed a new store experience using digital display, LED screens and new space programming that showed a 21% growth in test stores

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Williams-Sonoma, Inc. • 01/2004 - 01/2008

Director-Store Design and Development

- Managed design guidelines/prototypical elements of existing brands: Williams-Sonoma, Pottery Barn, and Pottery Barn Kids
- Directed architectural design development and execution of new brands: West Elm, Hold Everything, and Threads - Clothing by Pottery Barn Kids
- Led a team of designers, architects, general contractors, and project managers to successfully launch multiple new concepts
- Developed the programming and new design of office layout for development department, including new workstations, new individual offices and conference rooms
- Responsible for capital budget across multiple brands and multiple disciplines

EDUCATION

Bachelor of Fine Arts (BFA) DESIGN/PHOTOGRAPHY

Concordia University • 01/1990 - 01/1994

CERTIFICATIONS

LEED Green Associate

U.S. Green Building Council • 04/2017 - Present

Associate AIA

The American Institute of Architects (AIA)

VOLUNTEERING & LEADERSHIP

Teach For America

Volunteer After School Tutor

Project Open Hand

Volunteer Deliveryman

Make-A-Wish Foundation

Wish Donator (Time and Materials)

SKILLS

Visual Merchandising, Freehand Sketching, Interior Design, MS Office, Leadership, Customer Service, AutoCAD, Space Planning, Vectorworks, Team Building, Fashion, Management, Retail, Merchandising, Creative Direction, Marketing, Analytical Skills, Time Management, Building Code Knowledge, Cost Management, Budgeting, Strong Communication, Microsoft Project Manager, Smartsheet, Bluebeam, Data Driven Analysis