

Fremantle Markets

Marketing Report

March 2026



ORIGINAL &
STILL
THE BEST

FREMANTLE
MARKETS

Open!



SOCIAL MEDIA

ORGANIC

In March, we continued to cover all the Markets have to offer. With various posts on individual stalls, Fremantle and the Market as whole.

Got something to promote? Whether it's a new product, special or trader story, send it our way for a chance to be featured across our channels. Be sure to tag @FremantleMarkets so we can share your content too.



SOCIAL MEDIA

ORGANIC - BEST PERFORMING POSTS (MARCH)



fremantlemarkets
Fremantle Markets

fremantlemarkets Free public transport today, and every Sunday! 🚌

Jump on the bus or train, free of charge, and make your way to the Fremantle Markets! We are open today until 6pm – shop, eat and explore. 🍴

You must tag on using a SmartRider or use contactless payment to qualify.

2w

[View insights](#) [Boost post](#)

👍 🗨️ 🔄 🏠

👤👤 Liked by **corrnynesnaturalskincare** and 260 others
March 22

ent... [Post](#)

Fremantle Markets
Published by Sked Social · 2 March · 🌐

The action at Fremantle Markets rolls on! 🍴

We're OPEN today from 9am–6pm, with The Yard kicking off from 8am. Explore over 150 stalls filled with delicious eats and fantastic finds!

[See insights and ads](#) [Boost post](#)

👍❤️ 164 5 comments 24 shares

SOCIAL MEDIA

PAID

In March, our paid social media ads promoted the upcoming Easter Long Weekend and the International Street Arts Festival. Leading in to April School Holidays, the backend of March was a great time to begin promoting and raising awareness for the Markets as a family destination.



OVERVIEW

MARKETING

If you'd like to get involved, whether through a Trader Spotlight video, an influencer collaboration, or an upcoming photoshoot, please contact Nick (see page 11 for details).





MARKETING

RESULTS

Facebook
Instagram
TikTok
Business Profile



FACEBOOK

RESULTS

Total Followers: The total number of people who have followers on a page.

New Followers: The number of new likes that a page gains over one month.

Views: The number of times your content was played or displayed. Content includes videos, posts, stories and ads.

Engagements: The number of people who engaged with the page.

Total Followers	78,636
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New Followers	-
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Views	214,174
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Engagements	1,714
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INSTAGRAM

RESULTS

Total Followers: The total number of users that follow the Instagram page.

New Followers: The number of new users that have followed the page.

Reach: The number of people who had any content from a page or about a page enter their screen

Engagements: The number of people who engaged with the page.

Total Followers

19,856

New Followers

71

Reach

17,704

Engagements

5,509



TIKTOK

RESULTS

Total Followers: The total number of users that follow the TikTok page.

New Followers: The number of new users that have followed the page.

Video Views: The total number of views achieved from content posted in the month.

Engagements: The number of people who engaged content. (likes, comments & shares)

Total Followers	1548
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New Followers	10
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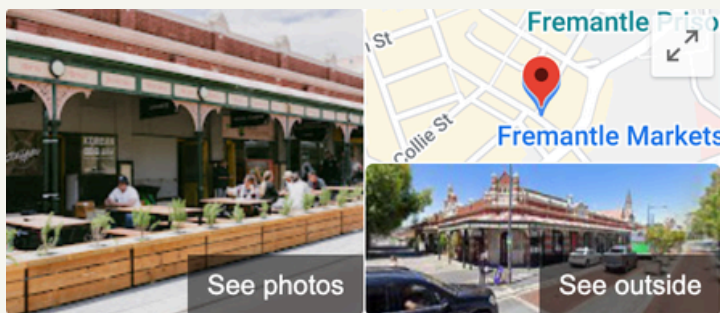
Video Views	6,123
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Engagement	606
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BUSINESS PROFILE

RESULTS



Fremantle Markets



Website

Directions

Save

Call

4.4 ★★★★★ 13,473 Google reviews

Traditional market in Fremantle, Western Australia

The Fremantle Markets is a public market located on the corner of South Terrace and Henderson Street, Fremantle, Western Australia. [Wikipedia](#)

Address: South Terrace &, Henderson St, Fremantle WA 6160

Hours: Open · Closes 6 pm ▾

Updated by this business 6 weeks ago

Phone: (08) 9335 2515

Opened: 6 November 1897

Website Visits

2,923

Profile Views

73,791

Searches

47,686

Website Visits: The number of times users click through to your website from your Google Business Profile.

Profile views: The count of times users have viewed the details and information on your Google Business Profile

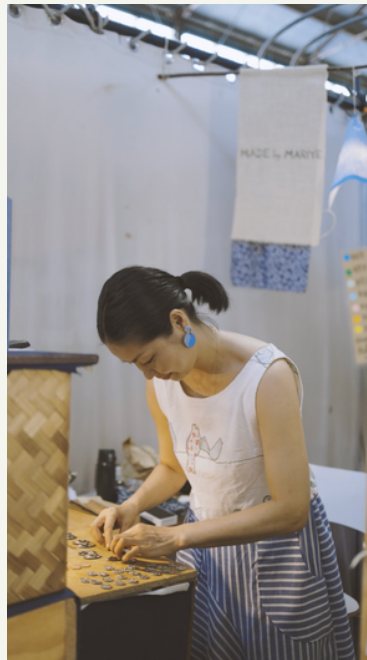
Searches: The frequency with which users discover your business by actively searching for it on Google

WHAT HAPPENED

MARCH

International Women's Day Video

In March, we celebrated International Women's Day with a professionally produced video highlighting some of the exceptional women within the Fremantle Markets community. The video generated strong engagement - you can watch it [here](#).



GET IN TOUCH



Don't forget to tag us in your posts to increase engagement and keep the connection alive! Need help with social media? Nick is here to assist.

Got exciting deals or new products? Share the details with us, and we'll spread the word to the Fremantle Markets community!

Email: NickCampagna54@gmail.com

Mobile: 0479 110 475

