

Personal Information Categories	Personal Information Sources	Business or Commercial Purposes	Categories of 3rd Parties with Access
Identifiers	<ul style="list-style-type: none"> · You · Another person, who books or communicates with us, on your behalf · Travel Partners, such as cruise lines and tour companies 	<ul style="list-style-type: none"> · To process transactions, you request · To provide you customer service · To send you information for marketing and sales purposes, in accordance with your preferences or requests · For recruitment purposes if you have applied for a franchise or career opening · To respond to your inquiries and requests, and to provide you with information and access to resources or services · To manage website administration and security · To operate, improve or maintain our Websites · To identify server problems or other IT or network issues · To compile aggregated statistics about site usage and to better understand visitor preferences · To carry out research and development to improve our products and services · To carry out other legitimate business purposes · To comply with all applicable legal requirements · To investigate possible fraud or other violations of our Terms of Use or this Privacy Notice. 	<ul style="list-style-type: none"> · advertising networks, · internet service providers, · data analytics providers, · government entities, · operating systems and platforms, · social networks, and · consumer data resellers
Information under CA1798.8	<ul style="list-style-type: none"> · You 	<ul style="list-style-type: none"> · To process transactions, you request · To provide you customer service · To respond to your inquiries and requests, and to provide you with information and access to resources or services · To carry out other legitimate business purposes 	<ul style="list-style-type: none"> · operating systems and platforms,
Protected Classes under	<ul style="list-style-type: none"> · You 	<ul style="list-style-type: none"> · To process transactions, you request 	<ul style="list-style-type: none"> · internet service providers,

Personal Information Categories	Personal Information Sources	Business or Commercial Purposes	Categories of 3rd Parties with Access
CA and Federal Law	<ul style="list-style-type: none"> · Another person, who books or communicates with us, on your behalf 	<ul style="list-style-type: none"> · To provide you customer service · To send you information for marketing and sales purposes, in accordance with your preferences or requests · For recruitment purposes if you have applied for a franchise or career opening · To respond to your inquiries and requests, and to provide you with information and access to resources or services · To carry out other legitimate business purposes · To comply with all applicable legal requirements · To investigate possible fraud or other violations of our Terms of Use or this Privacy Notice. 	<ul style="list-style-type: none"> · data analytics providers, · operating systems and platforms
Commercial Information	<ul style="list-style-type: none"> · You · Travel Partners, such as cruise lines and tour companies 	<ul style="list-style-type: none"> · To process transactions, you request · To provide you customer service · To send you information for marketing and sales purposes, in accordance with your preferences or requests · For recruitment purposes if you have applied for a franchise or career opening · To carry out other legitimate business purposes · To comply with all applicable legal requirements · To investigate possible fraud or other violations of our Terms of Use or this Privacy Notice. 	<ul style="list-style-type: none"> · internet service providers, · data analytics providers, · operating systems and platforms
Electronic Network Activity	<ul style="list-style-type: none"> · You, through your searches and interactions with our websites and emails 	<ul style="list-style-type: none"> · To process transactions, you request · To provide you customer service · To send you information for marketing and sales purposes, in accordance with your preferences or requests · For recruitment purposes if you have applied for a franchise or career opening 	<ul style="list-style-type: none"> · advertising networks, · internet service providers, · data analytics providers, · operating systems and platforms

Personal Information Categories	Personal Information Sources	Business or Commercial Purposes	Categories of 3rd Parties with Access
		<ul style="list-style-type: none"> · To carry out research and development to improve our products and services · To carry out other legitimate business purposes · To comply with all applicable legal requirements · To investigate possible fraud or other violations of our Terms of Use or this Privacy Notice. 	
Sensory (Audio)	<ul style="list-style-type: none"> · You · Another person, who books or communicates with us, on your behalf 	<ul style="list-style-type: none"> · To send you information for marketing and sales purposes, in accordance with your preferences or requests · For recruitment purposes if you have applied for a franchise or career opening · To respond to your inquiries and requests, and to provide you with information and access to resources or services · To carry out other legitimate business purposes · To comply with all applicable legal requirements · To investigate possible fraud or other violations of our Terms of Use or this Privacy Notice. 	<ul style="list-style-type: none"> · operating systems and platforms,
Inferences	<ul style="list-style-type: none"> · consumer data resellers 	<ul style="list-style-type: none"> · To provide you customer service · To send you information for marketing and sales purposes, in accordance with your preferences or requests · For recruitment purposes if you have applied for a franchise or career opening · To operate, improve or maintain our Websites · To identify server problems or other IT or network issues · To compile aggregated statistics about site usage and to better understand visitor preferences · To carry out other legitimate business purposes 	<ul style="list-style-type: none"> · consumer data resellers

Personal Information Categories	Personal Information Sources	Business or Commercial Purposes	Categories of 3rd Parties with Access
		· To investigate possible fraud or other violations of our Terms of Use or this Privacy Notice.	