



Why Does My WOW Lunch That Matters Sponsorship Matter?

Your sponsorship doesn't only make a difference, it leaves a legacy.

Investing in a WOW Lunch That Matters sponsorship is investing in something with a guaranteed ROI and here's why. When you become a Lunch That Matters sponsor, you are helping deserving women and children get the help they need to provide for their families, improve their lives and make a difference in their community. Because of your support, the charities represented at the 2024 Lunch That Matters will be able to positively impact the lives of the women and children they serve, change the trajectory of their lives and help them in turn to positively impact the lives of their families and many others.

How Does A WOW Lunch That Matters Sponsorship Benefit My Company?

A Lunch That Matters sponsorship can benefit your company in many ways by:

- *Creating visibility*
- *Increasing brand awareness*
- *Strengthening brand loyalty*
- *Helping differentiate your brand*
- *Highlighting your company's community and social responsibility*
- *Educating audiences about your products or services*
- *Targeting new markets*

WOW's Lunch That Matters will be attended by Williamson County residents and those from surrounding counties who are educated, affluent, philanthropic and engaged in their communities. Your company will be exposed to a predominantly female audience representing a wide range of ages and backgrounds - a desirable demographic that may be a key targeted customer base for your company.





2024 WOW Lunch That Matters Sponsorship Opportunities

Diamond Presenting Sponsor - 7,500

- Name included as part of the 2024 WOW Lunch That Matters
- Name and logo recognition on all event materials, marketing and public relations, WOW website, event signage and big screen slideshow
- 1 reserved luncheon table in your name for 8 lunch attendees
- 1 entry lobby table for displaying your company's message, products, marketing materials and collateral pieces
- 1 VIP parking space reserved in your name
- Recognition from the podium and the opportunity to speak
- Recognition as sponsor at entry lobby coffee bar
- Opportunity to distribute company literature at individual luncheon table seats
- Opportunity to provide and award door prize during luncheon

Emerald Sponsor - 5,000

- Name and logo recognition on all event materials, marketing and public relations, WOW website, event signage and big screen slideshow
- 1 reserved luncheon table in your name for 8 lunch attendees
- 1 entry lobby table for displaying and distributing promotional materials
- Opportunity to provide and award door prize during luncheon
- Recognition from the podium

Sapphire Sponsor - 2,500

- Name and logo recognition on all event materials, marketing and public relations, WOW website, event signage and big screen slideshow
- 1 reserved luncheon table in your name for 8 lunch attendees
- Recognition from the podium

Ruby Sponsor - 1,000

- Name and logo recognition on all event materials, WOW website, event signage and big screen slideshow
- Reserved luncheon table seats for 4 lunch attendees

Pearl Sponsor - 500

- Name included on all event materials, WOW website, event signage and big screen slideshow



Women of Williamson is 501(c)(3) non-profit organization whose mission is to empower women in our community with opportunity and hope for a brighter future.