

DONOVAN RUSSO

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WORK EXPERIENCE

General News Intern, CNBC, NBCUniversal

Jan 2020 - May 2020, Englewood Cliffs, NJ

- Eager to learn more about CNBC, creating content that resonates with its brand while still finding ways to innovate, further engaging consumers

Intern for the Investigative Unit, ABC, The Walt Disney Company

Sept 2019 - Dec 2019, New York, NY

- Content development consultant: analyzing what stories should be pursued from the investigative unit's tip line
- Production assistant: providing B-Roll and script coverage for on-air segments
- Conducted man on the streets, interviews, and undercover operations for developing projects

Financial Journalism Intern, Yahoo Finance, Verizon Media

Jun 2019 - Aug 2019, New York, NY

- Reported on markets and entertainment, generating over 6.88 million-page views total on 45 published articles
- *Walmart's biggest reason for store closures* piece is highest read story of all time for Yahoo Finance: over 2.5 million-page views

Strategic Content Intern, CNBC, NBCUniversal

Jan 2019 - May 2019, Englewood Cliffs, NJ

- Reported on comic book-blockbuster strategies, renewable energy, and LGBT equality for CNBC.com
- Generated over 3.2 million views on a total of 32 publications

Assignment Desk Intern, CNBC, NBCUniversal

Aug 2018 - Dec 2018, Englewood Cliffs, NJ

- Aided in the development of TV news update-scripts that were distributed to affiliates around the country
- Operated as a production assistant on the floor of the New York Stock Exchange for several CNBC shows

Promotions Intern, WDHA/ WMTR Radio, Beasley Media Group

May 2018 - Aug 2018, Cedar Knolls, NJ

- Designed logos and slogans for station hosted events
- Executed air checks to ensure advertising requirements were performed

Marketing Intern, Ball Player's Edge

May 2017 - Aug 2017, Cedar Knolls, NJ

- Consulted in the development and launch of a new fitness program—directed advertisement
 - Managed and redesigned website and all social media accounts
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EDUCATION

- Seton Hall University: MBA candidate, concentration in Management; graduating in May 2021
- Montclair State University: BA, English, May 2019

SKILLS

- Office: Microsoft Office, G Suite, Stratus, Dalet Galaxy, Toolbelt, and Social Media
- Creative: Final Draft, Slugline, Adobe Photoshop, Final Cut Pro, and Adobe Premiere

AWARDS / CERTIFICATES/ SEMINARS

- *Dean's Scholarship from the Stillman School of Business* recipient
- *Ethical Leadership Certificate Program* recipient from the NASBA Center for the Public Trust
- United Talent Agency Externship, 2020: an exclusive event that discussed the globalization of the music industry, the emergence of digital talent, and the challenges of the motion picture industry
- *Book Creators Program*, Spring 2020, ran by Georgetown professor, expecting to publish novel December 2020