

3 EASY IMPROVEMENTS THAT HELP SELL HOMES

Most of these upgrades are DIY jobs. The savings offered by doing it yourself helps increase your return on investment when the home sells.



As the real estate market changes, home sellers may need to take some extra steps to get their homes sold quickly and for top dollar. The right improvement projects may be one of the steps you'll need to consider.

We're happy to share our knowledge of what's popular with homebuyers, so feel free to ask.

1. You Had Me at the Curb

That first impression is critical when it comes to getting people through the front door of your home. So, let's get the curb appeal taken care of first.

- Rake the beds, remove debris, and anything not part of the landscaping.
- Get the lawn in shape, prune trees and shrubs, and spread mulch.
- Clean the gutters, paint the trim, railings, and door.

2. Paint is the Wonder Drug

New paint on the home's interior walls can transform the appeal. To be safe, you may want to choose neutral colors, such as white, off-white, or gray. But you don't have to, and the Zillow Paint Color Analysis proves that.

Avoid brick or barn red in the kitchen, as homes with this color scheme in the kitchen sold for more than \$2300 less than list price.

3. Focus on the Kitchen and Bathrooms When Upgrading

Paint is the first step. Then, consider a few other little jobs that can update the look of the kitchen and bathroom: replace the faucets, refinish the cabinets, add new knobs and pulls on the cabinets and drawers, re-caulk the tub and toilet, and ensure that the lighting isn't outdated.



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