



**TODD THIBO**

# Todd Thibo

I am a top Creative Marketer, Videographer, Photographer, & Graphic Designer. I am outgoing, enthusiastic, self-motivated, a team leader that works well under deadlines. Continuously self-improving, always learning new techniques and concepts.



## Video Resume

[Click Here](#)

### Software Skills:

Adobe Creative Cloud  
Final Cut Pro X & Premiere  
PhotoShop & After Effects  
MS Office, Powerpoint & Prezi  
Mac OS and Windows

### Video & Photo Skills:

Filming and Production  
Editing & Postproduction  
Animation & Motion Graphics  
Staging, Set Design & Lighting  
Scripting, Story Boards & Casting  
Budget & Scheduling  
Sound Effects & Music Production  
Green Screen & Special Effects  
Aerial Video & Photography

### Graphic Design Skills:

Marketing Material  
Digital & Print Design Layout  
Typography  
Branding  
Web Design, HTML & CSS  
SEO & Social Media Marketing

### Management Skills:

Project Management  
Quality Control  
Administrative Duties  
F & B of House Activities  
Employee Training & Motivating  
Controlling Monthly Costs, P & L  
Accounting & Payroll  
Marketing, Ads & Promotions  
Organizing, Planning & Scheduling  
Purchasing, Inventory, Food & Bev.

### Audio and Visual Skills:

Design, Install, Operate & Maintain  
AV, Sound & Video Systems  
DMX Lighting & Programs  
Sound Engineer, DJ & Emcee

### Special Events Skills:

Event Coordinator & Planner  
Organize Vendors, Speakers,  
Performers, Local & National Acts  
Schedules & Contracts,  
Promotions & Marketing

330.819.7040 tthibo@gmail.com

## Work Experience

*VDI - Video Discovery Inc - Ohio*

*2018 - Present*

A National Litigation Support Service.

- Produce Settlement, Day in the Life Videos
- Create Motion Graphics, Animation Videos
- Legal Videographer, Deposition
- Graphic presentation & Trial Support

*Todd Thibo Productions - Ohio*

*2000 - Present*

*Freelancer*

A full-service Production company devoted to Marketing, Video Production, Photography, Graphic Design, Entertainment.

- Develop marketing programs (branding, logos, brochures, presentations, and advertisements)
- Produce Marketing videos for corporate and local business describing their products and services.
- Create Motion Graphics, Animation, explainer Videos
- Digital marketing, Web design, SEO
- Corporate and Product Photography
- Real Estate Marketing, Photography, Videos and Aerial footage

*DuraMend - Parma Ohio*

*2014 - 2018*

*Marketing*

Marketing Material, Video Production, Graphic Design & Photography

- Produce Promotional & Demonstrational Videos
- Create New Branding: Logo & Product Packaging
- Design & Managed Websites, Online Store, & SEO
- Product Photography for Catalog & Online Store

*SB eightyone / Catalina - Westlake, Ohio*

*2011 - 2014*

*Marketing Manager*

- Event Coordinator & Planner
- Branding of new concepts
- Product Photography for Print & Online Advertisement
- Layout of Menus & Designed Exterior Signage,
- Designed and Managed Website & Social media sites

*Whiskey Dick's Night Club - Akron, Ohio*

*2007 - 2010*

*Owner - General Manager*

- Developed all marketing programs
- Delegated tasks to the 25+ Employees
- Event Coordinator & Planner
- Budget & Purchasing

## Education

*Kent State University*

*1994 - 2000*

Bachelor of Fine Arts  
Architecture Major

*KSU Architecture Program in Florence Italy*

*1998*

Intensive program in Architecture, language and culture

*LCCC - Elyria, Ohio*

*1992 - 1994*

Prerequisites for Kent State

*ETI Technical Institute - Cleveland, Ohio*

*1989 - 1991*

Associate Degree  
Architectural Draftsman Major