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Avanti Soccer Academy Announces Partnership with one of North America's Top Sportswear Maker, Charly

Charly and Avanti's collaboration will help inspire more kids to develop a passion for soccer and provide more tools to train them so they can improve as individuals and as a team.

Dallas, TX: [Avanti Soccer Academy](#) is proud to announce its partnership with Charly, one of North America's most creative and innovative apparel and sportswear production companies. Avanti Soccer Academy is the FIRST youth soccer club to wear the Charly brand in the United States!

With the partnership, boys and girls will have access to top-quality sportswear that is trendy and comfortable, encouraging them to perform better in the game. Charly will also get the opportunity to project and promote its brand and products to US consumers.

"Charly is honored to partner with Avanti. Their commitment to the game of soccer and the development of players as future leaders made it an easy decision for our brand," said Jason Wells, Charly USA General Manager. *"Both Charly and Avanti are driven to achieve excellence and compete at the highest level. We are excited to win together on and off the field. Somos Charly, Somos Avanti, Somos familia."*

Avanti wants to attract young people to develop an interest in soccer by providing them with the tools of the trade. They are also investing, not just in coaches, but in developing playing styles to help the kids acquire skills to improve their gameplay and teamwork.

"Most people in North Texas believe that to take their kid's games to the next level – they have to play in certain leagues. Money received from those clubs is invested solely into coaches' salaries," said Francisco Molina, Technical Director at Avanti Soccer Academy. *"We are here to change the game. Our staff will follow a style of play that will develop every single player that enters our club. Avanti coaches will be closely evaluated and ensure that, as a team, we are focusing on ways to improve every day. We understand that this will take time, and it will require a very hands-on approach, and we are ready to put in the work."*

Kids will love the trendy wears that Charly has to offer. They have sports training shirts, sweatshirts, shorts with leggings, jogger pants, face masks, sandals, socks, soccer shoes, and fashion sports shoes for boys and girls. Items are available in different colors and sizes, giving customers multiple options.

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About Avanti Soccer Academy

Avanti Soccer Academy is a soccer training academy for young boys and girls between the ages of 5 and 19. They focus on providing skills and leadership training that will empower players to have a lifelong passion for soccer and instill in them good sportsmanship.

For more information on Avanti Soccer Academy, please visit <http://www.avantisocceracademy.com/>.

About Charly

Since 1949, CHARLY has grown to be the #1 authentic Mexican sportswear brand. CHARLY designs, sources, develops and distributes quality footwear, apparel, and accessories to over 7000 wholesalers, 200 of their own retail stores, and e-commerce. CHARLY has recently entered the US market with great success. CHARLY is the proud sponsor of Liga MX and is privileged to have nine teams and over 15 professional athletes on its roster including Andre-Pierre Gignac, Rodolfo Pizarro, and Hector Moreno. The brand looks forward to leaving its mark globally through its pursuit of delivering quality products and great service.

For more information on Charly, please visit <https://www.charly.com/en/us/home>.

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