

## East Mountain Baseball Association

## Hello, potential EMBA Cobras Sponsor!

I would like to take the opportunity to introduce our organization, East Mountain Baseball Association. Since 1994, the EMBA has been part of youth sport in the Hamilton. Our volunteers have one goal in mind each season - we want to provide an affordable and accessible baseball program to promote fitness and teamwork in the East Mountain communities of Hamilton. <u>In 2019, we had 279 youth between 4 and 18 years old play in our league!</u> We also had over 60 parent volunteers work countless hours throughout the season to ensure our kids had fun and learned, not only how to play baseball, but how to be a team player. With games almost daily, there was non-stop activities on the diamonds, which we loved to see!

The EMBA could not exist without the players, families, volunteers and of course our valued sponsors. Every sponsorship dollar gives us the ability to provide a healthy, safe, active and team building environment for our youth. For the 2020 season, we are focusing on equipment renewal. We run games on 6 different diamonds at Mohawk Sports Park so require umpire equipment at each of those diamonds. The equipment we currently have is showing its age. We need to purchase at least 2 Rookie ball pitching machines. And, we provide an equipment bag to each team with extra batting helmets, bats, baseballs and a full back catcher set of equipment and much of that equipment needs replacing.

Your \$400 team sponsorship will help us purchase that much needed equipment but also allow us to keep our registration costs at as low a level as possible to ensure more kids can play ball. What do you get for your marketing dollars?

- your business name/logo will be printed across the shoulders of the team's jerseys
- your business name/logo will be posted directly on our website with a link to your business website
- your business will be high-lighted as "sponsor of the week" in an email sent directly to our EMBA families as well as being posted on our Facebook page

If you are interested in sponsoring EMBA, please complete the attached form and email it to me at sponsor.embacobras@gmail.com. Check out our website too! www.eastmountainbaseball.ca

Thank you,

Heather Barlow - EMBA Sponsorships

## EMBA Cobras Sponsorship Form 2020

Business Name				
Contact Name				
Phone				
Email				
Mailing address				
Division Request (Please circle preferred division)	T-Ball (Age 4-6)	Mosquito (Age 10-11)	Bantam (Age 14-15)	
	Rookie (Age 7-9)	Pee-Wee (Age 12-13)	Midget (Age 16-18)	
	Any Division			
Comments				

\*\*\* Please mail your cheque to:

East Mountain Baseball Association

249 Thorner Drive, Hamilton ON L8V 2M6

\*\*\* Please email your company logo in **eps, ai or pdf format** to: <a href="mailto:sponsor.embacobras@gmail.com">sponsor.embacobras@gmail.com</a>

(These logo formats are required by our printers for the team jersey)