



Why Does My WOW Lunch That Matters Sponsorship Matter?

Your sponsorship can make a significant difference and impact within the local community.

Investing in a WOW Lunch That Matters sponsorship is investing in something with a different kind of ROI. One that is measured in transformative lives and community impact. Because when you become a Lunch That Matters sponsor, you are helping deserving women and children get the help they need to provide for their families and improve the trajectory of their lives. With your support, the charities represented at the 2025 Lunch That Matters will be able to positively affect the lives of the women and children they serve, which in turn positively impacts the community in which these families live. In addition, your sponsorship will be recognized, so they will know your specific support helped make all the difference.

How Does A WOW Lunch That Matters Sponsorship Benefit My Company?

A Lunch That Matters sponsorship can benefit your company in many ways by:

- *Creating visibility*
- *Increasing brand awareness*
- *Strengthening brand loyalty*
- *Helping differentiate your brand*
- *Highlighting your company's community and social responsibility*
- *Educating audiences about your products or services*
- *Targeting new markets*

WOW's Lunch That Matters is attended by Williamson County and surrounding county residents who are educated, affluent, philanthropic and engaged in their communities. Your company will be exposed to a predominantly female audience representing diverse ages and backgrounds - a desirable demographic and potential targeted customer base for your brand.



Women of Williamson is 501(c)(3) non-profit organization whose mission is to empower women and children in our community with opportunity and hope for a brighter future.



2025 WOW Lunch That Matters Sponsorship Opportunities

Diamond Presenting Sponsor - 10,000

- Name included as part of the 2024 WOW Lunch That Matters
- Name and logo recognition on all event materials, marketing and public relations, WOW website, event signage and big screen slideshow
- 1 reserved luncheon table in your name for 8 lunch attendees
- 1 entry lobby table for displaying your company's message, products, marketing materials and collateral pieces
- Recognition from the podium and the opportunity to speak
- Recognition as sponsor at entry lobby coffee bar
- Opportunity to distribute company literature at individual luncheon table seats
- Opportunity to provide and award door prize during luncheon

Emerald Sponsor - 7,500

- Name and logo recognition on all event materials, marketing and public relations, WOW website, event signage and big screen slideshow
- 1 reserved luncheon table in your name for 8 lunch attendees
- 1 entry lobby table for displaying and distributing promotional materials
- Opportunity to provide and award door prize during luncheon
- Recognition from the podium

Sapphire Sponsor - 3,000

- Name and logo recognition on all event materials, marketing and public relations, WOW website, event signage and big screen slideshow
- 1 reserved luncheon table in your name for 8 lunch attendees
- Recognition from the podium

Ruby Sponsor - 1,500

- Name and logo recognition on all event materials, WOW website, event signage and big screen slideshow
- Reserved luncheon table seats for 4 lunch attendees

Pearl Sponsor - 750

- Name included on all event materials, WOW website, event signage and big screen slideshow



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