

# Who we are



Matha Figaro  
CEO, Co-Founder

Matha Figaro is a pastry chef by trade with over 15 years of experience in food and health regulation and compliance

Matha founded ButACake, an infused edibles cannabis brand with a strong and established legacy market following

CannPowerment will become the first minority women-owned operational manufacturer in the New Jersey adult use cannabis market focused on digestible goods



James Barrett  
CRO, Co-Founder

James "Jimmy" Barrett is a regional sales manager for Pester Pac Automation, a global pharmaceutical production equipment supplier

Jimmy brings over a decade of "clean" production system experience to CannPowerment. His experience with high-speed production will separate CannPowerment from competitors and provide the competitive edge to catapult the firm's development