

DONOVAN RUSSO

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@Donovanrusso

EXPERIENCE

Financial Journalism Intern, Yahoo Finance

Jun 2019- Aug 2019, New York, NY

- Reporting on markets and entertainment
- Assisting on shows and preparing research packets regarding on air guests
- Had highest read story of 2Q 2019: over 2.5 million views

Strategic Content Intern, CNBC

Jan 2019- May 2019, Englewood Cliffs, NJ

- Wrote for the special reports section for CNBC.com
- Reported on entertainment, business strategy, renewable energy and social policies
- Generated over 3 million page views total on 32 stories

Assignment Desk Intern, CNBC

Aug 2018- Dec 2018, Englewood Cliffs, NJ

- Wrote for TV news updates that were distributed to affiliates around the country.
- Operated as a production assistant on the floor of the New York Stock Exchange
- Assisted on several CNBC shows

Promotions Intern, WDHA/ WMTR Radio

May 2018- Aug 2018, Cedar Knolls, NJ

- Performed air checks and assisted in promotional set up for concerts
- Designed logos and slogans for station hosted events

Marketing Intern, Ball Player's Edge

May 2017- Aug 2017, Cedar Knolls, NJ

- Creator and manager for website, Facebook and Snapchat accounts
- Participated and consulted in the development and launch of a new fitness program

EDUCATION

Seton Hall University — MBA Candidate, starting classes in August 2019

Montclair State University — BA, English; May 2019

SKILLS

- Office Management: Microsoft Office, Google Drive, Carbon, iNews, Stratus and Toolbelt
- Social Media: LinkedIn, Facebook, Snapchat, Twitter, Instagram and Slack
- Creative: Final Draft, Slugline, iMovie, Garage Band and Adobe Photoshop