

HABA

NEW TOYS
&
GAMES



EASTER BEST
SELLERS

Begin
with Play

SPRING 2026

Begin with Play

It starts with one block. One roll of the dice. A pretend soup recipe stirred up in a wooden play kitchen and served to a table of dragons.

When we begin with play, magic happens.

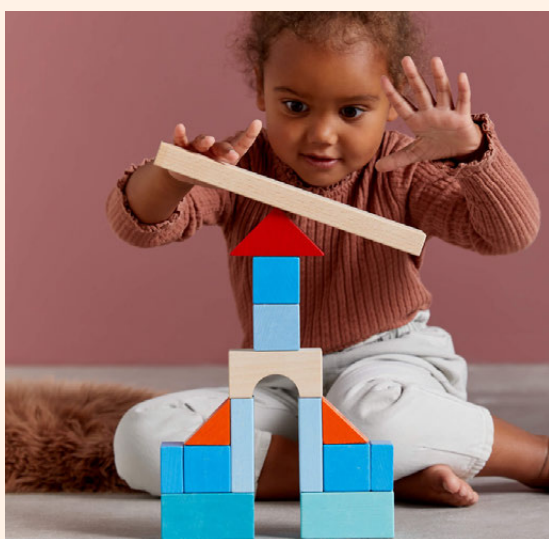
For nearly 90 years, HABA has begun with play.

From our very first wooden blocks to our award-winning games and thoughtfully designed toys, our creators and craftspeople have been driven by one mission: to spark curiosity, connection, and lifelong learning through play.

This spring, we begin with play, as we always have, trusting that the seeds of creativity will bloom into a future bright with possibility.

HABA

Developmental
Toys



Track Systems



Blocks



Little Friends



Games



Dolls



Baby



Outdoor Toys



Pretend Play





#1



#2



#3



#4



#5



#6



#7



#9



#10



#8

FREE SHIPPING ON ORDERS \$75+*

NEW

Dancing Eggs Movement Game



New Games

NEW WAYS TO PLAY IN 2026

This fresh lineup of imaginative HABA games is designed to spark giggles, grow minds, and bring families together.

SHOP NEW ▶

ORDER BY **MARCH 26TH** FOR EASTER DELIVERY

#1


PRESCHOOL TOY
OF THE YEAR
FINALIST



#2



#3



#4



Top 10
NEW TOYS

SHOP NEW ▶

#5



#6



#7



#8



#9



#10



FREE SHIPPING ON ORDERS \$75+*



Hop Over to the Easter Shop

We've got everything your little bunnies could want for Easter surprises! Find all kinds of fun treasures and toys in our Easter shop.

[SHOP EASTER ▶](#)

ORDER BY **MARCH 26TH** FOR EASTER DELIVERY



“Wonderful to watch our children and their friends play, explore, and grow with these Montessori materials.”

– Tanis S.

Easter Favorites



BEST SELLER

Fun with Sounds Wooden Eggs



BEST SELLER

Soft Bunny Ball with Rattling Effects



NEW

Butterfly 2-in-1 Wooden Puzzle

SHOP EASTER ▶

FREE SHIPPING ON ORDERS \$75+*



Woolbert the Ram Cuddly Baby Sensory Toy



My Very First Games - The Duck Game



Eat-it-up Dragon Glove Puppet



Flower Garden Wooden Sorting and Stacking Game



Chomp Champ Bunny Teether



Wooden Eggs Play Food Set



Terra Kids Cork Boat DIY Activity Kit



Town Maze Magnetic Puzzle Game



Terra Kids Binoculars with Bag

Fill those Baskets

[SHOP BASKET STUFFERS ▶](#)



Snug Up Doll Roya



Bubble Bath Whisk



Little Friends Doll Bundle - Family Set



Bunny Lovey Baby Blankie



Dancing Eggs Movement Game



Rainbow Fabric Baby Ball



Snug Up Doll Luisa 8" First Doll

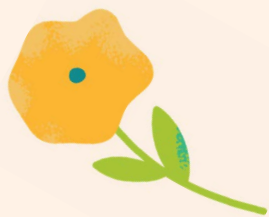


HABA Cars White Speedster



Watering Can (1 Liter)

ORDER BY **MARCH 26TH** FOR EASTER DELIVERY



...and with shapes that fit or don't, pieces that stack, and toys that unlock new possibilities. Through playful trial and error, children start to make sense of their world.

At HABA, our developmental toys plant the seeds for a lifelong journey of exploration, engagement, and hands-on learning, play by play.

[SHOP DEVELOPMENTAL TOYS ►](#)

FREE SHIPPING ON ORDERS \$75+*



NEW

Colorful Triangle Wooden Block Game



NEW

Rainbow Risers Wooden Stacking Game



NEW

Underwater World Wooden Shape Sorter



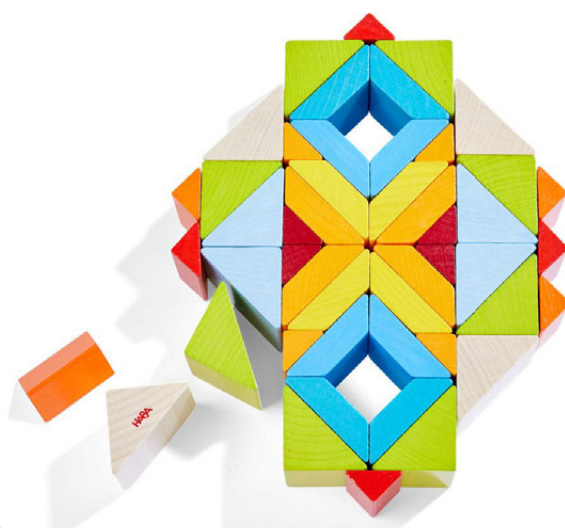
BEST SELLER

Fun with Sounds Wooden Discovery Blocks



AWARD WINNER

Lighthouse Wooden Rainbow Stacker



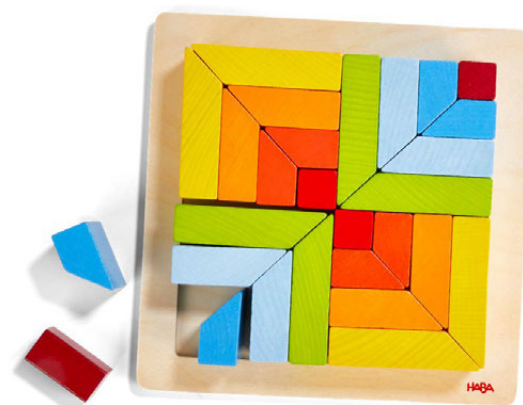
Mosaic 3D Wooden Arranging Game



Musical Sounds, Musical Joy Play Set



Discovery Caterpillar Wooden Building Blocks



Creative Stones 3D Wooden Arranging Blocks



“I really like the high quality wood that they’re made of. It definitely feels like something you would pass down to future generations.”

– Kate M.

Discover More Toys that Teach

SHOP DEVELOPMENTAL TOYS ►

ORDER BY **MARCH 26TH** FOR EASTER DELIVERY

Animal Parade Blocks



Sustainability You Can Touch

We make our products today with an eye on tomorrow.

That's why sustainable production and environmental awareness are hallmarks of everything we do.



BEST SELLER

Play World at the Zoo



Forest Animals
Wooden Stacking Toy



Squirrel Pull Along Toy
Sorting Box



Play World on the Farm



Forest Friends Stacking Toy



Farm Sorting Box

Explore More Learning Toys

SHOP DEVELOPMENTAL TOYS ▶

ORDER BY **MARCH 26TH** FOR EASTER DELIVERY

BEST SELLER

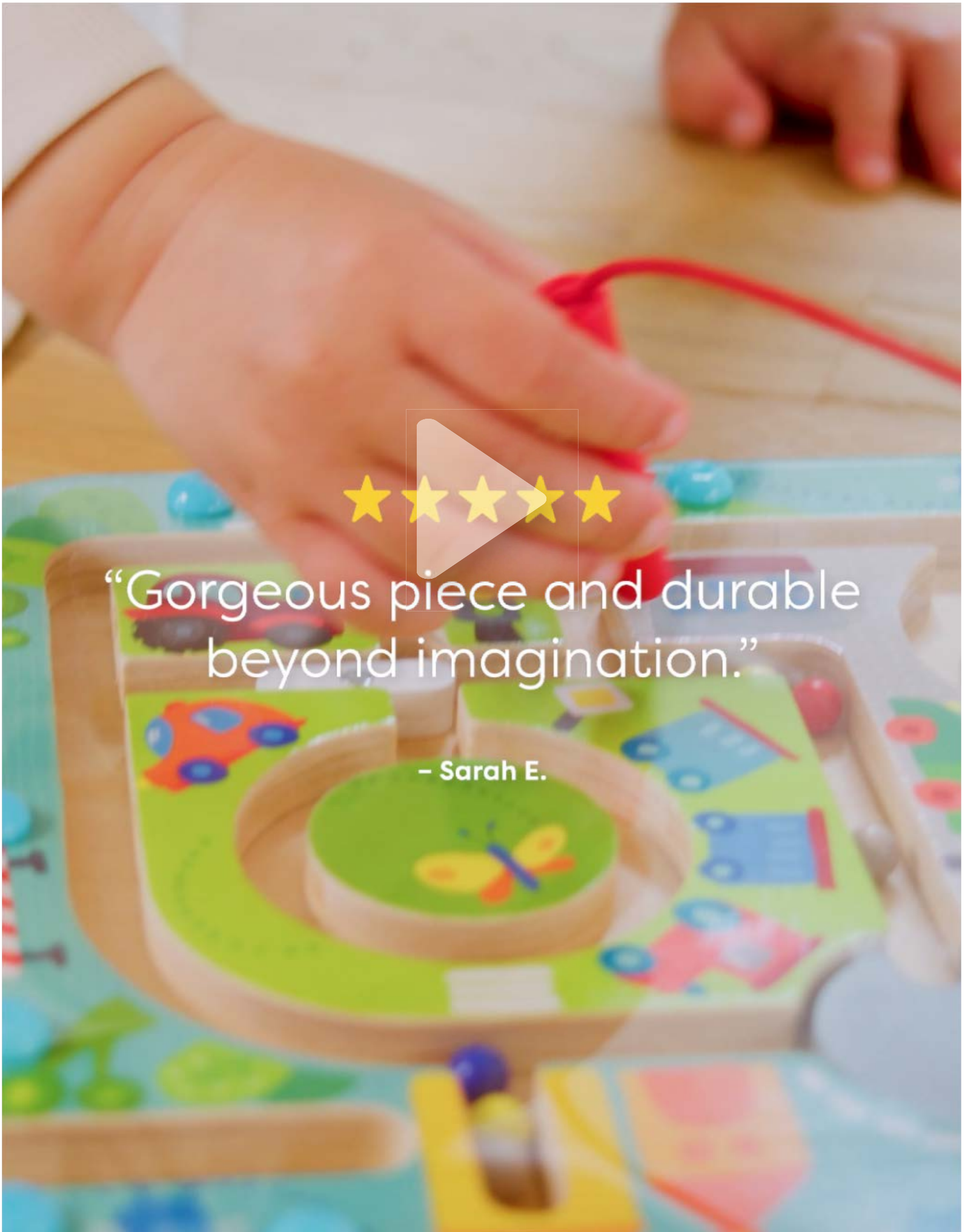
**Rainbow Whirls
Wooden Sorting and
Stacking Game**

HABA

**10% OFF
YOUR FIRST ORDER**

**WHEN YOU SIGN UP FOR EMAIL
AND SMS****

SIGN ME UP ►



“Gorgeous piece and durable beyond imagination.”

– Sarah E.



BEST SELLER

Town Maze Magnetic
Puzzle Game



BEST SELLER

Number Maze
Magnetic Game



Orchard Maze Magnetic
Sorting Game

More Travel Toys & Magnetic Games

SHOP MAGNETIC GAMES ▶

FREE SHIPPING ON ORDERS \$75+*

BEST SELLER



“Incredibly well-built with excellent attention to detail and non-toxic materials.”

-babygearlab.com

 **AWARD WINNER**

BEST SELLER

Walker Wagon Push Toy

Featuring an adjustable brake to ensure that it will be just the right speed for your child's stage of development.



SHOP NOW ▶

THE BEST TOYS FOR YOUR TODDLER'S DEVELOPMENT

Choosing the best toys for toddler's developmental stages doesn't just make playtime more fun, it helps little ones grow in all the ways that matter most. The best toys for toddlers support specific milestones and cognitive abilities, while also leaving room for your child's unique personality to shine.

LEARN MORE ON THE BLOG ▶

ORDER BY **MARCH 26TH** FOR EASTER DELIVERY

OUTDOOR TOYS

Begin with an Open Door

BEST SELLER

**Terra Kids Catamaran
DIY Activity Kit**

...and fresh air, rosy cheeks, and a splash of mud. Step by step, stick by stick, the wild world calls to adventure.

With our Terra Kids gear and Spielstabil tools, nature becomes a classroom, a playground, and a lifelong friend. Because the more time kids spend outside, the deeper their love for the world around them and the stronger their drive to protect it.

SHOP OUTDOOR TOYS ►



AWARD WINNER

BEST SELLER

Terra Kids Cork Boat DIY Activity Kit



Terra Kids
Camping Lantern



Terra Kids Exploration
Magnifying Glass



Terra Kids Field Microscope
30X Magnification



Terra Kids
Magnifying Glass



Terra Kids
22" Maxi Hand Glider

Get Outdoors and Explore

SHOP TERRA KIDS TOYS ►

ORDER BY **MARCH 26TH** FOR EASTER DELIVERY

BEST SELLER

Terra Kids - Scoop Net with Adjustable Handle



BEST SELLER

Spilling Funnel XXL Sand and Water Mixing Toy with Sifting Scoop



Dinosaur Digger Sand Toy



Sand Play Tanker Truck with Funnel, Sand Play Dump Truck

Discover More Ways to Play Outside

SHOP OUTDOOR TOYS ▶

FREE SHIPPING ON ORDERS \$75+*



“Great quality. Highly durable. Great bright colors. Would recommend over all other beach toys.”

- Christopher B.



BEST SELLER
Spielstabil Sand Toys Bundle



Long Handled
Heavy Duty
Beach Shovel



Long Handled
Leaf Rake



My First Gardening Bundle

Dig into Outdoor Play



SHOP OUTDOOR TOYS ▶

ORDER BY **MARCH 26TH** FOR EASTER DELIVERY



GAMES

Begin with Strategy

...and a roll of the dice, animals stacked in a teetering pile, or a rhino scaling a skyscraper of cards. Ready, set, play.

Family game time starts here, with quick thinking, bold moves, and bursts of laughter. HABA games bring everyone to the table because time spent playing together? That's the real win.

[SHOP GAMES ▶](#)

FREE SHIPPING ON ORDERS \$75+*

BEST SELLER

Animal Upon Animal



“A great tool to teach your children about teamwork.”

– Jake R.



BEST SELLER

Dragon's Breath



BEST SELLER

Monza



BEST SELLER

Rhino Hero



BEST SELLER

Unicorn Glitterluck -
9 Game Collection



BEST SELLER

Unicorn Glitterluck -
Cloud Stacking



BEST SELLER

Unicorn Glitterluck -
Cloud Crystals Game

Best Selling Games Bring Everyone to the Table

SHOP FAMILY GAMES ▶

ORDER BY **MARCH 26TH** FOR EASTER DELIVERY

NEW

Logic! CASE Starter Sets



Logic! GAMES
Amanda's Alpacas

NEW

Logic! GAMES BAO'S CLOUDLAND

Two ways to play; fit animals into cloud outlines or stack them for height and balance.



NEW

Sebastian seastar

Drop the line and tag colorful sea creatures using a charming wooden starfish.



Explore More Games for Kids 3+

SHOP DEXTERITY GAMES ▶

FREE SHIPPING ON ORDERS \$75+*



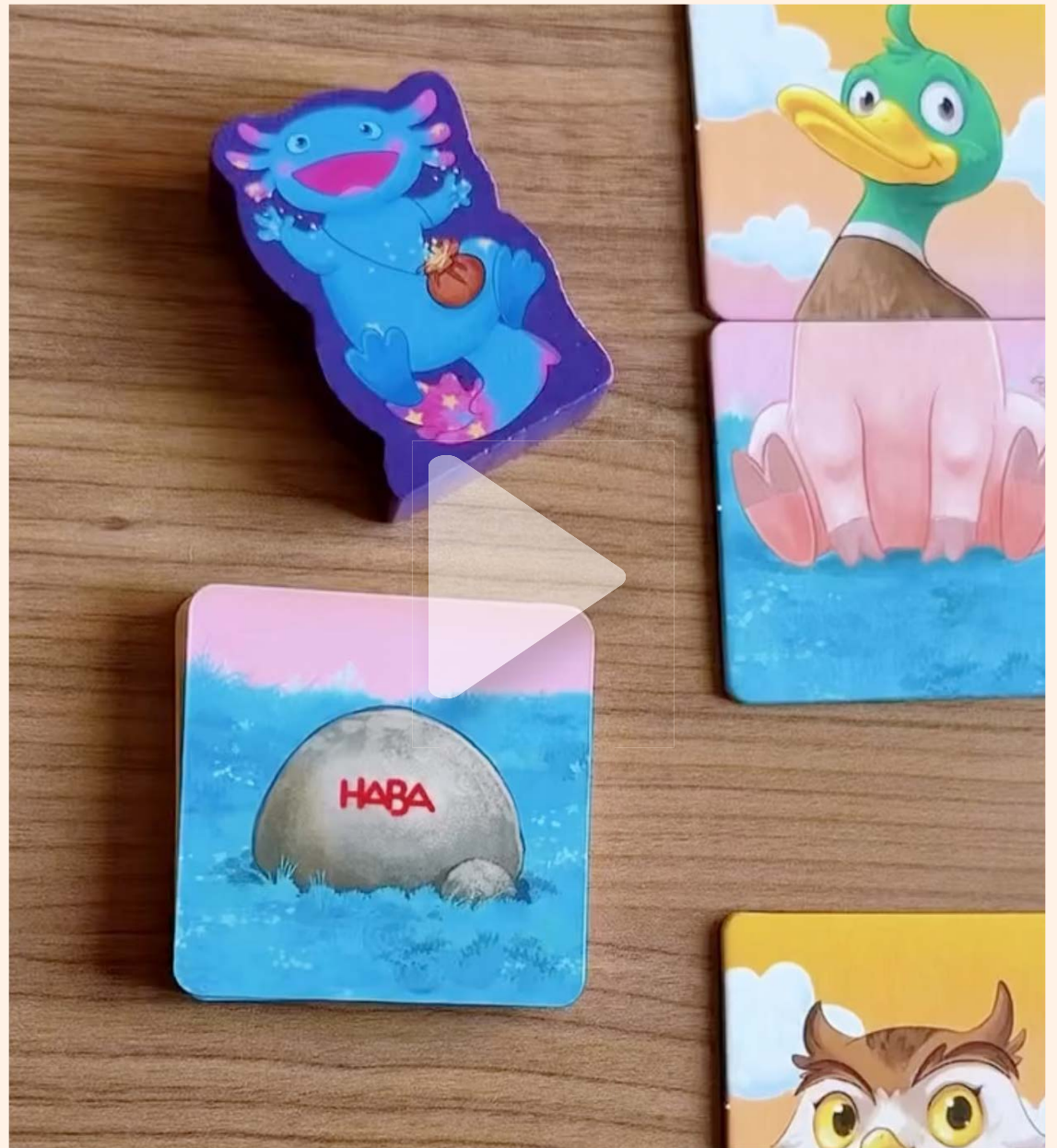
New Games for Growing Minds

Educational games build bright minds, one game at a time.

NEW

MIXALOTL

Collect as many quirky, mixed-up animals as you can by mimicking the silly mismatched sounds.



NEW

FOREST FESTIVAL

In the hustle and bustle of the Forest Festival, can you keep track of all the superstars?



Explore More Games for Kids 4+

SHOP MATCHING & MEMORY GAMES ►

ORDER BY **MARCH 26TH** FOR EASTER DELIVERY

NEW



New Games for Kids 5+

NEW

DANCING EGGS

A fast-paced movement game where players dash, jump, and giggle while trying to keep bouncing rubber eggs from dropping. Perfect for wiggly kids and family game nights.



NEW

CARNI FLORA

Build and expand your own carnivorous garden with colorful tiles and wooden pieces. Score points by catching the most flies before the round ends.

Explore More Games for Kids 5+

SHOP GAMES ▶

FREE SHIPPING ON ORDERS \$75+*



**10% OFF
YOUR FIRST ORDER**

**WHEN YOU SIGN UP FOR EMAIL
AND SMS****

SIGN ME UP ►

NEW



New Games for Kids 8+



NEW

Fast Factory

Use logic, dexterity, teamwork, and steady hands as your team races against the clock.



NEW

SECRET CODE 13+4

An adventure game where you use math to crack codes and rescue your confiscated comic.



NEW

DRAGONELLA

Watch for key cards, dodge traps, and grab those goblets before Dragonella catches you!

Explore More Games for Kids 8+

SHOP STRATEGY GAMES ▶

FREE SHIPPING ON ORDERS \$75+*



BEST SELLER

RHINO HERO

XXL-VERSION

Get ready to take Rhino Hero to new heights with this extra large version of the classic game!

NEW
Animals Around the World
BINGO

With every animal characteristic correctly identified, players flip their tiles and move closer to "Bingo!"



NEW
GALAXOLOTL
NO RISK, NO STARS!

A game of calculations and calculated risks as you compete against a rival family of axolotls to claim the best spots on their home planet.

Explore More Games for Kids 8+

SHOP STRATEGY GAMES ►

ORDER BY **MARCH 26TH** FOR EASTER DELIVERY



Designed Just for Toddlers

Developed by educators, My Very First Games feature large wooden pieces that are easy to hold with simple rules for unforgettably fun moments.



BEST SELLER

First Orchard



BEST SELLER

Here, Fishy, Fishy!



BEST SELLER

Go, Go, Little Penguin!



BEST SELLER

Building Site

[SHOP MY VERY FIRST GAMES ▶](#)

FREE SHIPPING ON ORDERS \$75+*



NEW

My Very First Games To Go - Pete Ahoy!



In this engaging first memory and matching game, players help Pete hop down a path to the water before the rain begins. On each turn, children flip a memory tile and try to find the image that matches the next step in Pete's journey.



NEW

Hello, Vacation!

It's vacation time, and Rocky Raccoon is ready to hit the road! But before he can head out, his little red speedster needs to be packed up. Help Rocky load color-coded luggage into the 3D car and get ready for fun.



NEW

Let's Be Veterinarians



Each animal has a unique ailment, and it's up to the little veterinarians to provide the right care. Can you assign the correct medicine and be the first to heal all the animals?

Explore the Complete Collection

SHOP MY VERY FIRST GAMES ▶

ORDER BY **MARCH 26TH** FOR EASTER DELIVERY



...and a twist, a turn, a whoosh of wheels. Each curve invites curiosity, each hill a lesson in motion and momentum.

From their first click-together track to towering runs of their own design, Kullerbü grows with your child while fueling hands-on learning, giggles, and gravity-defying fun.

[SHOP ALL TRACK SETS ▶](#)

FREE SHIPPING ON ORDERS \$75+*



NEW

Kullerbü Construction Zone Play Track Set



BEST SELLER

Kullerbü Mountain Adventure Track Set



BEST SELLER

Kullerbü Sim-Sala-Kling Wooden Track Set



Kullerbü Melody Dominoes Ball Track Set



Kullerbü Spiral 26 Piece Ball Track Set



Kullerbü Traffic Jam Ball Track Set

Kullerbü



“Really fun and inventive system that the whole family gets excited about, especially Dad!”

– Tracy F.

Explore Track Systems that Grow with Them

SHOP KULLERBÜ TRACK SETS ▶

ORDER BY **MARCH 26TH** FOR EASTER DELIVERY

NEW



NEW

Kullerbü Colorful Curves - Build & Grow Ball Track Set

Includes Construction Booklet with 10
assembly ideas and developmental tips
for ages 1-4 and beyond.



Explore the Roly Poly World of Kullerbü

SHOP KULLERBÜ ►

FREE SHIPPING ON ORDERS \$75+*



YOU GIVE THE BEST GIFTS, NOW IT'S OUR TURN

Earn points for referring friends, making purchases, and more. It's easy to redeem points for discounts on future purchases.

100 points / **\$10 Off**

200 points / **\$20 Off**

300 points / **\$30 Off**

Earn your first 50 points by just signing up!

[SIGN ME UP ►](#)

BEST SELLER

**Kullerbü Sim-Sala-Kling
Wooden Track Set**





“This track and cars are a huge success. The cars alone can entertain kids for hours.”

– Andrea C.

HABA CARS

Sustainable design meets racing fun for little drivers ages 2 and up. Designed for little hands to fuel endless adventures and imaginative play with every zoom and zigzag.

[SHOP HABA CARS ▶](#)

FREE SHIPPING ON ORDERS \$75+*



NEW

HABA Cars My First Racetrack



NEW

HABA Cars Stunt Jump



NEW

HABA Cars Expansion Set



NEW

HABA Cars Green Speedster with Momentum Motor – Recycled



NEW

HABA Cars Yellow Pace Car with Momentum Motor – Recycled

NEW
HABA Cars Ultimate Bundle

Includes My First Racetrack, Stunt Jump, and Expansion Track for endless combinations and hours of fun.



- Push and go cars made from recycled plastic **never need batteries**
- Building blocks made from **PEFC-certified wood**
- Easy to assemble **independently**

Start Your Racing Adventure

SHOP HABA CARS ►

ORDER BY **MARCH 26TH** FOR EASTER DELIVERY



...and the first roll, the first wobbly crawl, the first steps. There's nothing sweeter than the milestones that mark a baby's beginning.

Our baby toys are designed to nurture these tiny triumphs, helping little ones move from curiosity to confidence. Beginning with a giggle that grows right into a lifelong sense of wonder.

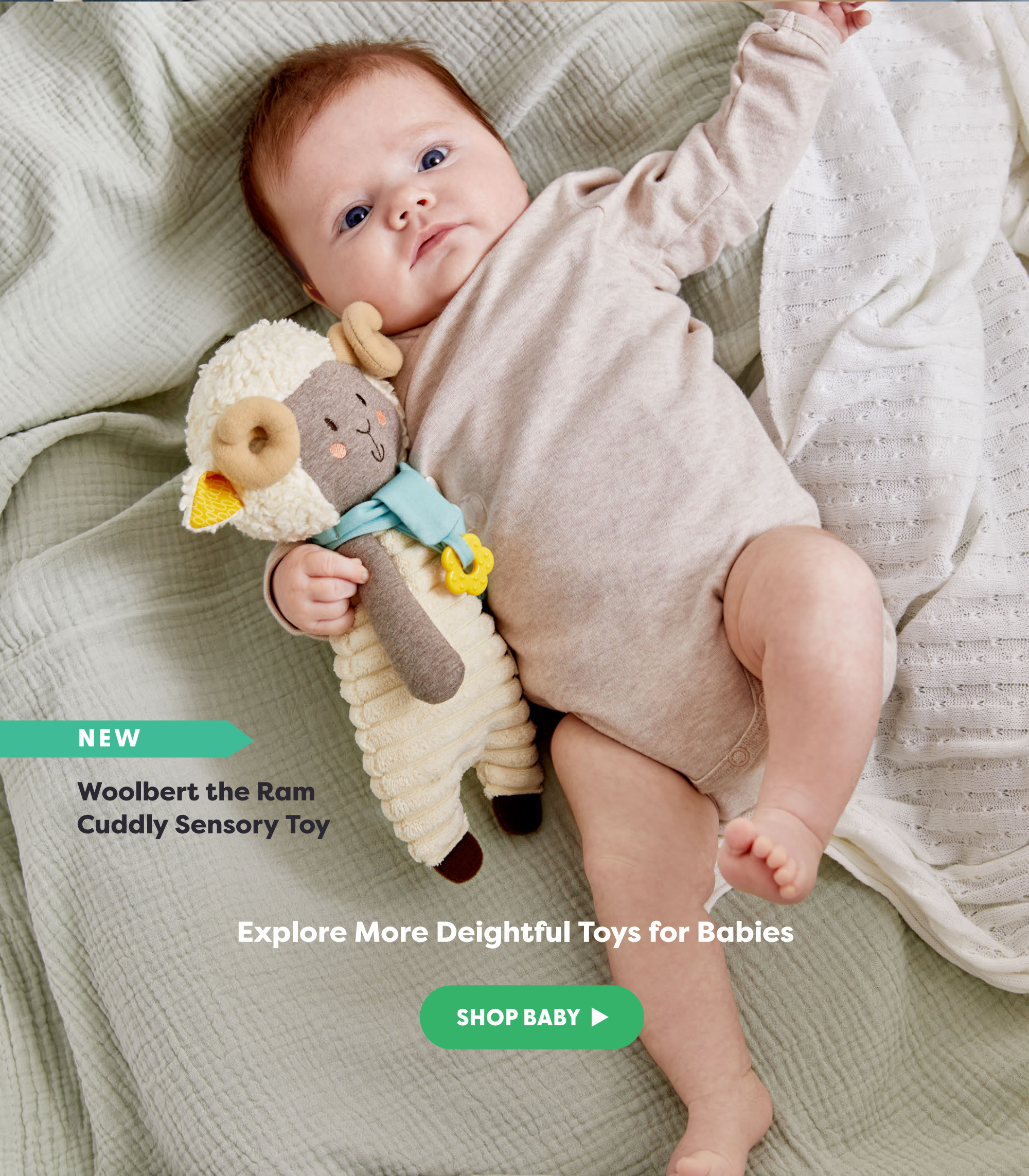
[SHOP BABY ▶](#)

FREE SHIPPING ON ORDERS \$75+*



NEW

Penguin Activity Spiral



NEW

Woolbert the Ram Cuddly Sensory Toy

Explore More Deightful Toys for Babies

SHOP BABY ▶

NEW

Rainbow Rattle Grasping and Teething Toy



WHEN DO BABIES START PLAYING WITH TOYS?

If you're new to this whole baby thing, you might be asking when do you start playing with your little one and what toys are right for these early adventures into play? And most importantly, how do you even play with a baby?

LEARN MORE ON THE BLOG ►



NEW

Rainbow Rattle Grasping and Teething Toy



NEW

Color Drops Wooden Grasping and Teething Toy



BEST SELLER

Rainbow Fabric Baby Ball



BEST SELLER

Magica Wooden Clutching Toy



BEST SELLER

Cuddly Rainbow Round Activity Toy



Farmyard Play Cube



Rainbow Discovery Mirror



Rainbow Activity Spiral Stroller Toy



Ball Wheel Grasping Toy

BEST SELLER

Elephant Discovery Pillow



“So many elements to touch and explore for little minds.”

– Kate G.



Baby Toys That Encourage Curiosity

[SHOP BABY ▶](#)

ORDER BY **MARCH 26TH** FOR EASTER DELIVERY

WOODEN BLOCKS

Begin with One Block

Bad Rodach
Wooden Building
Blocks

...and then the next until a wobbly tower reaches for the sky. With every stack, tumble, and rebuild, kids learn balance and the joy of trying again and again.

Our wooden blocks are made for open-ended play and endless possibilities because every inventive building begins the same way, with one block and an idea.

[SHOP WOODEN BLOCKS ▶](#)

Play that Lasts



 **AWARD WINNER**

Colored Wooden Building Blocks - 46 Piece Set



 **AWARD WINNER**

Colored Wooden Building Blocks - 85 Piece Set



BEST SELLER

Large Wooden Building Blocks - 60 Piece Set



BEST SELLER

Wooden Building Blocks - 26 Piece Set



BEST SELLER

Extra Large Wooden Building Blocks - 102 Piece Set

Explore Our Collection of Timeless Wooden Toys

[SHOP WOODEN BLOCKS](#) ▶

FREE SHIPPING ON ORDERS \$75+*

DOLLS

Begin with a Hug



...and love and the stories that inspire empathy. Caring and nurturing are some of the first lessons children learn and the most lasting. These simple acts ripple outward to make a kinder world.

HABA's diverse collection of soft, huggable dolls is designed to be by your child's side wherever they go because everyone deserves to carry a little love with them.

[SHOP DOLLS ▶](#)

FREE SHIPPING ON ORDERS \$75+*



BEST SELLER

Mali 12" Soft Doll



BEST SELLER

Cari 12" Soft Doll



BEST SELLER

Coco 12" Soft Doll



BEST SELLER

Nick 12" Soft Doll



BEST SELLER

Roya 10" Snug Up Doll



BEST SELLER

Luis 8" Snug Up First Doll



BEST SELLER

Luisa 8" Snug Up First Doll



Yuki 12" Soft Doll



Soley 12" Soft Doll



Lauren 10" Snug Up Doll



Rumbi 10" Snug Up Doll



William 12" Soft Doll



Lilli-Lou 12" Soft Doll



Till 10" Snug Up Doll



Hedda 12" Soft Doll



Lian 12" Soft Doll

Their New Best Friend

SHOP DOLLS ▶

ORDER BY **MARCH 26TH** FOR EASTER DELIVERY



LITTLE FRIENDS

Begin with Stories

...and suddenly, the living room is a farmyard, a castle, a busy town. Stories spring to life in the hands of curious kids.

Our sturdy Little Friends invite open-ended play that helps children make sense of their world. Because every story worth telling begins with a friend.

[SHOP LITTLE FRIENDS ▶](#)

FREE SHIPPING ON ORDERS \$75+*

BEST SELLER

Little Friends Ultimate Dollhouse Bundle

Wooden dollhouse with 14 pieces of furniture so kids can truly make this house a home.



BEST SELLER

Little Friends Doll Bundle



“These are the sweetest dolls for my grandchildren to play with in the dollhouse. They just love them.”

- Sarah K.



Explore the World of Little Friends

SHOP LITTLE FRIENDS ▶

ORDER BY **MARCH 26TH** FOR EASTER DELIVERY



“I can’t get enough of HABA Little Friends animals! My grandsons all time favorites!”

- Patty C.



Little Friends Fox



Little Friends Brown Bear



Little Friends Bear Cub



Little Friends Raccoon



Little Friends Sheep



Little Friends Cow



Little Friends Foal Abby



Little Friends Horse Tara



Little Friends Elephant



Little Friends Monkey



Little Friends Zebra



Little Friends Tiger



Little Friends Crocodile



Little Friends Goat Kid



Little Friends Polar Bear



Little Friends Polar Bear Cub

[SHOP LITTLE FRIENDS ANIMALS](#) ▶

FREE SHIPPING ON ORDERS \$75+*



Little Friends Doll Bundle - Family Set



Little Friends Bundle - Animals Set



Little Friends Rider Sanya and Horse Saphira Playset

Includes Sanya and Saphira, a saddle, a bridle, and a turn out blanket. Perfect for horse enthusiasts and beginning riders.

Explore the World of Little Friends

SHOP LITTLE FRIENDS ▶

ORDER BY **MARCH 26TH** FOR EASTER DELIVERY

MARBLE RUNS

Begin with a Marble

...and get ready for loop-de-loops, big drops, and swirling funnels of speed. With every build and every roll, creativity gains momentum, and STEM skills click into place.

HABA's wooden marble runs and Hubelino sets turn gravity into a playground, inviting kids to race, test, and tinker their way through hands-on learning. Ready? Let's roll.

[SHOP MARBLE RUNS ►](#)



“Inspires creativity and reinforces STEM skills. A sturdy toy that will bring hours of stimulating, creative play.”

- Peter G.



Marble Run Funnel Jungle Starter Set

Marble Run Starter Set

Marble Run Add On - Musical Steps Track

Discover Magical Marble Runs

SHOP MARBLE RUNS ▶

ORDER BY **MARCH 26TH** FOR EASTER DELIVERY



PRETEND PLAY

Begin with
Make Believe

...and expect dragons that make pancakes, stores that sell unicorn supplies, and puppets who host tea parties. However it plays, play is the serious work of childhood.

Our collection of imaginative toys blurs the lines between learning and storytelling, making space for the kind of magic only childhood knows how to create.

[SHOP PRETEND PLAY ▶](#)

FREE SHIPPING ON ORDERS \$75+*

BEST SELLER

Hanging Doorway
Play Store




**PRESCHOOL TOY
OF THE YEAR
FINALIST**



NEW

Creative Play 3 in 1
Play Kitchen, Store & Workshop



NEW

Creative Play – Pizza Party Play
Food Set



NEW

Creative Play Fresh Box - Play Food
Meal Kit



NEW

Creative Play – Wooden Eggs Play
Food Set

Just Add Imagination

SHOP PRETEND PLAY ▶

ORDER BY **MARCH 26TH** FOR EASTER DELIVERY

BEST SELLER

Hanging Doorway
Puppet Theater



BEST SELLER

Eat-it-up Dragon Glove Puppet



BEST SELLER

Eat-It-Up Croco Glove Puppet

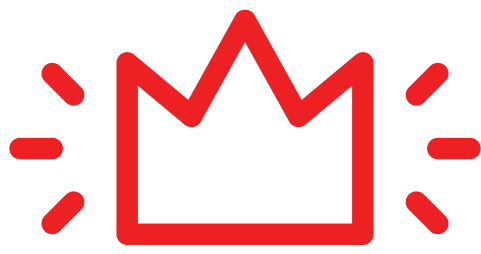


Theo the Raven Glove Puppet

Puppets to Make Storytime Magic

SHOP PUPPETS ▶

FREE SHIPPING ON ORDERS \$75+*



Give \$10, Get \$10

Refer a friend! Give your friends \$10 off their first order of \$50+ and you will get \$10 in rewards for each successful referral.

Being a good friend just got even better!

Join HABA Rewards and earn points with every purchase. And they're so easy to redeem!

100 points / **\$10 Off**

200 points / **\$20 Off**

300 points / **\$30 Off**

SIGN ME UP ▶

HABA  **REWARDS**





The Osterbrunnen, or Easter fountain, in HABA's hometown of Bad Rodach, Germany. Every spring in Franconian villages of Germany, the tradition of the Osterbrunnen—decorating public wells and fountains with garlands, eggs, and flowers—celebrates the renewal of life and the importance of water during the Easter season.



Sustainably Made



Family Owned



Designed to Last

At HABA, we've been making toys and memories for over 85 years. We know the difference that a good toy makes in the life of a child and are committed to creating toys that unlock creativity, curiosity, and a sense of wonder.

HABA

*Free Shipping applies to economy shipping within the contiguous US only on orders \$75 or more prior to any applicable taxes. **See website for details.