



## **“WHERE STRATEGY MEETS SUSTAINABLE GROWTH”**

### **ABOUT US**

Mission Possible Consulting (MPC) is a strategic advisory, HR consulting, and leadership development firm specializing in revenue growth, organizational transformation, and workforce optimization. With 20+ years of executive-level experience across digital media, sales leadership, and organizational development, MPC partners with companies, nonprofits, media organizations, and small businesses to build stronger teams, strengthen culture, and implement data-driven strategies that accelerate performance. We provide both strategic guidance and hands-on implementation, empowering organizations to overcome internal challenges, maximize operational efficiency, and build high-performing teams that deliver measurable results.

### **CORE ORGANIZATIONAL DEVELOPMENT CAPABILITIES**

- Compensation Studies
- Employee Relations
- Fractional HR Services
- Full Cycle Recruitment
- Leadership Development
- Organizational Change Management
- Performance Management Systems

### **CORE SALES & MARKETING CAPABILITIES**

- Client Acquisition
- Direct Selling Support
- Fractional CRO Services
- Social Media Marketing Strategies
- Revenue Growth Strategies
- Sales Excellence Training
- Sales Talent Development Strategies

### **INDUSTRIES WE SERVE**

- Digital Media
- Economic & Workforce Development
- Education & Leadership Institutions
- Legacy Media
- Nonprofits & Community Organizations
- Small Businesses & Start-Ups


### **CERTIFICATIONS & CREDENTIALS**

- Certified Sales Leader (CSL)
- Certified in Executive Leadership (Ed.D.)
- 15+ years of revenue leadership
- 20 years of HR and Organizational leadership
- Advisor to 25 legacy-owned media organizations



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