

Speaker Rate Sheet

Michell Franklin is a personal development expert, podcast host, coach, and speaker with over 35 years of experience in communication, coaching, and strategic planning. Her keynotes and workshops blend lived experience, emotional intelligence, and practical tools that inspire audiences to connect, grow, and lead with purpose using concepts that she calls “Transformative Engagement” utilizing her ‘H.A.R.D.’ Framework (Heart, Appreciation, Real and Direct) to have authentic communication.

Engagement Type	Description	Rate (Prep & Delivery)
Panel Participation (Up to 1 hour)	Insightful contribution to moderated discussions or interviews	\$750
Keynote Speech (30 minutes)	High-impact, story-driven keynote tailored to your audience’s theme and goals	\$900
Keynote Speech (60 minutes)	Expanded keynote with deeper audience engagement and Q&A	\$1,800
Half-Day Workshop (2–3 hours)	Interactive session with exercises, breakout discussions, and take-home tools	\$2,500
Full-Day Workshop (5–6 hours)	Immersive experience with curriculum design, facilitation, and follow-up resources	\$4,000
Virtual Engagements	Keynotes, workshops, or panels delivered via Zoom or preferred virtual platform	20% discount off listed rates
	*Add-On Services	
Service	Description	Rate
Custom Content Development	Tailored slide deck, handouts, or branded materials	\$1,000 – \$1,500
Post-Event Consulting	Strategy session with leadership or team follow-up	\$250/hour
Travel & Lodging	Billed separately or covered by host	TBD based on location

Notes

- Rates are negotiable for nonprofits, schools, and community organizations.
- A signed agreement and 50% deposit are **required** to secure dates.
- Available for domestic travel only and virtually for international events.

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Podcast: <https://talktoconnect.podbean.com>