Mariah Guzman

Editorial

247 Sports, Champaign, Illinois — *Reporter* May 2019-Present

Reporter for Illini Inquirer covering all Illinois sports. Beat reporter for Illinois Football. Write features, previews and recaps in AP style. Occasional podcast appearances. Participate in zoom conferences and one-on-one athlete interviews.

SB Nation, Champaign, Illinois — *Beat Reporter* August 2018-Present

Produce content for Illinois sports teams. Write features, previews and recaps in AP style. Occasional podcast appearances. Beat reporter for Illinois Football and Baseball.

Broadcast

Illini Sports Night, Champaign, Illinois — *Executive Producer* August 2019-Present

Developed a new sports focused show for the University of Illinois. Oversee show production weekly. Script shows and produce individual segments. Create long form packages. Guide producers, reporters and anchors in creating online and show content. Set up athlete or coach interviews almost weekly. Update website with digital content almost daily.

Good Morning Illini, Champaign, Illinois — *Segment Producer, On-Camera Talent, Reporter, Anchor* January 2019-Present

Participate in a weekly 30-minute morning show for the University of Illinois. Create voiceovers, packages and assist in technical production. Mentor younger staff in producing live television. Bring a fun and trustworthy personality when anchoring the show.

Big Ten Network, Champaign, Illinois — *Broadcaster* August 2018-2020

Play-by-play, color commentary and sideline reporter for Big Ten Network's student-run broadcasts.

Fighting Illini Productions, Champaign, Illinois — *Production Assistant*

August 2018-2020

Work with video and photography production team to produce content for sports on campus. Create highlights and promos for Illinois sports. Direct contact with Big Ten Network headquarters in Chicago for live game streams.

Skills

- Trained in analytics and strategic use of Twitter, Instagram, Facebook, Snapchat, YouTube, TikTok
- Advanced in Adobe Creative Suite, iMovie, Final Cut Pro, Audacity, Chorus, WordPress, DSLR Photography
- New employee mentoring, marketing, online conferencing
- Language: Intermediate Spanish, AP Style

Contact

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Education

University of Illinois at Urbana-Champaign, 2016-2020

M.S., Journalism

Kaytor Fellowship Scholar

Expected graduation date: May 2021

University of Illinois at Urbana-Champaign

B.S., Journalism

Expected graduation date: December 2020

Awards

NATAS Mid-America foundation

Honorable mention for a Crystal Pillar award for my work as a producer of Illini Sports Night

