



**TODD THIBO**

## Todd Thibo

I am a top Marketer, Videographer, Photographer, & Graphic Designer. I am outgoing, enthusiastic, self-motivated, a team leader that works well under deadlines. Continuously self-improving, always learning new techniques and concepts.



### Video Resume

[Click Here](#)

#### Software Skills:

MS Office  
Adobe CS6 Suites  
Final Cut Pro X & Premiere  
PhotoShop & After Effects  
Mac OS and Windows

#### Video & Photo Skills:

Filming and Production  
Editing & Postproduction  
Animation & Motion Graphics  
Staging, Set Design & Lighting  
Scripting, Story Boards & Casting  
Budget & Scheduling  
Sound Effects & Music Production  
Green Screen & Special Effects  
Aerial Video & Photography

#### Graphic Design Skills:

Marketing Material  
Digital & Print Design Layout  
Typography  
Branding  
Web Design, HTML & CSS  
SEO & Social Media Marketing

#### Management Skills:

Project Management  
Quality Control  
Administrative Duties  
F & B of House Activities  
Employee Training & Motivating  
Controlling Monthly Costs, P & L  
Accounting & Payroll  
Marketing, Ads & Promotions  
Organizing, Planning & Scheduling  
Purchasing, Inventory, Food & Bev.

#### Audio and Visual Skills:

Design, Install, Operate & Maintain  
AV, Sound & Video Systems  
DMX Lighting & Programs  
Sound Engineer, DJ & Emcee

#### Special Events Skills:

Event Coordinator & Planner  
Organize Vendors, Speakers,  
Performers, Local & National Acts  
Schedules & Contracts,  
Promotions & Marketing

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## Work Experience

### Todd Thibo Productions - Ohio

2000 - Present

A full-service Production company devoted to Marketing, Video Production, Photography, Graphic Design, Entertainment.

- Develop marketing programs (branding, logos, brochures, presentations, and advertisements)
- Produce Marketing videos for corporate and local business describing their products and services.
- Create Motion Graphics, Animation, explainer Videos
- Digital marketing, Web design, SEO
- Corporate and Product Photography
- Real Estate Marketing, Photography, Videos and Aerial footage

### DuraMend - Parma Ohio

2014 - Present

#### Marketing

Marketing Material, Video Production, Graphic Design & Photography

- Produce Promotional & Demonstrational Videos
- Create New Branding: Logo & Product Packaging
- Design & Managed Websites, Online Store, & SEO
- Product Photography for Catalog & Online Store

### SB eightyone / Catalina - Westlake, Ohio

2011 - 2014

#### Marketing Manager

- Event Coordinator & Planner
- Branding of new concepts
- Product Photography for Print & Online Advertisement
- Layout of Menus & Designed Exterior Signage,
- Designed and Managed Website & Social media sites

### Whiskey Dick's Night Club - Akron, Ohio

2007 - 2010

#### Owner - General Manager

- Developed all marketing programs
- Delegated tasks to the 25+ Employees
- Event Coordinator & Planner
- Budget & Purchasing

### POSH Nite Club & Bistro - Akron, Ohio

2004 - 2007

#### Manager / DJ

### Fat Tuesday - Akron, Ohio

2001 - 2004

#### General Manager

### Mooney Goose & Cornerstone Grill - Kent, Ohio

1995 - 2000

#### Manager / DJ / Bartender

## Education

### Kent State University

1994 - 2000

Bachelor of Fine Arts  
Architecture Major

### KSU Architecture Program in Florence Italy

1998

Intensive program in Architecture, language and culture

### LCCC - Elyria, Ohio

1992 - 1994

Prerequisites for Kent State

### ETI Technical Institute - Cleveland, Ohio

1989 - 1991

Associate Degree  
Architectural Draftsman Major