



JULY 12, 2025

CAPTAIN'S PACKAGE



WELCOME, CAPTAINS



Saturday, July 12, 2025 | 11 a.m. to 11 p.m.

Start: Belle River

Finish: Sandbar Waterfront Grill

Rain Date: Sunday, July 13, 2025 (Poker Run only)

We're thrilled to have you join us for this year's Shake the Lake Poker Fun Run. This exclusive package provides everything you need for a smooth day of boating, entertainment, and community support.



WHY WE ARE ALL HERE

Shake the Lake is more than just a day on the water - it's a heartfelt celebration of life, community, and connection.

Created in loving memory of Shawn and Brian, this event brings people together in the spirit of fun, friendship, and giving back. Your participation helps carry forward the legacy of two remarkable men who left a lasting impact on everyone who knew them.

Shawn and Brian were best friends who shared a deep passion for boating. Tragically, their love for the water led to their passing on November 16, 2024. Shake the Lake was created to honour their memory and keep their adventurous spirit alive through the community they loved so much.



In Memory of Shawn King



In Memory of Brian Modde



CHARITIES WE SUPPORT



WINDSOR REGIONAL HOSPITAL FOUNDATION – TRAUMA PROGRAM

Funds will support the procurement of essential capital equipment for the Trauma Program, enhancing emergency care and injury prevention initiatives in our region.

Learn more at: www.wrhl.on.ca/WRHFoundation



COMMUNITY SUPPORT CENTRE OF ESSEX COUNTY – FOOD PANTRY

Proceeds will help stock the market-style food pantry, providing fresh and non-perishable items to families facing food insecurity in Lakeshore and surrounding areas.

Learn more at: www.communitysupportcentre.ca



TILBURY LIONS CLUB

Support will aid the club's ongoing community service projects, including local events, youth programs, and charitable initiatives that uplift the Tilbury area.

Learn more at: www.facebook.com/Tilburylionsclub/



EVENT SCHEDULE

PRE-EVENT MANDATORY MEETING

All Captains must attend one of the following safety briefings:

- Friday, July 11. Drop in between 5 p.m. to 8 p.m. at Cove's Landing or Windsor Yacht Club
- Saturday, July 12. Drop in between 8 a.m. to 10 a.m. at Belle River Marina

Failure to attend a briefing disqualifies your boat from the poker run.

TIME

ACTIVITY

10:45 a.m.

Line-up by speed class outside Belle River Channel – Flag and 11 a.m horn start

11:00 a.m. to 5:00 p.m.

Cruise Lake St. Clair, collect chips at designated stops, Stop for lunch, check out boat displays. Band: Slim Pickerel (on barge at Ruscom); Large inflatable banana's Splashbana's (WEST of Belle River Beach)

4:00 p.m. to 4:30 p.m.

Return to dock and secure boats

4:45 p.m.

Shuttle to Sandbar * see schedule

4:30 p.m. to 7:30 p.m.

Chip exchange, Slinky's Ice Cream, 360 Photo Booth, Raffles

5:00 p.m. to 6:30 p.m.

Arrive at Sandbar for passed Hors d'oeuvres, Photo's on the docks with Mermaid Models, & watch the Lollypop Lyra Aerialists

6:30 p.m.

Buffet Dinner Opens

7:00 p.m.

Opening Remarks – STL Committee & MC Sonny Borrelli

7:30 p.m. to 11:00 p.m.

Bigg Wiggle Band on the Tilbury Auto Mall Stage

9:00 p.m.

Winners Announced (Poker hand & Raffle Prizes)

11:15 p.m.

Shuttle service back to Marinas

BOAT CLASSES

BLACK – 80+ MPH * Take off first

ORANGE 50-80 MPH

BLUE 30-50 MPH

WHITE UP TO 30 MPH

*The horn will sound to signal each class to take off (approx 3-5 mins each class)





SAFETY GUIDELINES

ALCOHOL POLICY

Captains may not consume alcohol until the run is over and you've returned to the final stop. You'll have plenty of time to celebrate later. Please also keep a close eye on your passengers - there's much movement on docks and boats, and we're operating heavy machinery.

GENERAL SAFETY GUIDELINES

All boaters must comply with **Transport Canada's Boating Requirements**.

HIGH-PERFORMANCE BOATS

- All passengers and drivers must wear certified life jackets while boats are underway.
- **Kill switch lanyards** must be worn by drivers at all times.
- **Safety harnesses** must be worn if your boat is equipped with them.

ADDITIONAL SAFETY NOTES

- **Safety checks:** Random safety inspections will take place throughout the day.
- Ensure your vessel is equipped with all **required safety gear** and has the **appropriate number of life jackets on board**.
- **Water levels are low this year** - stay alert for floating debris, deadheads, rocks, and shallow areas.
- Respect all **No Wake Zones** and posted speed limits. We want to be good neighbours and maintain the ability to host future events.

DOCKING ETIQUETTE

- Approach docks slowly with **lines and bumpers prepped on both sides**.
- Be ready to **raft off** and assist neighbouring boats with tying up.
- Raft off **similar-sized boats** when possible.
- Be patient. Use **neutral often** - slow is smooth, and smooth is safe.

SPEED AWARENESS AND BOAT ETIQUETTE

- Many participants are new to poker runs - expect boats of various sizes and speeds.
- Stay aware of your surroundings and **check frequently** for traffic around and behind you.
- Maintain a **safe, consistent path**, and only change lanes when absolutely safe.
- **High-performance catamarans** often have limited maneuverability at low speeds and need wide turns.
- Boats travelling over **100+ mph can close distances quickly** - stay alert at all times.

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- Raft off **similar-sized boats** when possible.
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WINDSOR YACHT CLUB



Radio to Channel 68. Follow directions of the Harbour Master for well assignment – Please advise if you are arriving for lunch or a short chip stop. Be prepared to raft off in the EAST Harbour.

COLLECT A MINIMUM OF 5 CHIPS FROM 7 STOPS

POKER CHIP COLLECTION STOPS



MITCHELL'S BAY



37' Larson Boat will be anchored in deep water closer to Grassy—look for the Shake the Lake Sign. Approach slowly for a rolling stop and signal how many chips you need as you approach.

HARBOUR HOUSE



Radio to Channel 68. Follow directions of Lakeview Marina/City Windsor staff for well assignment. Larger boats will need to park on wall. Plan to work to Harbour House to collect your chip.

SANDBAR WATERFRONT GRILL



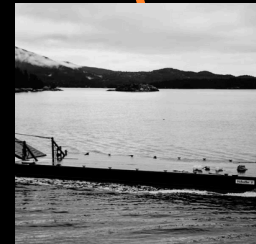
Follow direction of dock staff. Please advise dock staff if you had selected Sandbar for lunch, or are just arriving for a chip stop. They will provide docking space accordingly. Please be aware you may need to raft off depending on time of day. Be prepared with all fenders and ropes.

SPLASHBANAS AT BELLE RIVER



Will be parked in semi-deep water WEST of Belle River beach. Look for the large duck. This is a great spot to drop anchor, hop in the lake, and enjoy the Splash Banas. Don't forget to collect your chip while you're there.

RUSCOM RIVER BARGE



Will be parked out front of Ruscom Conservation area. The barge is steel – Approach slowly for a rolling stop only on the side where there are tire fenders. Chip will be passed via Fishing Net. Remain in neutral and take off very slowly as to not disturb the band. Where possible, a swim to the chip is preferred.

LIGHTHOUSE COVE'S LANDING



Park along the wall out front of the patio, all the way down to Cove's Marina. If the wall is full, be aware you may need to raft off of fellow boaters. Please have all fenders out and ropes ready and help your neighbours.

TOP PRIORITY: SAFETY FIRST

Captains, you are ultimately responsible for the safety of your vessel, your passengers, and everyone on the water around you. Please take this role seriously. Our number one goal is for every participant to return safely. Share in that commitment and help us ensure a fun and incident-free day for all. This Is Not a Race! There are no prizes for speed - take your time and enjoy the run.



POKER RUN RULES & PRIZES

CHIP EXCHANGE BETWEEN 4:30 P.M. AND 7:30 P.M. AT SANDBAR

Each player must collect a minimum of 5 uniquely coloured poker chips from the designated chip stops between 11:00 AM and 5:00 PM. Once you have all 5 chips, head to The Sandbar to exchange them for your poker hand and compete for the highest-ranking hand.

Players then have ONE opportunity to improve their hand :

Missed a stop? Or want to increase your odds of winning by exchanging a card?

Buy a card — maximum one time only. PURCHASE 1 CARD – \$50.00

The player with the best 5-card poker hand at the end wins.

HAND RANKING (HIGH TO LOW)

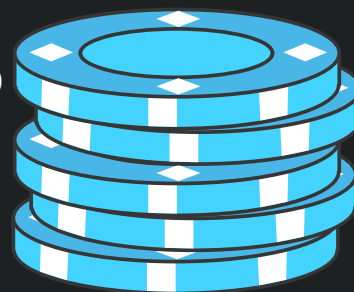
1. Royal Flush: A♠ K♠ Q♠ J♠ 10♠
2. Straight Flush: Five consecutive cards of the same suit (e.g., 9♣ 8♣ 7♣ 6♣ 5♣)
3. Four of a Kind: Four cards of the same rank (e.g., J♦ J♠ J♣ J♥ 7♦)
4. Full House: Three of a kind + a pair (e.g., 8♣ 8♦ 8♠ 4♥ 4♠)
5. Flush: Five cards of the same suit (e.g., K♠ 10♠ 8♠ 4♠ 2♠)
6. Straight: Five consecutive cards, mixed suits (e.g., 6♣ 5♦ 4♠ 3♠ 2♥)
7. Three of a Kind: Three cards of the same rank
8. Two Pair: Two different pairs
9. One Pair: One pair
10. High Card: If no other hand is made, highest card wins

OFFICIAL RULES

1. Must be a registered full-day participant
2. Collect 5 unique-coloured chips from different stops
3. Collect chips between 11:00 a.m. and 5:00 p.m.
4. Exchange chips for cards between 4:30 p.m. and 7:30 p.m. at Sandbar
5. No cards or chips accepted after the deadline
6. All cards will be dealt and recorded
7. Top 3 winners will be announced before 10:00p .m

PRIZES

- First Place: \$2,500
- Second Place: \$1,000
- Third Place: \$500



EVENING PROGRAM



ENTERTAINMENT

- Hors d'oeuvres, Live music, and aerial performers
- Ice cream cart and photo booth
- Prize giveaways and raffles
- VIP Garden access for top-tier sponsors

SHUTTLE SERVICE

East Bus Arrival Schedule

- 4:45 p.m. - Cove's Landing
- 5:15 p.m. - Belle River Marina
- 5:30 p.m - Drop off at Sandbar
- 6:00 p.m - Cove's Landing
- 6:30 p. m - Belle River Marina
- 6:45 p.m - Drop off at Sandbar

West Bus Arrival Schedule

- 4:45 p.m. - WYC
- 5:00 p.m. - Lakeview Marina
- 5:30 p.m - Drop off at Sandbar
- 6:00 p.m - WYC
- 6:30 p. m - Lakeview Marina
- 6:45 p.m - Drop off at Sandbar

Depart From Sandbar

- 11:15 p.m. - Depart Sandbar
- 11:30 p.m Drop-offs: Belle River,
- 12:00 a.m Cove's Landing, WYC, City Marina



Shuttle rides are free.

Look for signage at each marina.



IMPORTANT CONTACT INFORMATION



SHAKE THE LAKE ORGANIZERS

- For event information, visit shakethelakefunrun.com
- To speak with a representative, call: (519) 566-4556 or (519) 819-4697



EMERGENCY NUMBERS

- #911 – For life-threatening emergencies (will connect to local EMS, fire, or police)
- Canadian Coast Guard Search and Rescue: # 1-800-267-7270 (or VHF Channel 16)
- U.S. Coast Guard (Detroit Sector): # 1-313-568-9560 or VHF Channel 16
- Ontario Provincial Police (OPP) Marine Unit: #1-888-310-1122
- Windsor Police (non-emergency) – (519) 258-6111
- Essex County EMS Dispatch – 911 (handled via local dispatch)



GAS STOPS

- Lakeview Park Marina # 519-948-3383. Fuel Dock Hours on Saturday and Sunday: 8 a.m. to 8 p.m.
- Puce River Harbour Marina, just west of Belle River # 519-979-8764
- Belle River Marina # 519-728-2242. Fuel Dock Hours on Saturday and Sunday: 6 a.m. to 8:30 p.m.
- Waterfront Marina @ Lighthouse # 519-607-1402 (Gas by Lighthouse Variety)



RECOGNITION

Shake The Lake would not be possible without the dedication of our committee members and the support of our local sponsors. Thank you all!

COMMITTEE MEMBERS

- Darcy King
- Kaitlyn King
- Carolyn King
- Todd Marchand
- Kim Marchand
- Erica Modde
- Meighen Nehme
- Breanne Munisteri (McGinty)
- Robbie Troup Jr.
- Adam Lally
- Steven Szekesy



SPONSORS



WAVEMAKER



NAVIGATOR



MEDIA

